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COURSE BROCHURE

Business Analysis Strategic Planning and Execution Training Course

16 – 20 August 2027
Amsterdam

Business Analysis Strategic Planning and Execution Training Course

Ref: 3257_124060 **Date:** 16 – 20 August 2027 **Location:** Amsterdam **Fees:** 5600 GBP

Business Analysis Strategic Planning and Execution is a 1-week training course for business analysts and planning officers who turn organisational strategy into funded change initiatives, producing a strategy-to-requirements traceability pack. As strategies shift faster and budgets tighten, organisations need analysts who can show how every requirement and initiative earns its place against a stated goal. Jupiter Prime Training offers Business Analysis Strategic Planning and Execution for this purpose.

Why Business Analysis Strategic Planning and Execution Matters Now

Three forces shape this discipline today: executive sponsors who expect evidence before releasing investment, operating units that compete for the same scarce capacity, and portfolio offices that track benefits long after go-live. An organisation that links needs, initiatives and requirements to its goals can stop weak projects early and redirect funds with confidence. Weak linkage leaves orphaned requirements and benefits nobody owns. The course rests on recognised practice in business analysis, benefits realisation and portfolio prioritisation, described in plain terms rather than tied to one proprietary method.

Who Gains Most from Business Analysis Strategic Planning and Execution

- Analysts responsible for eliciting strategic needs and translating them into scoped change initiatives
- Planning officers who maintain the strategic objectives register and its supporting targets
- Portfolio coordinators who rank proposals and allocate capacity across competing initiatives
- Requirements owners who must prove that each requirement supports an approved objective
- Performance specialists who monitor execution milestones and benefit indicators after launch

Strategy offices and change portfolio units gain most when analysts and planning officers attend together.

Business Analysis Strategic Planning and Execution Capabilities

Participants practise moving from a strategic goal to a costed, traceable initiative and then tracking whether it delivers what was promised.

- Assess the gap between current capability and strategic intent — for sponsors deciding where change is needed
- Define change initiatives with clear scope, owners and success measures — for portfolio boards approving work
- Build business cases that compare options on cost, benefit and risk — for investment committees
- Specify requirements traced to strategic objectives — for solution teams and assurance reviewers
- Weigh competing initiatives using transparent prioritisation criteria — for planning officers allocating capacity
- Communicate execution status and benefit progress — for executives steering the strategy

Key Business Analysis Strategic Planning and Execution Terms

- Strategic need — a gap between what the organisation can do today and what its stated goals require it to do.
- Change initiative — a bounded piece of work, with an owner and budget, intended to close one or more strategic needs.
- Business case — a structured argument comparing options, costs, benefits and risks to justify investing in an initiative.
- Requirements traceability — the recorded links showing how each requirement supports a business need, objective and goal.
- Benefit owner — the manager accountable for confirming that an initiative's promised benefits actually appear after delivery.
- Execution checkpoint — a scheduled point where progress, benefits and assumptions are reviewed to continue, adjust or stop work.

Business Analysis Strategic Planning and Execution Day by Day

Day 1: Reading Strategy Through an Analyst's Lens

- Strategy Statement Decomposition — Separating Goals, Objectives and Targets
- External Forces Scan — Which Market and Workforce Shifts Matter
- Internal Capability Assessment — Where Current Processes Fall Short
- Stakeholder Influence Mapping — Whose Priorities Shape the Strategic Agenda
- Strategic Need Statements — Framing Gaps Sponsors Can Act On

Day 2: Shaping Change Initiatives

- Future-State Definition — Agreeing What Success Looks Like
- Initiative Scoping Canvas — Setting Boundaries, Owners and Dependencies
- Options Analysis — Comparing Build, Buy, Partner or Stop
- Assumption and Constraint Logs — Exposing What Could Undermine Delivery
- Initiative Charter — Securing Sponsor Agreement Before Detailed Work

Day 3: Building the Investment Argument

- Cost Estimation Techniques — Sizing One-Off and Running Costs
- Benefit Identification and Measures — Linking Outcomes to Strategic Targets
- Risk and Sensitivity Testing — How Fragile the Case Really Is
- Prioritisation Scoring Matrix — Ranking Initiatives Across the Portfolio
- Business Case Narrative — Presenting Options to an Investment Committee

Day 4: Tracing Requirements to Goals and Tracking Execution

- Goal-to-Requirement Trace Matrix — Proving Every Requirement Earns Its Place
- Requirement Change Impact Review — Protecting Alignment When Scope Shifts
- Milestone and Benefit Dashboards — What Executives Need to See
- Leading and Lagging Indicators — Spotting Drift Before Targets Slip
- Checkpoint Decision Records — Continue, Adjust or Stop an Initiative

Day 5: Practising the Strategy-to-Requirements Traceability Pack

- Sector Case Analysis — Applying Need Statements to Health and Logistics
- Initiative Portfolio Simulation — Rebalancing Capacity After a Strategy Change
- Peer Challenge of Business Cases — Stress-Testing Benefits and Assumptions
- Benefit Ownership Handover — Assigning Accountability After Delivery
- Traceability Pack Assembly — Linking Goals, Initiatives, Cases and Requirements

Applying Business Analysis Strategic Planning and Execution After the Course

- Lead a trace matrix review of one live initiative, flagging requirements with no link to an approved objective.
- Run an execution checkpoint with a benefit owner, recording whether the initiative should continue, adjust or stop.

Business Analysis Strategic Planning and Execution Questions FAQ

What is business analysis strategic planning and execution, and why does it matter now?

It is the analyst's discipline of turning strategic goals into justified initiatives and traceable requirements, then tracking delivery. It matters now because sponsors fund fewer projects and expect clear evidence that each one advances a stated goal.

Which roles gain most from business analysis strategic planning and execution?

Business analysts, planning officers, portfolio coordinators and requirements owners gain most. They translate strategy into scoped work and later show it delivered benefits.

How does business analysis strategic planning and execution differ from a general strategy course?

It works from the analyst's seat rather than the executive's. You learn to decompose existing strategy, shape initiatives, build business cases and trace requirements.

What do you bring back from business analysis strategic planning and execution?

You bring back a traceability pack that links goals, initiatives, business cases and requirements for one real initiative.

Business Analysis Strategic Planning and Execution: The Way Forward

The strategy-to-requirements traceability pack first informs whether a proposed initiative deserves funding against its competitors. Portfolio boards, sponsors and solution teams use it to keep scope tied to objectives. After its first use, revisit the benefit measures: once real performance data arrives, the targets and indicators chosen at the business case stage often need recalibrating to reflect what the organisation has learned.