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COURSE BROCHURE

Value Creation Through Risk-Return Decisions Training Course

25 – 29 January 2027
Casablanca

jupiterprime.uk

info@jupiterprime.uk

Registered in the United Kingdom and Saudi Arabia

Value Creation Through Risk-Return Decisions Training Course

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Value Creation Through Risk-Return Decisions is a 1-week training course for risk managers and business unit leaders who must back growth choices with a clear view of uncertainty, and each participant builds a risk-return decision brief for a live initiative. Boards now expect risk insight to shape where capital goes, not only to record what might go wrong. Jupiter Prime Training offers this course on value creation through risk-return decisions.

Why Value Creation Through Risk-Return Decisions Matters Now

Three forces push risk work closer to growth choices. Investors and lenders price uncertainty into the cost of capital, so poorly framed bets raise funding costs. Boards ask whether stated risk appetite actually steers investment, rather than sitting in a policy file. Missed opportunities now cost as much as losses. Organisations that weigh upside and downside together fund stronger initiatives; those that see risk only as loss either starve growth or take blind bets. The course rests on international risk management guidelines and enterprise risk practice that links risk to strategy and performance, described here in general terms.

Who Gains Most from Value Creation Through Risk-Return Decisions

- Leaders accountable for proposing and defending growth initiatives and their expected returns
- Specialists who set and monitor risk appetite statements, limits and tolerances
- Planners who build annual budgets, forecasts and capital allocation proposals
- Analysts who prepare investment cases, scenario models and sensitivity tests
- Advisers who brief executive committees on the uncertainty behind strategic options

The largest gain comes when a business unit head and the risk partner who challenges that unit attend together.

Value Creation Through Risk-Return Decisions Capabilities

Participants move from listing threats to judging whether an initiative earns enough return for the uncertainty it carries.

- Calculate risk-adjusted returns for competing initiatives — capital allocation committees
- Align risk appetite statements with strategic growth targets — boards and executive teams
- Assess opportunity risk and the cost of inaction — business unit sponsors
- Test investment cases with scenarios and sensitivity ranges — finance and investment reviewers
- Design decision gates that embed risk insight in planning cycles — strategy and planning functions
- Communicate a risk-return trade-off in plain terms — senior decision makers

Key Value Creation Through Risk-Return Decisions Terms

- Risk-adjusted return — the expected gain from an initiative after allowing for the uncertainty and potential losses it carries.
- Risk appetite — the amount and type of uncertainty an organisation is willing to accept in pursuit of its objectives.
- Opportunity risk — the chance of losing value by not acting, acting too late or choosing a weaker option.
- Risk tolerance — the acceptable variation around a target, set as a range for a specific measure or objective.
- Expected value — the probability-weighted average of possible outcomes, used to compare options with uncertain results.
- Hurdle rate — the minimum return an initiative must offer, adjusted for its uncertainty, before it receives funding.

Value Creation Through Risk-Return Decisions Day by Day

Day 1: Risk as a Source of Value

- Upside and Downside Uncertainty — Reframing Risk Beyond Loss Avoidance
- Value Drivers and Risk Linkage — Where Uncertainty Moves Enterprise Value
- Cost of Capital and Risk Premium — How Funders Price Uncertainty
- Stakeholder Expectations Map — Boards, Investors and Lenders on Risk
- Growth Initiative Inventory — Selecting the Live Initiative to Examine

Day 2: Appetite Linked to Strategy

- Risk Appetite Statement Design — Translating Strategic Targets Into Limits
- Tolerance Ranges and Key Indicators — Signalling When Bets Drift
- Appetite Cascading to Business Units — Local Choices Within Group Limits
- Risk Capacity Assessment — Testing How Much Loss Strategy Survives
- Appetite Breach Escalation — Deciding When to Pause or Proceed

Day 3: Measuring Risk Against Return

- Risk-Adjusted Return Calculation — Ranking Initiatives on Comparable Terms
- Expected Value and Probability Weighting — Comparing Uncertain Payoffs
- Scenario and Sensitivity Modelling — Exposing Assumptions Behind Forecasts
- Hurdle Rate Adjustment — Matching Required Return to Uncertainty Level
- Opportunity Risk Quantification — Valuing Delay and Forgone Options

Day 4: Risk Insight in Investment and Planning

- Investment Case Challenge Questions — Strengthening Funding Committee Reviews
- Stage-Gate Decision Points — Releasing Capital as Uncertainty Falls
- Risk-Informed Budgeting — Building Contingency Into Annual Plans
- Portfolio Concentration Review — Balancing Correlated Bets Across Units
- Post-Investment Tracking — Learning From Realised Versus Expected Outcomes

Day 5: Practising the Risk-Return Decision Brief

- Appetite Fit Check — Applying Day Two Limits to the Initiative
- Return Model Refinement — Applying Scenario Ranges to the Initiative
- Gate and Contingency Plan — Applying Funding Stages and Reserves
- Peer Challenge Panel — Defending Trade-Offs Before Fellow Participants
- Risk-Return Decision Brief — Final Recommendation for the Live Initiative

Applying Value Creation Through Risk-Return Decisions After the Course

- Run a risk-adjusted return comparison of the next two initiatives competing for the same budget line.
- Review the unit's risk appetite statement against current growth targets and propose tolerance ranges for the measures that drift most.

Value Creation Through Risk-Return Decisions Questions FAQ

What is value creation through risk-return decisions and why does it matter now?

It is the practice of judging growth choices by the return they earn for the uncertainty they carry. It matters now because funders price uncertainty and boards expect appetite to steer investment.

Which roles gain most from value creation through risk-return decisions?

Business unit leaders who sponsor initiatives and the risk managers who challenge them gain most. Planners and investment analysts also benefit, because they shape the cases competing for capital.

How does value creation through risk-return decisions differ from an enterprise risk register course?

It focuses on choosing where to invest rather than cataloguing threats. A register course builds reporting routines; this one weighs upside against downside and turns that judgement into funding recommendations.

What do you bring back from value creation through risk-return decisions?

You bring back a finished recommendation for a live initiative, built during the week. It holds the appetite fit, scenario returns, funding gates and contingency, ready for your next committee.

Value Creation Through Risk-Return Decisions: The Way Forward

The risk-return decision brief first informs whether a live initiative is funded, staged or stopped. Business unit leaders use it to present the case, risk managers to challenge it and funding committees to compare it with rival proposals. After its first use, revisit the scenario ranges against actual results, since that comparison sharpens the next appetite setting and hurdle rate.