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COURSE BROCHURE

Physician Leadership and Medical Staff Engagement Training Course

22 – 26 November 2027
Casablanca

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Registered in the United Kingdom and Saudi Arabia

Physician Leadership and Medical Staff Engagement Training Course

Ref: 3299_126460 **Date:** 22 – 26 November 2027 **Location:** Casablanca **Fees:** 4500 GBP

Physician Leadership and Medical Staff Engagement is a 1-week training course for physicians, medical directors and clinical leads who are moving from individual clinical expertise to leading colleagues, departments and services, and who leave with a medical staff engagement charter for their service. Hospitals need doctors who influence peers and partner with managers. Jupiter Prime Training designs this course around that shift.

Why Physician Leadership and Medical Staff Engagement Matters Now

Three pressures shape physician leadership today. Clinical workloads and burnout are rising, so senior doctors who withdraw from committees and service decisions leave a vacuum that managers fill without clinical judgement. Hospitals are redesigning services across departments, which needs doctors who can persuade peers rather than instruct them. Boards and patients also expect visible clinical accountability for quality and safety. Engaging medical staff well brings faster agreement on pathways and safer care; handling it badly leaves disengaged consultants and a gap between ward and boardroom.

Who Gains Most from Physician Leadership and Medical Staff Engagement

- Doctors in a first head of department or clinical lead post, accountable for rotas, peer conduct and service standards
- Medical directors and deputies responsible for professional standards and engagement of the medical body
- Clinicians who chair morbidity and mortality meetings or clinical governance committees
- Senior consultants leading service redesign or a new pathway
- Physicians in dyad roles sharing a service line with an operational manager

A hospital gains most when a medical director and several department heads attend together and return with one shared approach to engaging colleagues across specialties.

Physician Leadership and Medical Staff Engagement Capabilities

The course turns clinical credibility into influence among peers.

- Assess a department's engagement from survey results and informal signals — the medical director's priorities
- Map formal and informal influencers among consultants — who to involve first in a change
- Design a peer conversation about conduct or outcomes — the department head
- Align clinical governance duties with quality reporting lines — the board's quality committee
- Build a dyad agreement splitting decisions and shared metrics — the service line partnership

- Communicate a contested service decision while keeping trust — medical colleagues and patients

Key Physician Leadership and Medical Staff Engagement Terms

- Physician engagement — the degree to which doctors take part in, influence and feel ownership of decisions about their hospital and service
- Dyad leadership — a paired model where a physician and an operational manager share accountability for one clinical service
- Clinical governance — the system through which clinicians and the organisation answer for the quality and safety of the care provided
- Peer influence — the ability to change colleagues' practice through credibility, evidence and relationships rather than formal authority
- Medical staff bylaws — the rules a hospital's medical body adopts for credentialing, privileges, committees and professional conduct
- Just culture — an approach to incidents that separates honest error from at-risk or reckless behaviour, guiding a fair response

Physician Leadership and Medical Staff Engagement Day by Day

Day 1: From Clinician to Physician Leader

- Leadership Identity Shift — Which Clinical Habits to Keep
- Formal and Informal Authority — Where Influence Sits
- Burnout and Withdrawal Signals — Why Engagement Falls First
- Professional Values Versus Service Goals — Resolving Tension
- Personal Leadership Style Inventory — First-Year Growth Plan

Day 2: Influencing and Engaging Medical Colleagues

- Consultant Influence Mapping — Opinion Leaders Before Change
- Engagement Survey and Pulse Data — Reading the Medical Body
- Evidence-Led Peer Persuasion — Agreement on Pathway Changes
- Difficult Peer Conversations — Conduct and Outcome Concerns
- Junior Doctor Voice — New Ideas in Department Decisions

Day 3: Clinical Governance Roles and Accountability

- Medical Staff Bylaws and Committees — Who Decides What
- Credentialing and Clinical Privileges — Scope Matched to Evidence
- Morbidity and Mortality Review — Case Discussion Into Learning
- Just Culture Incident Response — Error Versus At-Risk Behaviour
- Clinical Audit Dashboards — Reporting Quality to the Board

Day 4: Partnering With Hospital Management

- Dyad Leadership Agreements — Physician and Manager Decision Rights
- Service Line Budgets — Clinical Need Against Capacity
- Business Cases for New Services — Clinical Value for Executives
- Rotas, Job Plans and Sessions — Fairness Versus Service Cover
- Clinical Concern Escalation Routes — Safety Above Hierarchy

Day 5: Practising the Medical Staff Engagement Charter

- Department Engagement Diagnosis — Survey and Mapping Applied
- Peer Conversation Rehearsal — Conduct Discussion With Feedback
- Governance Role Clarification — Bylaws Applied to a Case
- Dyad Partnership Simulation — Agreeing a Contested Decision
- Medical Staff Engagement Charter — Forums, Commitments and Measures

Applying Physician Leadership and Medical Staff Engagement After the Course

- Run an influence mapping session with fellow consultants before the next pathway or rota change, naming the opinion leaders to involve first
- Agree a written dyad agreement with the operational manager of the service, setting decision rights, shared metrics and an escalation route

Physician Leadership and Medical Staff Engagement Questions FAQ

What is physician leadership and medical staff engagement, and why does it matter now?

It is the practice of doctors leading colleagues and services through influence, governance roles and partnership with managers. It matters now because workload pressure, service redesign and accountability for safety all depend on doctors who take part in decisions rather than stand apart from them.

Which roles gain most from physician leadership and medical staff engagement training?

New heads of department, clinical leads, medical directors and committee chairs gain most. Consultants in dyad roles with operational managers also benefit.

How does a physician leadership and medical staff engagement course differ from a general healthcare leadership course?

It focuses on doctors leading doctors. A general healthcare leadership course covers mixed teams; this one covers peer influence, medical bylaws, privileges, morbidity review and the physician side of a dyad partnership.

What do you bring back from physician leadership and medical staff engagement training?

You bring back a medical staff engagement charter for your service, an influence map of colleagues and a draft dyad agreement.

Physician Leadership and Medical Staff Engagement: The Way Forward

The medical staff engagement charter sets out the forums, commitments and measures through which doctors in a service shape its decisions. Its first use is to decide which change to bring to colleagues and how. Department heads and medical directors use it with their managers, and the influence map behind it deserves a fresh look after the first contested decision.