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COURSE BROCHURE

Producing Asset Margin Improvement and Cost Reduction Training Course

6 – 10 September 2027
Casablanca

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Ref: 2930_111382 **Date:** 6 – 10 September 2027 **Location:** Casablanca **Fees:** 4900 GBP

Producing Asset Margin Improvement and Cost Reduction is a 1-week training course for operations managers, cost controllers and asset finance staff on fields already in production, ending with each participant drafting an asset cost reduction and margin plan. Falling reservoir pressure, ageing facilities and tighter partner scrutiny make every barrel of opex harder to defend. Jupiter Prime Training delivers this Producing Asset Margin Improvement and Cost Reduction course.

Why Producing Asset Margin Improvement and Cost Reduction Matters Now

Three pressures shape producing asset economics today. Mature fields carry rising water cut, more chemicals and more interventions per barrel. Joint venture partners and asset owners ask for clear evidence that spend creates value before they approve the next budget. Contractors price risk into day rates and charters. An asset that reads its cost base well extends field life and funds growth wells; one that cuts blindly erodes integrity and pays more later. The course rests on activity-based cost allocation, netback analysis and structured cost-to-value ranking.

Who Gains Most from Producing Asset Margin Improvement and Cost Reduction

- Staff who own the field operating budget and explain spend to asset leadership
- Cost controllers who allocate shared facility costs across wells and streams
- Production and maintenance leads who decide which interventions and repairs go ahead
- Contract owners who negotiate service, chemical and marine support agreements
- Asset finance analysts who model netback, breakeven and cash margin per barrel

A field asset team sending its operations, contracts and finance members together gains most.

Producing Asset Margin Improvement and Cost Reduction Capabilities

Participants learn to trace each cost line from wellhead to export and defend savings that protect barrels.

- Calculate lifting cost per barrel by well, facility and cost pool — asset leadership
- Assess fixed and variable cost drivers against production decline — budget owners
- Weigh deferment losses against the cost of avoiding them — production leads
- Design contract and logistics savings that keep service quality — contract owners
- Build a cost-to-value ranking of planned spend — partner and owner reviews
- Communicate a margin case with clear savings, risks and timing — asset sponsors

Key Producing Asset Margin Improvement and Cost Reduction Terms

- Lifting cost — the operating cost of bringing a barrel to surface and through first processing.
- Netback — the price received per barrel minus transport, processing, royalty and operating costs.
- Production deferment — volume lost to trips, shut-ins, constraints or planned outages.
- Cost pool — shared costs, such as power or marine support, allocated across wells by a driver.
- Cost-to-value ranking — planned spend ordered by the barrels, risk reduction or life extension each item buys.
- Breakeven price — the price at which an asset covers its operating and sustaining capital costs.

Producing Asset Margin Improvement and Cost Reduction Day by Day

Day 1: The Producing Asset as a Business

- Netback Waterfall From Wellhead Price — Where Margin Leaks Before Cash
- Field Life Stage And Decline Profile — How Cost Pressure Changes Over Time
- Partner And Owner Budget Expectations — What Evidence Approval Requires
- Breakeven Price By Asset — Which Fields Survive A Price Fall
- Opex Benchmarking Across Peer Fields — Where The Gap Is Real

Day 2: Breaking Down Lifting Cost

- Cost Pool Mapping For Power, Chemicals And Marine — Allocation Fairness
- Activity-Based Allocation To Wells — Which Wells Destroy Value
- Fixed Versus Variable Cost Split — Response To Lower Throughput
- Water Handling Cost Per Barrel — Shut-In Or Workover Choices
- Cost Per Barrel Dashboard Design — Monthly Leadership Review

Day 3: Contracts, Logistics and Deferment

- Service Contract Spend Cube — Consolidation And Renegotiation Targets
- Vessel, Helicopter And Road Logistics Pooling — Shared Support Savings
- Chemical Dosing Optimisation Trials — Treatment Cost Against Integrity Risk
- Deferment Loss Accounting By Cause — Where Uptime Pays Most
- Planned Outage Bundling — Shorter Shutdowns And Fewer Mobilisations

Day 4: Ranking Spend by Value

- Cost-To-Value Scoring Matrix — Which Spend Lines Go Ahead
- Maintenance Deferral Risk Screening — Integrity Limits On Savings
- Intervention And Workover Economics — Barrels Bought Per Unit Spent
- Savings Sustainability Tracking — Separating One-Off From Recurring Gains
- Margin Sensitivity To Price And Volume — Plan Resilience Under Change

Day 5: Practising the Asset Cost Reduction and Margin Plan

- Applying Allocation To A Case Field — Baseline Cost Per Barrel
- Applying Deferment And Contract Levers — Prioritised Savings Long List
- Applying Cost-To-Value Scores — Final Savings Short List
- Peer Challenge Of Savings Claims — Credibility Before Leadership Review
- Asset Cost Reduction And Margin Plan — Sponsor Sign-Off Package

Applying Producing Asset Margin Improvement and Cost Reduction After the Course

- Rebuild the field cost per barrel by well using activity-based allocation and share it at the next monthly asset review.
- Run a cost-to-value scoring session on the coming year's maintenance and intervention list with operations and finance leads.

Producing Asset Margin Improvement and Cost Reduction Questions FAQ

What is producing asset margin improvement and cost reduction, and why does it matter now?

It is the discipline of raising cash margin per barrel on fields already producing. It matters now because mature fields cost more to run each year and partners demand proof that spend protects barrels.

Which roles gain most from producing asset margin improvement and cost reduction?

Operations managers, cost controllers and asset finance staff gain most. You benefit when you own a field budget, approve interventions or negotiate service contracts.

How does a producing asset margin improvement and cost reduction course differ from an upstream accounting course?

It focuses on decisions rather than bookkeeping. An accounting course records costs; this one uses allocation, deferment analysis and cost-to-value ranking to choose which spend to cut or keep.

What do you bring back from producing asset margin improvement and cost reduction training?

You bring back a drafted asset cost reduction and margin plan for a real or case field. It holds a baseline cost per barrel, ranked savings and a tracking method.

Producing Asset Margin Improvement and Cost Reduction: The Way Forward

The asset cost reduction and margin plan first informs the coming budget round, where the asset sponsor decides which savings to bank and which spend to protect. Operations, contracts and finance leads use it as a shared baseline. After its first quarter of use, revisit the cost-to-value scores against actual barrels to test which savings held and which returned.