JUPITER PRIME

Consulting • Training • Advisory

جوبيتر برايم للاستشارات والتدريب

COURSE BROCHURE

Multi-Stakeholder Scenario Building and Joint Action Training Course

1 – 5 March 2027
Casablanca

jupiterprime.uk

info@jupiterprime.uk

Registered in the United Kingdom and Saudi Arabia

Multi-Stakeholder Scenario Building and Joint Action Training Course

Ref: 3062_116235 **Date:** 1 – 5 March 2027 **Location:** Casablanca **Fees:** 4500 GBP

Multi-Stakeholder Scenario Building and Joint Action is a 1-week training course for strategy, policy and planning leads who convene government bodies, companies, community groups and experts around a contested future, and who leave with a stakeholder scenario set with agreed actions. Organisations now face problems no single party can solve or control, from water scarcity to skills shortages, so shared foresight has become a working necessity. Jupiter Prime Training offers Multi-Stakeholder Scenario Building and Joint Action.

Why Multi-Stakeholder Scenario Building and Joint Action Matters Now

Three forces shape this subject today. Uncertainty is outpacing forecasts, so single-number projections mislead. Power over outcomes is spread across public agencies, private operators and civil society, so no one actor can impose a solution. An organisation that handles this well turns rivals into co-authors of plausible futures and gains commitments it could never buy. One that handles it badly collects polite meetings, glossy reports and no movement on the ground.

Who Gains Most from Multi-Stakeholder Scenario Building and Joint Action

- Leads convening cross-sector coalitions on regional or city challenges
- Leads who shape public policy options and need evidence that diverse parties accept
- Leads owning long-range plans exposed to social or market shocks
- Leads who coordinate partnerships between funders, operators and community organisations
- Leads who design consultation and engagement processes for contested decisions

A policy unit or partnership secretariat gains most when several members attend together, because they can split convening and facilitation roles.

Multi-Stakeholder Scenario Building and Joint Action Capabilities

Participants learn to steer a diverse group from plausible stories into commitments each party can honour.

- Assess which actors must sit in the room and what each one can change — the convening sponsor
- Design a set of interview questions that surfaces hidden assumptions — the core team
- Build four contrasting scenario stories from two critical uncertainties — the full stakeholder group
- Test current strategies against each scenario to reveal fragile choices — the executive board
- Specify joint actions with owners, signals and review points — the coalition partners
- Communicate scenarios to people outside the room without diluting them — ministers, investors and the public

Key Multi-Stakeholder Scenario Building and Joint Action Terms

- Scenario — a plausible, consistent story of how the future could unfold, used to challenge thinking rather than predict.
- Critical uncertainty — a driving force with high impact on the issue whose direction no participant can confidently foresee.
- Convening team — respected actors from different sectors who invite participants and sponsor the process.
- Scenario matrix — a grid formed by crossing two critical uncertainties, producing four distinct future worlds to explore.
- Strategic conversation — a structured dialogue where parties examine assumptions before arguing positions.
- Early warning signal — an observable change showing which scenario is beginning to unfold.

Multi-Stakeholder Scenario Building and Joint Action Day by Day

Day 1: The Problem Situation and Its Actors

- Problem Situation Statement — Why Business As Usual Is Unacceptable
- Actor Influence and Interest Grid — Who Must Be Invited
- Convening Team Formation — Credibility Across Rival Sectors
- Dialogue Interviews With Key Actors — Surfacing Hopes, Fears and Assumptions
- Ground Rules for Contested Conversations — Building Enough Trust to Proceed

Day 2: Driving Forces and Uncertainties

- Driving Force Inventory — Social, Economic, Technical and Environmental Pressures
- Predetermined Elements Versus Uncertainties — What Every Scenario Shares
- Impact and Uncertainty Ranking — Choosing the Two Critical Axes
- Field Visits to Affected Communities — Seeing the System Firsthand
- Outside Expert Input Sessions — Challenging the Group's Mental Maps

Day 3: Writing Plausible Futures Together

- Scenario Matrix Construction — Four Distinct Worlds From Two Axes
- Story Logic and Causal Chains — Making Each Future Internally Consistent
- Scenario Naming and Narrative Drafting — Memorable Stories Stakeholders Repeat
- Role Perspective Walkthroughs — How Each Actor Fares in Each World
- Plausibility and Challenge Tests — Removing Wishful or Doom-Laden Stories

Day 4: From Futures to Commitments

- Strategy Stress Testing — Which Current Choices Survive Every Scenario
- Option Generation Across Scenarios — Robust Moves and Contingent Moves
- Joint Action Agreements — Owners, Resources and Mutual Obligations
- Early Warning Signal Selection — Detecting Which Future Is Arriving
- Communication of Scenarios Beyond the Room — Briefs for Wider Audiences

Day 5: Practising the Stakeholder Scenario Set

- Convening Simulation With Rival Actors — Applying Day One Interview Insights
- Uncertainty Axes Rework for a Live Case — Testing Day Two Choices
- Scenario Story Peer Challenge — Strengthening Day Three Narratives
- Action Review Calendar — Revisiting Commitments as Signals Change
- Stakeholder Scenario Set With Agreed Actions — Final Presentation to Sponsors

Applying Multi-Stakeholder Scenario Building and Joint Action After the Course

- Run a series of dialogue interviews with ten actors on a live issue and share the assumptions they reveal with your convening team.
- Hold a half-day session that tests one current plan against four scenario stories and records the robust and fragile choices.

Multi-Stakeholder Scenario Building and Joint Action Questions FAQ

What is multi-stakeholder scenario building and joint action, and why does it matter now?

It is a way of bringing rival actors together to imagine several plausible futures and agree shared moves. It matters now because complex problems in health, energy and water cannot be shifted by one organisation.

Which roles gain most from multi-stakeholder scenario building and joint action?

Strategy, policy and planning leads who convene partners gain most. That includes people running cross-sector coalitions, shaping policy options or coordinating partnerships.

How does multi-stakeholder scenario building and joint action differ from a corporate scenario planning course?

A corporate scenario planning course helps one organisation prepare for futures it cannot influence. This course helps you convene many parties to build scenarios together and then use them to change the situation through joint action.

What do you bring back from multi-stakeholder scenario building and joint action?

You bring back a scenario set built with stakeholders, paired with agreed actions, owners and warning signals. You also bring interview guides and a review calendar to reuse.

Multi-Stakeholder Scenario Building and Joint Action: The Way Forward

The stakeholder scenario set with agreed actions first informs which partners commit resources to which shared moves. Convening sponsors, policy units and coalition partners use it. After its first use, revisit who was missing from the room, because the next round gains strength from voices the first left out.