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COURSE BROCHURE

Advanced Mini MBA for HSE Professionals Training Course

10 – 21 May 2027
Amsterdam

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Registered in the United Kingdom and Saudi Arabia

Advanced Mini MBA for HSE Professionals Training Course

Ref: 302_10060 **Date:** 10 – 21 May 2027 **Location:** Amsterdam **Fees:** 9500 GBP

Mini MBA for HSE Professionals is a 2-week advanced training course for HSE managers moving into business leadership, who leave with a board-ready HSE investment case linking risk reduction to cost, value and strategy. Boards now judge health, safety and environment through the same lens as capital allocation, so HSE leaders who cannot speak finance and strategy lose influence over the decisions that shape risk. Jupiter Prime Training delivers this course for rising HSE leaders.

Why Mini MBA for HSE Professionals Matters Now

Three pressures push HSE leaders towards business fluency today: executive committees asking for HSE spending to compete with other capital requests, investors and lenders reading safety and environmental performance as an indicator of operational quality, and leaner organisations expecting HSE heads to run their function like a business unit. Leaders who frame risk in financial and strategic terms secure budgets for critical controls; those who cannot are reduced to policing compliance. The course connects business tools to ISO 45001 Occupational Health and Safety Management Systems and ISO 14001 Environmental Management Systems, whose top management clauses expect HSE to be integrated into business processes.

Who Gains Most from Mini MBA for HSE Professionals

- HSE leaders who prepare budgets and must defend them against competing capital requests
- Heads of function who report HSE performance to executive committees and boards
- Managers who build the financial case for critical-control upgrades and environmental investments
- Leaders who negotiate HSE expectations with operations, finance, procurement and contractors
- HSE professionals preparing to take on general management or site leadership responsibilities

The greatest gain comes when an HSE head attends with a finance or operations counterpart, because the investment case is then built in the language both functions use.

Mini MBA for HSE Professionals Capabilities

Participants learn to translate hazards, controls and environmental exposures into the cost, value and strategy terms that executives use to decide.

- Calculate the direct and indirect cost of incidents and environmental events — executive budget debates
- Build an HSE investment case with net present value and payback — capital allocation committees
- Design an HSE strategy map aligned with corporate objectives — chief executive and board
- Specify an HSE performance dashboard that blends leading indicators with financial measures — board reporting
- Weigh HSE budget options against risk reduction delivered — finance partners
- Communicate HSE priorities with influence tactics suited to senior stakeholders — executive sponsors

Key Mini MBA for HSE Professionals Terms

- Cost of incidents — the total direct and hidden cost of an injury or environmental event, including downtime, repairs, claims and reputation.
- Net present value — the value today of future cash flows from an investment, discounted at the organisation's cost of capital.
- HSE business case — a structured argument showing the cost, benefits, risk reduction and strategic fit of an HSE investment.
- Balanced scorecard — a performance framework that links financial, customer, process and learning measures to strategy.
- Operating budget — the planned annual spending of a function, set against expected activity and agreed priorities.
- Risk appetite — the amount and type of risk an organisation is willing to accept in pursuit of its objectives.

Mini MBA for HSE Professionals Day by Day

Day 1: The HSE Function as a Business Partner

- Business Models and Value Chains — Where HSE Creates and Protects Value
- Corporate Strategy Cascades — Linking Board Objectives to HSE
- ISO 45001 and ISO 14001 Leadership Clauses — Integration Into Business Processes
- Investor and Lender Expectations — HSE as a Signal of Operational Quality
- HSE Leader Role Shift — From Compliance Policing to Business Partnering

Day 2: Finance for HSE Leaders

- Income Statement and Balance Sheet Basics — Reading HSE Impact on Results
- Cash Flow Statement — How Incidents Drain Working Capital
- Capital Versus Operating Expenditure — Classifying HSE Spending
- Cost Behaviour and Break-Even — Fixed and Variable HSE Costs
- Financial Ratios Executives Watch — Margin, Return and Liquidity Links

Day 3: The Economics of Incidents

- Direct and Indirect Incident Cost Models — Iceberg and Activity Costing
- Business Interruption and Lost Production — Quantifying Downtime
- Environmental Liabilities and Remediation Costs — Long-Tail Exposures
- Insurance Premiums and Deductibles — Risk Transfer Economics
- Reputation and Licence to Operate — Valuing Intangible Losses

Day 4: Budgeting and Cost Control

- Zero-Based and Incremental Budgeting — Building the HSE Budget
- Activity-Based Costing of HSE Services — Pricing Internal Support
- Variance Analysis — Explaining Budget Overruns and Savings
- Contractor and Training Spend Control — Value for Money Tests
- Multi-Year HSE Cost Forecasts — Matching Plans to Asset Life Cycles

Day 5: Investment Appraisal and Business Cases

- Net Present Value and Internal Rate of Return — Ranking HSE Investments
- Payback and Cost-Benefit Analysis — Simple Tests Executives Accept
- Risk-Reduction Value of Controls — Comparing Options per Unit of Risk
- Sensitivity and Scenario Testing — Defending Assumptions Under Challenge
- Business Case Templates — Structure, Evidence and Recommendation

Day 6: Strategy and Planning for HSE

- SWOT and PESTLE for the HSE Function — Scanning the Strategic Context
- Strategy Maps — Linking HSE Objectives to Corporate Goals
- Risk Appetite Statements — Setting Boundaries With the Board
- Portfolio Prioritisation — Choosing Between Competing HSE Initiatives
- Three-Year HSE Strategic Roadmap — Milestones and Resourcing

Day 7: Performance Measurement and Dashboards

- Balanced Scorecard for HSE — Financial, Stakeholder, Process and Learning Views
- Leading and Lagging KPI Selection — Indicators That Predict Loss
- Dashboard Design Principles — Clarity for Board Audiences
- Benchmarking Against Peers — Interpreting Comparative Performance
- Integrated Reporting of HSE and Sustainability — Annual Report Disclosures

Day 8: Stakeholder Influence and Negotiation

- Stakeholder Mapping and Power-Interest Grids — Prioritising Engagement
- Executive Communication — Framing Risk in Business Language
- Negotiation Strategies With Operations and Finance — Principled Bargaining
- Board Paper Writing — Concise Decision Requests
- Handling Pushback on HSE Spending — Evidence-Based Responses

Day 9: Leading HSE Change at Senior Level

- Change Leadership Models — Kotter Steps Applied to HSE Initiatives
- Organisational Design of the HSE Function — Centralised Versus Embedded
- Talent and Succession in HSE Teams — Building Leadership Depth
- Mergers, Acquisitions and HSE Due Diligence — Inherited Liabilities
- Crisis Leadership and Business Continuity — Executive Roles in Major Events

Day 10: Practising the HSE Investment Case

- Incident Cost Model Applied — Quantifying the Baseline Exposure
- Investment Appraisal Applied — NPV and Sensitivity for Chosen Controls
- Strategy Map and Dashboard Applied — Linking the Case to Objectives
- Board Pitch Rehearsal Applied — Executive Questions and Rebuttals
- Board-Ready HSE Investment Case — Final Paper and Presentation

Applying Mini MBA for HSE Professionals After the Course

- Rebuild the cost of the last significant incident using the direct and indirect cost model and share it with the finance partner.
- Draft a one-page board paper for one pending HSE investment using the business case template, net present value and sensitivity tests taught.

Mini MBA for HSE Professionals Questions FAQ

What is a Mini MBA for HSE Professionals and why does it matter now?

A Mini MBA for HSE Professionals applies finance, strategy, budgeting and influence to the health, safety and environment function. It matters now because boards weigh HSE spending against other capital needs and expect HSE leaders to argue in business terms.

Which roles gain most from a Mini MBA for HSE Professionals?

HSE managers and heads of function who prepare budgets, report to executives or are moving into site or general management gain most. You benefit if you need finance and strategy fluency to secure support for critical controls.

How does a Mini MBA for HSE Professionals differ from a general management course?

A general management course uses examples from many functions. This course applies every finance and strategy tool to HSE decisions: incident costing, control investment cases, HSE dashboards and board papers, with cases from energy, construction and manufacturing.

What do you bring back from a Mini MBA for HSE Professionals?

You bring back a board-ready HSE investment case with an incident cost baseline, appraisal of the chosen controls, a strategy link, a dashboard and a rehearsed executive pitch.

Mini MBA for HSE Professionals: The Way Forward

The board-ready HSE investment case first informs which control upgrade or environmental investment the executive committee funds next. HSE heads, finance partners and operations leaders use it to compare options in shared terms. After its first use, the incident cost assumptions and the risk appetite boundaries deserve a fresh look, since both change as the asset base and the board's priorities move.