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COURSE BROCHURE

Advanced Strategy Implementation Roadmap Training Course

8 – 19 March 2027
Casablanca

jupiterprime.uk

info@jupiterprime.uk

Registered in the United Kingdom and Saudi Arabia

Advanced Strategy Implementation Roadmap Training Course

Ref: 498_18359 **Date:** 8 – 19 March 2027 **Location:** Casablanca **Fees:** 6800 GBP

Strategy Implementation Roadmap is an advanced 2-week training course for planning managers, portfolio leads and implementation managers who turn an approved strategy into sequenced, funded and governed work, producing a Strategy Implementation Roadmap with initiative charters. Most organisations now carry more strategic initiatives than their people can absorb, so the way work is sequenced and steered decides whether strategy lands. Jupiter Prime Training runs this course for those who move strategy from document to delivery.

Why Strategy Implementation Roadmap Matters Now

Three pressures shape implementation today: sponsors who launch new initiatives before earlier ones finish, operational units that must absorb transformation while keeping services running, and funders who release money in tranches tied to visible milestones. An organisation that roadmaps well protects capacity, sequences dependencies and realises benefits; one that roadmaps poorly creates initiative overload, stalled projects and change fatigue. The course connects roadmapping to the Balanced Scorecard BSC of Kaplan and Norton, whose objectives each initiative must serve, the Nine Steps to Success framework of the Balanced Scorecard Institute for staging rollout, and ISO 9004:2018 guidance on organisational learning and improvement.

Who Gains Most from Strategy Implementation Roadmap

- Planning managers who convert approved strategic objectives into a time-phased set of initiatives
- Portfolio leads who balance initiative demand against funding and capacity
- Implementation managers who coordinate cross-functional initiatives through stage gates
- Transformation office staff who prepare steering committee packs and escalations
- Change leads who manage readiness and adoption in the units receiving new ways of working

A transformation or portfolio office attending with two or three initiative owners gains most, because the group can agree one roadmap format, one stage-gate model and one reporting rhythm.

Strategy Implementation Roadmap Capabilities

Participants learn to treat a strategy as a portfolio of interdependent initiatives that must be shaped, sequenced, staffed and steered to deliver benefits.

- Design a roadmap with swimlanes, milestones and dependencies across the planning horizon — steering committees approving sequence
- Specify initiative charters with scope, sponsor, benefits and stage gates — sponsors committing resources
- Calculate capacity loads and resolve conflicts between initiatives — unit heads protecting day-to-day operations
- Build steering structures, escalation routes and decision rights — executives keeping implementation on course
- Assess change impact and readiness in receiving units — managers preparing people for new ways of working
- Test progress through milestone, benefits and risk reporting — portfolio boards deciding to accelerate, pause or stop

Key Strategy Implementation Roadmap Terms

- Implementation roadmap — a time-phased visual plan showing strategic initiatives, milestones, dependencies and capacity across several years.
- Initiative charter — a short document setting an initiative's purpose, scope, sponsor, benefits, budget, risks and stage gates.
- Stage gate — a decision point where a board reviews evidence and decides whether an initiative proceeds, changes or stops.
- Benefits realisation — the planned tracking of measurable gains from an initiative until they are achieved and sustained in operations.
- Change readiness — the degree to which affected people, processes and systems are prepared to adopt a new way of working.
- Initiative overload — the condition in which more initiatives run than the organisation's capacity can absorb, slowing all of them.

Strategy Implementation Roadmap Day by Day

Day 1: From Strategy to Implementation

- Strategy Implementation Gap Diagnostic — Locating Why Approved Strategies Stall
- Objective-to-Initiative Traceability — Linking Every Initiative to a Strategic Objective
- Initiative Inventory Audit — Revealing Hidden, Duplicate and Orphan Projects
- ISO 9004 Improvement Principles — Building Learning Into Implementation Cycles
- Implementation Readiness Scan — Judging Leadership, Capacity and Funding Preconditions

Day 2: Shaping Strategic Initiatives

- Initiative Charter Design — Defining Scope, Sponsor, Benefits and Exclusions
- Benefits Mapping — Tracing Initiative Outputs to Strategic Outcomes
- Initiative Sizing Methods — Estimating Effort, Cost and Duration Early
- Options Within Initiatives — Choosing Pilot, Phased or Full Rollout
- Initiative Business Case — Justifying Investment Before Funding Release

Day 3: Portfolio Prioritisation and Balancing

- Portfolio Scoring Model — Ranking Initiatives by Strategic Contribution and Risk
- Portfolio Balance Analysis — Mixing Quick Wins With Transformational Bets
- Funding Tranche Design — Releasing Money Against Milestones and Evidence
- Initiative Kill Criteria — Deciding When to Stop Low-Value Work
- Portfolio Board Charter — Setting Membership, Authority and Cadence

Day 4: Building the Roadmap

- Roadmap Swimlane Design — Organising Initiatives by Theme or Unit
- Milestone Definition — Choosing Visible Points That Signal Real Progress
- Dependency Mapping — Exposing Sequencing Constraints Between Initiatives
- Critical Path Identification — Finding Initiatives That Set the Overall Pace
- Roadmap Visualisation Formats — Matching Detail to Board and Team Audiences

Day 5: Capacity and Resource Planning

- Capacity Heat Maps — Revealing Overloaded Units and Scarce Skills
- Resource Levelling — Smoothing Demand Peaks Across the Roadmap
- Shared Specialist Allocation — Assigning Scarce Experts Across Competing Initiatives
- Business-as-Usual Protection Rules — Safeguarding Service Levels During Change
- Partner and Supplier Capacity — Deciding What to Source Externally

Day 6: Implementation Governance and Decision Rights

- Steering Committee Design — Clarifying Who Decides on Scope and Funding
- RACI Decision Matrix — Assigning Accountability Across Sponsors and Owners
- Stage-Gate Review Criteria — Setting Evidence Needed at Each Gate
- Escalation Pathways — Moving Blockers Quickly to the Right Level
- Nine Steps to Success Rollout Logic — Staging Strategy Deployment Across Units

Day 7: Leading Change in Receiving Units

- Change Impact Assessment — Measuring What Shifts for Each Affected Group
- Stakeholder Engagement Mapping — Planning Influence by Interest and Power
- Change Readiness Surveys — Gauging Willingness and Ability to Adopt
- Change Network Design — Using Local Champions to Carry New Practices
- Resistance Diagnosis — Separating Legitimate Concerns From Habitual Pushback

Day 8: Progress Reporting and Benefits Tracking

- Milestone and RAG Reporting — Presenting Status Honestly to Portfolio Boards
- Benefits Realisation Register — Tracking Gains Until They Become Permanent
- Implementation Risk and Issue Logs — Keeping Threats Visible and Owned
- Earned Progress Indicators — Comparing Delivered Scope With Spent Effort
- Balanced Scorecard Linkage — Showing How Initiatives Move Strategic Measures

Day 9: Adapting and Closing Initiatives

- Roadmap Re-Planning Triggers — Deciding When Sequence or Scope Must Change
- Initiative Recovery Plans — Rescuing Off-Track Work Before Cancellation
- Transition to Operations — Handing Over Outputs to Permanent Owners
- Post-Implementation Reviews — Capturing Lessons for Future Initiatives
- Initiative Closure Criteria — Confirming Benefits Ownership Before Shutdown

Day 10: Practising the Strategy Implementation Roadmap

- Initiative Charter Set Review — Testing Scope and Benefits With Peer Managers
- Dependency and Capacity Check — Validating Sequence Against Available Resources
- Governance Model Walkthrough — Rehearsing Gates, Escalations and Board Decisions
- Steering Committee Simulation — Defending the Roadmap Under Executive Challenge
- Strategy Implementation Roadmap Completion — Finalising Charters, Sequence, Governance and Benefits

Applying Strategy Implementation Roadmap After the Course

- Run an initiative inventory audit across the organisation and present the overload and duplication findings to the portfolio board.
- Draft charters for the three highest-priority initiatives and agree stage-gate criteria with their sponsors.

Strategy Implementation Roadmap Questions FAQ

What is a strategy implementation roadmap and why does it matter now?

A strategy implementation roadmap is a time-phased plan of strategic initiatives with milestones, dependencies, capacity and governance. It matters now because organisations run too many initiatives at once, and sequencing them well determines whether strategic benefits actually appear.

Which roles gain most from strategy implementation roadmap training?

Planning managers, portfolio leads, implementation managers, transformation office staff and change leads gain most. You benefit most if you must turn approved objectives into funded initiatives and steer them through boards and receiving units.

How does strategy implementation roadmap training differ from a strategic planning course?

Strategy implementation roadmap training starts once the strategy is approved. A strategic planning course concentrates on analysis, choices and the plan document, while this course concentrates on initiative charters, sequencing, capacity, governance, change and benefits tracking.

What do you bring back from strategy implementation roadmap training?

You bring back a roadmap with chartered initiatives, dependencies, capacity checks, a governance model and a benefits register. You also bring templates for stage gates, escalation and progress reporting.

Strategy Implementation Roadmap: The Way Forward

The Strategy Implementation Roadmap first informs which initiatives the portfolio board funds now and which wait for capacity. Planning managers, sponsors and implementation leads use it to sequence work and report progress. After the first stage-gate cycle, revisit capacity assumptions and benefits forecasts, because early delivery evidence usually shows where the roadmap was too optimistic.