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COURSE BROCHURE

Advanced Mini MBA in Leadership for Emerging Women Leaders Course

27 September – 8 October 2027
Casablanca

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Registered in the United Kingdom and Saudi Arabia

Advanced Mini MBA in Leadership for Emerging Women Leaders Course

Ref: 485_17760 **Date:** 27 September – 8 October 2027 **Location:** Casablanca **Fees:** 6800 GBP

The Mini MBA in Leadership for Emerging Women Leaders is a 2-week advanced training course for early-career and newly promoted women managers, and each participant leaves with a leadership business plan for her unit. Organisations are widening their leadership pipelines and need new managers who read financial statements, shape strategy and lead people with confidence. Jupiter Prime Training runs this Mini MBA in Leadership for Emerging Women Leaders for managers stepping into broader responsibility.

Why Mini MBA in Leadership for Emerging Women Leaders Matters Now

Three forces shape the Mini MBA in Leadership for Emerging Women Leaders today. Organisations are promoting more women into first management roles, yet many arrive without exposure to budgets, markets or operations. Boards and investors look closely at the strength and diversity of the leadership pipeline. Flatter structures also ask new managers to make commercial decisions earlier than before. Organisations that equip emerging women leaders with business fundamentals gain managers who argue with numbers, win resources and keep talent; those that do not lose promising leaders to stalled careers. The course combines core business school disciplines with practical leadership, confidence and career methods.

Who Gains Most from Mini MBA in Leadership for Emerging Women Leaders

- Newly appointed managers responsible for unit targets, budgets and staff performance
- Team leaders preparing for wider commercial or departmental responsibility
- Specialists moving into management who must now lead former peers
- Project and product leads who build business cases and influence senior sponsors
- High-potential professionals identified for succession and leadership pipelines

Organisations that send several emerging women leaders from different functions gain most, because they build a peer network and a shared business language across departments.

Mini MBA in Leadership for Emerging Women Leaders Capabilities

Participants connect business school fundamentals with the leadership choices a new manager makes in her first years of responsibility.

- Build unit strategies and targets aligned with organisational objectives — senior managers and sponsors
- Calculate budgets, margins, break-even points and payback — finance partners and approval committees
- Design value propositions and customer improvements — marketing and service decisions
- Assess processes and performance indicators to remove bottlenecks — operations leaders

- Apply coaching, delegation and leadership style flexing with a new team — direct reports
- Communicate decisions and career ambitions with executive presence — sponsors and promotion panels

Key Mini MBA in Leadership for Emerging Women Leaders Terms

- Mini MBA — A condensed course covering core business school disciplines such as strategy, finance, marketing and operations for working managers.
- Profit and loss statement — A financial report showing revenue, costs and profit over a period, used to judge business performance.
- Contribution margin — Revenue minus variable costs for a product or service, showing how much covers fixed costs and profit.
- Value proposition — A clear statement of the benefits an offer gives a target customer and why it beats alternatives.
- Sponsor — A senior leader who uses influence to advocate for a manager's advancement and open access to opportunities.
- Leadership style flexing — Adapting leadership style between directing, coaching, supporting and delegating according to each team member's readiness.

Mini MBA in Leadership for Emerging Women Leaders Day by Day

Day 1: The Business Landscape for New Women Managers

- Organisational Value Chain Mapping — Where a New Manager Adds Value
- Industry Forces and Competitive Position Analysis — Reading the Market
- Stakeholder Expectations of First-Time Managers — Setting Early Priorities
- Gender Representation Trends in Leadership Pipelines — Context for Ambition
- Personal Leadership Baseline Assessment — Strengths and Development Gaps

Day 2: Strategy Essentials for Unit Leaders

- Mission, Vision and Strategic Objectives — Linking Unit Goals Upward
- Internal Strengths and External Opportunities Scan — Choosing Where to Focus
- Competitive Advantage and Differentiation Choices — Positioning a Business Unit
- Unit Objectives and Measurable Targets — Translating Strategy Into Action
- Strategic Initiative Prioritisation Matrix — Allocating Scarce Resources

Day 3: Finance for Non-Financial Managers

- Profit and Loss Statement Reading — Revenue, Cost and Margin Drivers
- Balance Sheet and Cash Flow Basics — Liquidity and Financial Health
- Departmental Budgeting and Variance Tracking — Controlling Unit Spending
- Break-Even and Contribution Margin Analysis — Pricing and Volume Decisions
- Simple Investment Appraisal With Payback and Return — Approving Proposals

Day 4: Marketing and Customer Insight

- Customer Segmentation and Persona Building — Targeting the Right Buyers
- Value Proposition Design — Matching Offers to Customer Needs
- Marketing Mix of Product, Price, Place and Promotion — Launch Choices
- Customer Journey Mapping — Improving Experience and Retention
- Brand Reputation and Digital Channel Basics — Visibility Decisions

Day 5: Operations and Process Excellence

- Process Mapping and Bottleneck Identification — Faster Service Delivery
- Quality Measures and Continuous Improvement Cycles — Reducing Errors
- Capacity and Workload Planning — Matching Staff to Demand
- Supplier and Vendor Relationship Basics — Reliable Inputs
- Operational Dashboards and Performance Indicators — Tracking Unit Results

Day 6: Confidence and Executive Presence

- Self-Efficacy and Confidence Building Techniques — Speaking Up in Senior Forums
- Executive Presence Signals of Voice, Posture and Clarity — Credibility
- Impostor Feelings and Reframing Strategies — Sustained Self-Belief
- Assertive Negotiation for Resources and Recognition — Fair Outcomes
- Personal Brand Statement — Visibility With Senior Sponsors

Day 7: Leading and Developing Teams

- Transition From Peer to Manager — Resetting Working Relationships
- Leadership Style Flexing — Matching Direction to Team Readiness
- Delegation Frameworks and Accountability Agreements — Freeing Leadership Time
- Coaching Conversations and Feedback Models — Growing Team Capability
- Inclusive Team Norms and Psychological Safety — Retaining Diverse Talent

Day 8: Decision Making Under Pressure

- Structured Problem Definition and Root Cause Analysis — Solving the Right Problem
- Option Evaluation With Weighted Criteria — Transparent Choices
- Risk and Uncertainty Assessment for Managers — Proceed, Pause or Stop
- Cognitive Bias Awareness in Judgement — Fairer, Sharper Decisions
- Decision Communication and Stakeholder Buy-In — Implementation Support

Day 9: Career Planning and Sponsorship

- Career Pathway Mapping and Ambition Setting — Next Role Targets
- Mentors, Sponsors and Professional Networks — Opening Doors to Opportunity
- Work-Life Integration Strategies — Sustainable Leadership Careers
- Promotion Readiness Evidence Portfolio — Making Achievements Visible
- Leadership Development Goals and Learning Plans — Continuous Growth

Day 10: Practising the Leadership Business Plan

- Unit Strategy and Targets Draft — Applying Strategy Essentials
- Budget and Financial Case for One Initiative — Applying Finance Tools
- Customer and Process Improvement Proposal — Applying Marketing and Operations
- Team Leadership and Career Commitments — Applying Confidence and Coaching
- Leadership Business Plan — Presentation to a Peer Board

Applying Mini MBA in Leadership for Emerging Women Leaders After the Course

- Prepare a one-page profit and loss review of your unit with your finance partner and agree two actions on margin or cost.
- Hold delegation and coaching conversations with two team members using the models taught, then record agreements and follow-up dates.

Mini MBA in Leadership for Emerging Women Leaders Questions FAQ

What is a Mini MBA in leadership for emerging women leaders, and why does it matter now?

A Mini MBA in leadership for emerging women leaders combines strategy, finance, marketing and operations with leadership and career skills. It matters now because organisations are promoting more women into management and need them to make commercial decisions confidently.

Which roles gain most from a Mini MBA in leadership for emerging women leaders?

Newly promoted managers, team leaders, specialists moving into management and high-potential professionals gain most. Participants from sectors such as banking, healthcare, technology and energy use the business tools and leadership methods in their next career step.

How does a Mini MBA in leadership for emerging women leaders differ from an executive leadership course?

It targets early-career and newly promoted managers rather than senior executives. You build business fundamentals in finance, strategy, marketing and operations alongside confidence, team leadership and career planning, instead of focusing on board-level influence.

What do you bring back from a Mini MBA in leadership for emerging women leaders?

You bring back a leadership business plan with unit strategy and targets, a financial case for one initiative, customer and process improvements, and personal commitments for team leadership and career growth.

Mini MBA in Leadership for Emerging Women Leaders: The Way Forward

The leadership business plan joins unit strategy, a costed initiative, customer and process improvements and personal leadership commitments. Its first use is the next budget or planning discussion with a line manager, where it frames priorities with numbers. Participants and their sponsors use it together. After the first quarter, the targets and career goals deserve a fresh look against actual results.