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COURSE BROCHURE

Metropolitan Governance and Urban Planning Training Course

16 – 20 August 2027
Casablanca

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Registered in the United Kingdom and Saudi Arabia

Metropolitan Governance and Urban Planning Training Course

Ref: 3188_121184 **Date:** 16 – 20 August 2027 **Location:** Casablanca **Fees:** 4500 GBP

Metropolitan Governance and Urban Planning is a 1-week training course for municipal leaders, urban planners, city administrators and public sector policy officers who shape how a city region is run and built, and it produces a metropolitan planning brief for one growth area. Rapid urban growth, tighter public budgets and rising resident expectations make coordinated city decisions urgent. Jupiter Prime Training offers this Metropolitan Governance and Urban Planning course.

Why Metropolitan Governance and Urban Planning Matters Now

Three forces shape metropolitan governance and urban planning today. Cities spread beyond their boundaries, so housing and transport depend on several authorities agreeing. Stretched budgets push cities toward land value capture and partnerships. Residents expect a voice in decisions about their neighbourhoods. A city region that coordinates well directs growth to serviced land and spends capital where it serves most people. One that coordinates badly suffers sprawl, duplicated projects, congestion and public distrust. The course rests on internationally shared planning principles of compact growth, mixed land use and transparent decision rights.

Who Gains Most from Metropolitan Governance and Urban Planning

- Those who set strategic direction and decision rights across municipal departments
- Those who prepare land use plans, zoning rules and development approvals
- Those who commission and manage streets, parks and public realm projects
- Those who draft urban policy and coordinate with neighbouring authorities
- Those who run resident consultation and report on city performance

A municipal leadership group that sends planning, finance and community engagement staff together gains most.

Metropolitan Governance and Urban Planning Capabilities

Participants learn to connect who decides in a city region with where growth goes and how places are paid for.

- Assess the institutional map of a city region — the mayor or council allocating decision rights
- Design a land use and density scenario for a growth corridor — the planning committee approving it
- Specify public space design standards for streets, squares and parks — the projects office commissioning works
- Build a citizen participation plan proportionate to each decision — residents and community representatives
- Weigh financing options — the finance department and investors

- Communicate delivery milestones and accountability measures — the council and the public

Key Metropolitan Governance and Urban Planning Terms

- Metropolitan governance — the arrangements by which several local authorities coordinate decisions for one functional city region.
- Land use plan — a spatial document allocating land to housing, employment, transport and open space.
- Transit-oriented development — compact, mixed-use growth placed within walking distance of public transport stations.
- Land value capture — recovering part of the rise in land value created by public investment to fund infrastructure.
- Public realm — streets, squares, parks and other spaces used by the public.
- Participatory budgeting — a process in which residents help decide how part of a public budget is spent.

Metropolitan Governance and Urban Planning Day by Day

Day 1: City Regions and Their Institutions

- Functional Urban Area Mapping — Where The Real City Region Ends
- Institutional Mandate Matrix — Overlaps Between Municipalities, Agencies And Utilities
- Metropolitan Coordination Models — Joint Boards, Agencies Or Voluntary Compacts
- Decision Rights And Delegation — Who Approves Plans, Budgets And Projects
- International City Comparisons — Lessons On Fragmentation And Integration

Day 2: Land Use, Density and Growth Corridors

- Strategic Spatial Plan Structure — Linking Vision To Land Allocation
- Zoning And Development Control Rules — Steering Private Building Decisions
- Density And Mixed-Use Scenarios — Trade-Offs Between Housing, Jobs And Services
- Transit-Oriented Development Sites — Aligning Land Use With Station Investment
- Urban Growth Boundaries And Green Belts — Containing Sprawl And Protecting Land

Day 3: Designing Streets and Public Space

- Street Hierarchy And Complete Streets — Space For Walking, Cycling And Transit
- Public Realm Design Codes — Consistent Quality Across Neighbourhood Projects
- Parks And Open Space Standards — Access, Shade And Climate Comfort
- Heritage And Character Areas — Balancing Conservation With Renewal
- Placemaking Pilots And Temporary Interventions — Testing Designs Before Capital Spend

Day 4: Citizens, Finance and Accountability

- Participation Ladder And Consultation Plans — Matching Engagement To Decision Weight
- Participatory Budgeting Cycles — Residents Shaping Neighbourhood Spending Priorities
- Land Value Capture Instruments — Funding Infrastructure From Rising Land Values
- Public-Private Partnership Structures — Sharing Risk On Urban Regeneration Schemes
- City Performance Indicators And Open Reporting — Holding Delivery To Account

Day 5: Practising the Metropolitan Planning Brief

- Growth Area Selection Using Institutional And Land Use Maps — Scoping The Brief
- Design And Density Options Appraisal — Choosing A Preferred Scenario
- Financing And Phasing Schedule — Sequencing Infrastructure With Development
- Stakeholder Hearing Simulation — Defending Choices Before Residents And Council
- Metropolitan Planning Brief — Completing The Decision Document For Approval

Applying Metropolitan Governance and Urban Planning After the Course

- Draw up an institutional mandate matrix for one growth corridor and agree decision rights with neighbouring authorities.
- Run a placemaking pilot on one street using the public realm design code.

Metropolitan Governance and Urban Planning Questions FAQ

What is metropolitan governance and urban planning and why does it matter now?

Metropolitan governance and urban planning is how authorities in a city region decide together where growth goes and how places are designed and funded. It matters now because cities are outgrowing their boundaries while budgets tighten and residents expect visible results.

Which roles gain most from metropolitan governance and urban planning training?

Municipal leaders, urban planners, city administrators and public sector policy officers gain most. Each controls part of the chain from policy to construction, so shared methods shorten disputes.

How does metropolitan governance and urban planning differ from a smart city technology course?

Metropolitan governance and urban planning focuses on institutions, land use, public space and finance. A smart city technology course centres on sensors, data platforms and digital services, with less attention to zoning or participation.

What do you bring back from metropolitan governance and urban planning training?

You bring back a metropolitan planning brief for one growth area, ready to present to your council.

Metropolitan Governance and Urban Planning: The Way Forward

The metropolitan planning brief sets out who decides, where growth goes, how streets and spaces will look and how the work is paid for. Its first use informs which growth area receives infrastructure investment next. Councils, planning committees and finance departments rely on it. After its first approval, revisit the participation plan and performance indicators to see whether residents recognise the promised changes.