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COURSE BROCHURE

Health Policy Analysis and Implementation Training Course

9 – 13 August 2027
Madrid

Health Policy Analysis and Implementation Training Course

Ref: 3301_126557 **Date:** 9 – 13 August 2027 **Location:** Madrid **Fees:** 5600 GBP

Health Policy Analysis and Implementation is a 1-week training course for policy officers, hospital planners and health system managers who must turn a policy intention into services that change on the ground, and who leave with a policy implementation plan for one live health policy. The course links problem definition, options and evidence to rollout and review. Jupiter Prime Training builds it around real policy files.

Why Health Policy Analysis and Implementation Matters Now

Health systems face ageing populations, workforce shortages and tight budgets at the same time, so every new policy competes for scarce money and staff. Many well-designed health policies stall between the announcement and the ward because nobody planned who delivers what, with which resources and by when. Policy teams that analyse options carefully and plan delivery early see faster uptake and fewer reversals; teams that skip this step face resistance from clinicians, weak monitoring and policies that quietly fade.

Who Gains Most from Health Policy Analysis and Implementation

- Policy officers in health ministries, insurers and public health agencies drafting or reviewing health policy
- Hospital and district planners responsible for putting national or regional policy into local services
- Health system managers leading a reform, such as a new referral route or primary care model
- Public health specialists preparing policy briefs and evidence summaries for decision makers
- Advisers in non-profit and development organisations supporting health policy reform

Teams gain most when a policy author and a service manager attend together, because the course connects the people who write a policy with those who must deliver it.

Health Policy Analysis and Implementation Capabilities

The course builds skills across the whole path from policy problem to delivered service.

- Define a health policy problem with clear causes and affected groups — the policy unit
- Compare policy options on cost, equity, feasibility and acceptability — senior decision makers
- Map stakeholders by interest and influence and plan their engagement — the reform lead
- Write a short policy brief that carries evidence to a busy reader — ministers and boards
- Plan delivery roles, resources and milestones for a new policy — service managers
- Set indicators and review points that show whether a policy works — monitoring teams

Key Health Policy Analysis and Implementation Terms

- Policy cycle — the stages a policy moves through, from agenda setting and formulation to adoption, implementation and evaluation
- Problem tree — a diagram that separates a policy problem into its root causes and its effects to guide option design
- Stakeholder mapping — sorting the groups a policy affects by their interest and power to plan how to involve each
- Policy brief — a short document that sets out a problem, options and a recommendation for decision makers
- Implementation gap — the distance between what a policy intends and what services actually deliver after adoption
- Theory of change — a stated chain of steps showing how policy actions are expected to lead to health outcomes

Health Policy Analysis and Implementation Day by Day

Day 1: Understanding the Health Policy Process

- Policy Cycle Stages — Where a Policy File Stands
- Agenda Setting and Windows — Why Issues Rise or Fall
- Actors, Context and Content — Reading the Policy Environment
- Power and Interests in Health Reform — Who Can Block Change
- Policy Instruments — Regulation, Funding or Information

Day 2: Analysing Problems and Options

- Problem Tree Analysis — Root Causes Before Solutions
- Policy Option Design — Three Credible Alternatives
- Cost and Equity Appraisal — Who Pays and Who Gains
- Feasibility and Acceptability Tests — Political and Clinical Fit
- Options Appraisal Matrix — Ranking for a Recommendation

Day 3: Using Evidence and Engaging Stakeholders

- Evidence Synthesis for Policy — Rapid Reviews and Local Data
- Writing the Policy Brief — Problem, Options, Recommendation
- Stakeholder Mapping by Interest and Influence — Engagement Order
- Policy Dialogue Sessions — Building Agreement Among Providers
- Communicating With the Public and Media — Framing the Change

Day 4: Planning and Leading Implementation

- Implementation Gap Diagnosis — Why Past Policies Stalled
- Theory of Change — Linking Actions to Health Outcomes
- Delivery Roles and Resources — Workforce, Budget and Timelines
- Frontline Adoption Barriers — Clinician and Patient Responses
- Monitoring Indicators and Review Points — Adjusting the Rollout

Day 5: Practising the Policy Implementation Plan

- Problem and Options Applied — A Live Health Policy File
- Policy Brief Peer Review — Clarity for Decision Makers
- Stakeholder Engagement Rehearsal — Handling a Resistant Group
- Rollout Risk Review — Testing Milestones and Resources
- Policy Implementation Plan — Roles, Milestones and Indicators

Applying Health Policy Analysis and Implementation After the Course

- Run a problem tree and options appraisal session with colleagues on the next health policy file before any recommendation goes to decision makers
- Agree a policy implementation plan with the service managers who will deliver it, setting roles, milestones and review indicators

Health Policy Analysis and Implementation Questions FAQ

What is health policy analysis and implementation, and why does it matter now?

It is the work of defining health problems, choosing policy options with evidence and planning how services will deliver them. It matters now because budgets and staff are stretched, so policies must be chosen carefully and planned for delivery from the start.

Which roles gain most from health policy analysis and implementation training?

Health policy officers, hospital and district planners, health system managers leading reform, public health specialists and advisers to health reform gain most.

How does a health policy analysis and implementation course differ from a general health systems management course?

A health systems management course covers running services day to day. This course covers how a health policy is analysed, chosen, argued with evidence and moved into those services.

What do you bring back from health policy analysis and implementation training?

You bring back a policy implementation plan for one live health policy, an options appraisal, a stakeholder map and a reviewed policy brief.

Health Policy Analysis and Implementation: The Way Forward

The policy implementation plan sets out who delivers a health policy, with which resources, by which milestones and against which indicators. Its first use is to brief the service managers who will carry the policy into practice. Policy officers and planners use it together, and its indicators deserve review after the first months of rollout.