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COURSE BROCHURE

Post-Disruption Business Recovery Roadmap Training Course

18 – 22 January 2027
Casablanca

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Registered in the United Kingdom and Saudi Arabia

Post-Disruption Business Recovery Roadmap Training Course

Ref: 3071_116610 **Date:** 18 – 22 January 2027 **Location:** Casablanca **Fees:** 4500 GBP

Post-Disruption Business Recovery Roadmap is a 1-week training course for senior managers who lead revenue, operations and finance out of a major disruption, and each participant builds a business recovery roadmap for their own organisation. The months after a flood, supply failure or market shock decide whether an organisation regains its footing. Jupiter Prime Training runs this post-disruption business recovery course for leaders who must restart with limited cash and attention.

Why Post-Disruption Business Recovery Matters Now

Disruptions now arrive more often and overlap: climate events, fragile supplier networks and shifts in customer behaviour can hit in the same year. Lenders, boards and customers watch how quickly an organisation stabilises cash, restores service and explains its path forward. Leaders who sequence the restart well keep their best customers and staff; those who restart everything at once burn cash and credibility. The course rests on recognised practice in impact assessment, cash stabilisation, restart sequencing and recovery milestone tracking.

Who Gains Most from Post-Disruption Business Recovery

- Senior leaders accountable for restoring revenue and customer confidence after a shock
- Heads of operations who decide which sites, lines and services restart first
- Finance leaders who rebuild liquidity, renegotiate funding and reset the cost base
- Commercial heads who must reshape the offer for a changed market
- Strategy and transformation leads who coordinate the recovery agenda across functions

The greatest gain comes when a recovery leadership group from one organisation attends together and leaves with one shared plan.

Post-Disruption Business Recovery Capabilities

Participants move from measuring damage to deciding what returns first and what the business becomes.

- Assess losses to revenue, customers, assets and capacity in a structured impact baseline — board and lender briefings
- Prioritise the restart of activities by customer value, cash return and dependency — operations sequencing
- Build a thirteen-week cash forecast and liquidity plan — finance and funding conversations
- Weigh options to adapt the offer, channels and cost structure for changed demand — executive committee choices
- Design recovery milestones, indicators and review rhythms — accountable owners across functions
- Communicate the recovery path to staff, customers, suppliers and funders — stakeholder confidence

Key Post-Disruption Business Recovery Terms

- Impact Baseline — a dated record of losses used to measure recovery progress.
- Restart Sequence — the agreed order in which activities and services return.
- Cash Runway — the number of weeks an organisation can meet its obligations from available cash and committed funding.
- Recovery Milestone — a dated, measurable point showing that a restored capability or revenue stream is back on track.
- Demand Reset — a lasting change in what and how customers buy after a disruption.
- Recovery Roadmap — a staged document linking restart priorities, funding, business model changes and milestones over time.

Post-Disruption Business Recovery Day by Day

Day 1: Reading the Damage After the Shock

- Impact Baseline Template — Where Revenue, Customers and Capacity Were Lost
- Customer Loss Mapping — Which Accounts and Segments to Win Back First
- Operational Capacity Audit — Which Sites, Lines and Skills Still Function
- Supplier Recovery Check — Which Inputs Are Secure, Delayed or Gone
- Stakeholder Pressure Map — Expectations of Boards, Lenders, Staff and Customers

Day 2: Stabilising Cash and Funding

- Thirteen-Week Cash Forecast — How Long the Organisation Can Operate Safely
- Working Capital Release — Collections, Stock and Payment Terms to Free Cash
- Cost Base Reset — Which Costs to Pause, Cut or Protect
- Insurance and Claim Recovery Tracker — Timing of Expected Inflows
- Lender and Investor Briefing Pack — Terms Needed to Bridge the Gap

Day 3: Sequencing the Restart

- Restart Priority Matrix — Customer Value Against Cash Return and Effort
- Dependency Chain Mapping — Which Activities Must Return Before Others
- Minimum Viable Operations — The Smallest Service Level Customers Will Accept
- Workforce Return Plan — Skills, Shifts and Morale During the Restart
- Restart Readiness Gates — Conditions to Meet Before Each Activity Resumes

Day 4: Adapting the Business for a Changed Market

- Demand Reset Analysis — Lasting Shifts in Volumes, Channels and Customer Needs
- Offer Redesign Options — Products and Services to Keep, Change or Drop
- Channel and Partner Review — New Routes to Customers After the Shock
- Scenario Stress Test — How the Recovery Holds Under Slower Demand
- Recovery Investment Case — Funding the Changes With the Strongest Return

Day 5: Practising the Business Recovery Roadmap

- Impact Baseline Review — Confirming Losses and Starting Points for Each Function
- Cash and Restart Alignment — Matching the Restart Sequence to the Cash Runway
- Recovery Milestone Dashboard — Indicators, Owners and Review Rhythm
- Recovery Message Plan — Staged Updates for Staff, Customers and Funders
- Business Recovery Roadmap — Staged Priorities, Funding and Milestones Presented to Peers

Applying Post-Disruption Business Recovery After the Course

- Lead a cross-functional session to complete the impact baseline and agree the restart priority matrix with finance and operations heads.
- Set up a weekly recovery review using the cash forecast and milestone dashboard, with named owners for each restored activity.

Post-Disruption Business Recovery Questions FAQ

What is post-disruption business recovery and why does it matter now?

Post-disruption business recovery is the structured work of restoring revenue, operations and finances after a major shock. It matters now because disruptions are more frequent and funders judge how credibly organisations restart.

Which roles gain most from post-disruption business recovery training?

Senior leaders responsible for revenue, operations, finance and commercial strategy gain most. You benefit most if you decide what restarts first and how it is funded.

How does post-disruption business recovery differ from business continuity planning?

Post-disruption business recovery starts after the damage is done. Continuity planning prepares before an event; this course measures real losses, stabilises cash and sequences the restart once a disruption has struck.

What do you bring back from post-disruption business recovery training?

You bring back a staged recovery document for your own organisation. It links your impact baseline, cash forecast, restart sequence, business model changes and milestones, ready for your board or lenders.

Post-Disruption Business Recovery: The Way Forward

The business recovery roadmap gives the leadership group one view of what returns first, how it is funded and what changes for good. Its first use is deciding which activities restart in the coming weeks, and finance and operations heads track it weekly. Revisit the demand reset analysis once early customer behaviour shows whether the market has truly changed.