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COURSE BROCHURE

Chemical and Life Science Product Commercialisation Training Course

12 – 16 April 2027
Casablanca

jupiterprime.uk

info@jupiterprime.uk

Registered in the United Kingdom and Saudi Arabia

Chemical and Life Science Product Commercialisation Training Course

Ref: 2967_112460 **Date:** 12 – 16 April 2027 **Location:** Casablanca **Fees:** 4500 GBP

Chemical and Life Science Product Commercialisation Training Course is a 1-week training course for scientists, product managers and commercial leads, built around a Molecule-to-Market Launch Plan that carries a new molecule or material from the bench to its first paying customers. Longer safety reviews, costly pilot plants and impatient investors mean that weak launch choices now waste years of research. Jupiter Prime Training offers this course on chemical and life science product commercialisation.

Why Chemical and Life Science Product Commercialisation Matters Now

Three groups shape commercialisation today. Customers in coatings, crop protection, nutrition and medicines ask for safer, lower-carbon chemistry. Authorities that approve substances expect fuller hazard and exposure evidence earlier in development. Investors and boards want clearer signals about when a discovery will earn revenue. A firm that handles these pressures well moves its strongest candidates quickly and stops weak ones before they absorb scarce plant time. A firm that handles them badly files incomplete dossiers and launches products whose price never covers their cost.

Who Gains Most from Chemical and Life Science Product Commercialisation

- Research scientists who must show the commercial promise of a new compound or formulation
- Product managers who shape specifications, pricing and launch timing for new grades
- Commercial leads who open first accounts and test customer willingness to pay
- Process engineers who move a recipe from the laboratory to pilot and full production
- Product stewardship specialists who assemble safety and registration evidence

A cross-functional launch group gains most when its scientist, product manager and commercial lead attend together.

Chemical and Life Science Product Commercialisation Capabilities

Participants turn laboratory results into the evidence buyers, approvers and investors need.

- Assess a candidate molecule or material against technical, safety and market criteria — the phase review panel
- Specify the hazard, exposure and toxicology evidence a registration dossier will need — product stewardship
- Calculate the cost of goods at pilot and commercial scale — pricing and plant investment
- Weigh in-house manufacture against toll production or licensing — the leadership group
- Design a market entry sequence by application, customer segment and channel — the commercial lead

- Communicate a launch case clearly to scientists, investors and early customers — funding decisions

Key Chemical and Life Science Product Commercialisation Terms

- Phase review — a formal decision point where a project is continued, redirected or stopped.
- Registration dossier — the body of hazard, exposure and use data submitted for approval of a substance.
- Scale-up — moving a process from laboratory glassware through a pilot plant to full production volumes.
- Cost of goods — the full cost of raw materials, energy, labour and overhead per unit produced.
- Toll manufacturing — paying an outside producer to make a product.
- Application development — testing a new material in the customer's own process.

Chemical and Life Science Product Commercialisation Day by Day

Day 1: From Discovery to Opportunity

- Innovation Funnel Mapping — Deciding How Many Candidates the Portfolio Can Carry
- Customer Pain Interviews — Testing Whether a New Molecule Solves a Real Problem
- Application Space Screening — Choosing the First Industry to Target
- Competing Chemistry Comparison — Judging Substitution Risk From Incumbent Products
- Value Proposition Sheet — Expressing Performance Gains in Buyer Terms

Day 2: Evidence, Safety and Approval

- Hazard and Exposure Profile — Planning Toxicology and Environmental Testing Early
- Registration Dossier Roadmap — Sequencing Submissions Across Target Markets
- Safety Data Sheet Drafting — Communicating Handling Rules to Early Customers
- Intellectual Property Position Review — Protecting the Molecule Before Disclosure
- Phase Review Criteria — Setting Evidence Thresholds for Go or Stop

Day 3: Scale-Up and Manufacturing Choices

- Pilot Plant Trial Design — Proving Yield, Purity and Batch Consistency
- Cost of Goods Model — Linking Process Route to Viable Price Points
- Make, Toll or License Analysis — Choosing the Manufacturing Route
- Raw Material Sourcing Check — Securing Feedstock for Commercial Volumes
- Technology Transfer Package — Handing the Process From Laboratory to Plant

Day 4: Market Entry Decisions

- Customer Segment Prioritisation — Ranking Accounts by Adoption Speed and Margin
- Application Development Trials — Proving Benefit Inside the Customer Process
- Value-Based Pricing Model — Capturing a Share of the Customer Saving
- Distribution Partner Selection — Weighing Direct Sales Against Specialist Distributors
- Launch Readiness Checklist — Confirming Supply, Documentation and Sales Support

Day 5: Practising the Molecule-to-Market Launch Plan

- Candidate Opportunity Case — Applying Screening Methods to a Live Project
- Dossier and Testing Timeline — Applying Safety Planning to Launch Dates
- Scale-Up and Cost Scenario — Applying Manufacturing Choices to Margin Targets
- Investor Panel Simulation — Defending the Launch Case Under Challenge
- Molecule-to-Market Launch Plan — Completing Milestones, Evidence and Owners

Applying Chemical and Life Science Product Commercialisation After the Course

- Run a phase review on one live candidate and record a continue, redirect or stop decision.
- Build a cost of goods model for a product nearing pilot scale and test it against signalled prices.

Chemical and Life Science Product Commercialisation Questions FAQ

What is chemical and life science product commercialisation and why does it matter now?

It is the work of turning a new molecule or material into a product customers buy at a sustainable margin. It matters now because approval evidence, pilot plant time and investor patience are all scarcer than before.

Which roles gain most from chemical and life science product commercialisation training?

Research scientists, product managers, commercial leads, process engineers and stewardship specialists gain most. Each owns part of the journey from bench to customer.

How does chemical and life science product commercialisation training differ from a general product launch course?

It is built for regulated chemistry, not consumer goods or software. It adds hazard evidence, registration dossiers, pilot plant scale-up and cost of goods modelling.

What do you bring back from chemical and life science product commercialisation training?

You bring back a Molecule-to-Market Launch Plan for one candidate. It sets out phase review evidence, dossier timing, manufacturing route, target customers, pricing logic and the owner of each milestone.

Chemical and Life Science Product Commercialisation: The Way Forward

The Molecule-to-Market Launch Plan first informs whether a candidate earns funding for pilot plant trials. Scientists use it to plan testing, product managers to fix specifications and commercial leads to line up first accounts. After its first phase review, it is worth revisiting which customer assumptions held up and which need fresh evidence from application trials.