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COURSE BROCHURE

# Regulatory Compliance for Product Managers Training Course

27 June – 1 July 2027
Kuala Lumpur

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Regulatory Compliance for Product Managers is a 1-week training course for product managers and product owners who shape what gets built, when it ships and what it promises, built around a product regulatory requirements matrix. As rules on safety, consumer claims, data and market entry multiply, compliance decisions now sit inside the backlog rather than after launch. Jupiter Prime Training offers this course on regulatory compliance for product managers.

## Why Regulatory Compliance for Product Managers Matters Now

Three forces push regulatory compliance onto the product manager's desk. Faster release cycles mean a feature can reach customers before legal colleagues have read the specification. Products combine hardware, software, connectivity and personal data, so one release can touch safety, consumer protection and privacy rules at once. Retailers, distributors and enterprise buyers ask for evidence of conformity before they list or procure a product. A product line that builds obligations into its roadmap enters markets on schedule; one that leaves them to a final sign-off risks withdrawals and lost listings. The course rests on recognised risk and compliance management practice.

## Who Gains Most from Regulatory Compliance for Product Managers

- Product managers who own a roadmap and decide which markets and features come next
- Product owners who write user stories and acceptance criteria for regulated features
- Launch and go-to-market leads who coordinate packaging, marketing copy and channel listings
- Technical product leads who translate safety and data rules into design constraints
- Portfolio leads who weigh market-entry cost against regulatory effort

A product organisation gains most when several product managers attend with a colleague from legal or quality.

## Regulatory Compliance for Product Managers Capabilities

The outcomes centre on turning legal text into backlog items, release criteria and defensible product claims.

- Map the product regulations that apply to a feature, market and customer segment — roadmap prioritisation
- Specify compliance acceptance criteria inside user stories — engineering and test leads
- Design release gates with clear regulatory exit criteria — launch decisions
- Assess marketing and packaging claims against available evidence — legal reviewers and brand owners
- Weigh market-entry obligations such as registration, local representation and translation — expansion plans

- Communicate regulatory trade-offs in plain terms — executives and commercial partners

## Key Regulatory Compliance for Product Managers Terms

- Applicability assessment — a structured check of which rules bind a product in a given market.
- Conformity evidence — the test reports, declarations and records that show a product meets the rules that apply to it.
- Release gate — a decision point in the product cycle where named criteria must be met before work moves on.
- Product claim — any statement on packaging, listings or advertising about performance, safety, origin or environmental benefit.
- Market-entry obligation — a duty triggered by selling in a new market, such as registration, labelling language or appointing a representative.
- Regulatory horizon scan — a periodic review of proposed rules that could change a product's roadmap or design.

## Regulatory Compliance for Product Managers Day by Day

### Day 1: The Regulatory Landscape Around a Product

- Product Regulation Families — Safety, Consumer, Data and Environmental Duties
- Applicability Assessment Canvas — Which Rules Bind Each Market
- Regulatory Horizon Scan — Proposed Rules Affecting Roadmap Bets
- Responsibility Split Chart — Product, Legal, Quality and Engineering Roles
- Enforcement Case Studies — Lessons From Consumer and Industrial Products

### Day 2: Building Obligations Into the Roadmap

- Requirements Traceability Matrix — Linking Rules to Backlog Items
- Compliance Acceptance Criteria — Writing Testable User Stories
- Regulatory Effort Estimation — Sizing Testing and Documentation Work
- Roadmap Sequencing — Placing Certification Lead Times on the Timeline
- Privacy by Design Checklist — Personal Data in Connected Features

### Day 3: Release Gates and Conformity Evidence

- Stage Gate Exit Criteria — Defining Regulatory Go and No-Go Rules
- Conformity Evidence Pack — Test Reports, Declarations and Records
- Product Safety Hazard Review — Foreseeable Misuse and Warnings
- Supplier Component Declarations — Restricted Substances and Origin Data
- Change Impact Screening — When an Update Reopens Approval

## Day 4: Labelling, Claims and Market Entry

- Label Content Matrix — Mandatory Markings, Language and Symbols
- Claims Substantiation File — Evidence Behind Performance and Green Claims
- Marketing Copy Review Loop — Legal Sign-Off Without Launch Delay
- Market-Entry Checklist — Registration, Representation and Import Duties
- Post-Launch Complaint Signals — Feeding Field Issues Back to Backlog

## Day 5: Practising the Product Regulatory Requirements Matrix

- Applicability Rehearsal — Scoping a New Market for a Sample Product
- Release Gate Simulation — Defending a Go Decision to Leadership
- Claims Challenge Exercise — Rewriting Unsupported Packaging Statements
- Legal and Quality Hand-Off Agreement — Service Levels for Reviews
- Product Regulatory Requirements Matrix — Rules, Owners and Gates per Release

## Applying Regulatory Compliance for Product Managers After the Course

- Run an applicability assessment for the next market on the roadmap and add the resulting duties to the backlog.
- Add regulatory exit criteria to the next release gate and agree review turnaround with legal and quality colleagues.

## Regulatory Compliance for Product Managers Questions FAQ

### What is regulatory compliance for product managers and why does it matter now?

Regulatory compliance for product managers is the practice of building legal and safety duties into product decisions. It matters now because releases are faster and products combine hardware, software and data, so a late compliance check can block a launch or force a withdrawal.

### Which roles gain most from regulatory compliance for product managers training?

Product managers, product owners and launch leads gain most. The course helps you work with legal and quality teams without slowing the roadmap.

### How does regulatory compliance for product managers differ from a compliance officer course?

Regulatory compliance for product managers starts from the roadmap rather than the policy manual. This one places obligations inside backlog items, release gates and product claims.

## What do you bring back from regulatory compliance for product managers training?

You bring back a requirements matrix for one product line. It lists the applicable rules, the owner of each, the evidence needed and the release gate where it must be met.

## Regulatory Compliance for Product Managers: The Way Forward

The product regulatory requirements matrix first informs whether the next market launch can hold its date. Product managers, legal advisers and quality leads use it to plan sprints and gate reviews. After its first release, revisit the claims and market-entry rows once complaints and retailer questions reveal duties the matrix missed.