JUPITER PRIME

Consulting • Training • Advisory

جوبيتر برايم للاستشارات والتدريب

COURSE BROCHURE

Advanced Mini MBA in Strategic Value Creation Finance Course

10 – 21 May 2027
Barcelona

jupiterprime.uk

info@jupiterprime.uk

Registered in the United Kingdom and Saudi Arabia

Advanced Mini MBA in Strategic Value Creation Finance Course

Ref: 603_22225 **Date:** 10 – 21 May 2027 **Location:** Barcelona **Fees:** 9500 GBP

Mini MBA in Strategic Value Creation Finance is a 2-week advanced training course for senior and general managers preparing for executive roles, and each participant builds a value creation case that tests one strategic initiative against its value drivers, economic profit and funding. Investors, boards and lenders now judge leaders on whether growth earns more than its cost of capital. Jupiter Prime Training shaped it for leaders who must speak the language of shareholder value.

Why Mini MBA in Strategic Value Creation Finance Matters Now

Three groups shape this subject today: investors who compare returns across sectors and reward disciplined capital allocation, boards that expect executives to defend strategy in value terms, and lenders who price funding on cash generation and leverage. A business that links strategy to value invests where returns beat the cost of capital, exits activities that quietly consume it and explains its choices with confidence; one that does not chases revenue, overpays for acquisitions and loses investor trust. The course rests on discounted cash flow valuation, economic profit measurement, weighted average cost of capital and reporting under International Financial Reporting Standards IFRS.

Who Gains Most from Mini MBA in Strategic Value Creation Finance

- Business unit heads who must justify strategy and investment in terms of return on capital
- General managers moving into executive roles with profit and balance sheet accountability
- Strategy and corporate development leaders who screen acquisitions, partnerships and divestments
- Senior commercial and operations leaders whose pricing, capacity and working capital choices move value drivers
- Executive committee members without a finance background who face investor and board questions

An executive leadership group that attends with its finance director gains most, because value creation needs operational and financial judgement in the same conversation.

Mini MBA in Strategic Value Creation Finance Capabilities

Participants learn to translate strategic choices into the measures investors use: returns, spreads over the cost of capital and long-term cash flow.

- Assess which value drivers move return on invested capital in a business unit — strategic priority setting
- Calculate economic profit and the spread between return and cost of capital — portfolio and resource decisions
- Build a discounted cash flow valuation with scenarios for one strategic option — board investment approval
- Weigh debt, equity and dividend choices against risk and flexibility — chief financial officer and lenders
- Test acquisition and divestment proposals for synergies and overpayment risk — corporate development choices
- Communicate a value story with consistent metrics and guidance — investors, analysts and directors

Key Mini MBA in Strategic Value Creation Finance Terms

- Value Driver — an operational or financial factor, such as margin, growth or capital intensity, whose change alters the value of a business.
- Economic Profit — operating profit after tax minus a charge for the capital employed, showing whether a business earns more than its cost of capital.
- Return on Invested Capital ROIC — operating profit after tax divided by the capital invested in operations.
- Weighted Average Cost of Capital WACC — the blended return required by lenders and shareholders, used as the hurdle for investments.
- Discounted Cash Flow DCF — a valuation method that converts expected future free cash flows into present value at the cost of capital.
- Capital Allocation — the choice of where to invest, return or withhold cash across projects, acquisitions, debt repayment and dividends.

Mini MBA in Strategic Value Creation Finance Day by Day

Day 1: The Executive View of Value

- Shareholder and Stakeholder Value Perspectives — Purpose of the Business
- Investor, Board and Lender Expectations — How Leaders Are Judged
- Value Creation Versus Accounting Profit — Misleading Growth Signals
- IFRS Statements Through an Investor Lens — Cash and Capital Clues
- Cases From Manufacturing and Telecoms Groups — Value Won and Lost

Day 2: Value Drivers and Return on Capital

- Value Driver Trees for Growth, Margin and Capital — Strategic Levers
- Return on Invested Capital Decomposition — Where Returns Come From
- Capital Intensity and Asset Turnover — Capacity and Footprint Choices
- Working Capital Cycles and Cash Conversion — Commercial Terms
- Benchmarking Returns Against Peers — Competitive Position Signals

Day 3: Economic Profit and Performance Measures

- Economic Profit Calculation and Capital Charge — Unit Value Contribution
- Spread Analysis Between ROIC and WACC — Grow, Fix or Exit
- Value-Based Scorecards and Targets — Aligning Business Unit Goals
- Incentive Design Linked to Economic Profit — Executive Behaviour
- Short-Term Earnings Pressure Versus Long-Term Value — Trade-Off Judgements

Day 4: Cost of Capital and Risk

- Weighted Average Cost of Capital Components — Investment Hurdle Rates
- Cost of Equity and Market Risk Premium — Shareholder Return Expectations
- Country, Project and Divisional Risk Adjustments — Differentiated Hurdles
- Scenario and Sensitivity Testing — Strategic Uncertainty
- Real Options Thinking — Value of Flexibility and Staging

Day 5: Capital Allocation Choices

- Capital Allocation Frameworks Across Business Portfolios — Funding Priorities
- Investment Appraisal With Net Present Value and IRR — Project Selection
- Strategic Versus Maintenance Capital Spending — Budget Trade-Offs
- Divestment and Exit Assessment — Releasing Trapped Capital
- Post-Investment Reviews — Learning From Past Allocations

Day 6: Valuation of Businesses and Strategies

- Free Cash Flow Forecasting From Strategy — Valuation Inputs
- Discounted Cash Flow Valuation and Terminal Value — Business Worth
- Multiples and Comparable Company Methods — Market Cross-Checks
- Valuing a Strategic Initiative — Option Ranking
- Valuation Pitfalls and Optimism Bias — Credible Assumptions

Day 7: Mergers, Acquisitions and Partnerships

- Acquisition Rationale and Synergy Mapping — Deal Thesis Testing
- Control Premium and Overpayment Risk — Bid Discipline
- Goodwill and Impairment Signals Under IAS 36 — Post-Deal Accountability
- Joint Ventures and Strategic Alliances — Shared Value Structures
- Integration Value Tracking — Delivering Promised Synergies

Day 8: Financing and Distribution Policy

- Capital Structure and Leverage Targets — Risk and Flexibility Balance
- Debt Instruments and Lender Covenants — Funding Choices
- Equity Issuance and Dilution Effects — Shareholder Impact
- Dividend Policy and Share Buybacks — Returning Surplus Cash
- Credit Ratings and Financial Headroom — Strategic Freedom

Day 9: Investor Communication and Board Dialogue

- Equity Story Construction — Linking Strategy to Value Metrics
- Guidance and Key Performance Indicators — Consistent Market Messages
- Analyst and Investor Questions — Defending Capital Choices
- Board Papers on Strategic Investment — Decision-Ready Evidence
- Integrated Reporting of Value Creation — Long-Term Narrative

Day 10: Practising the Value Creation Case

- Value Driver Tree for an Own Business Unit — Applying Return Analysis
- Economic Profit and Hurdle Rate Assessment — Applying Cost of Capital
- Valuation and Scenario Model for One Initiative — Applying DCF Methods
- Funding and Distribution Recommendation — Applying Financing Policy
- Value Creation Case Completion — Presentation to a Mock Board

Applying Mini MBA in Strategic Value Creation Finance After the Course

- Build a value driver tree for one business unit, calculate its economic profit for the last two years and agree with the finance director which levers to prioritise.
- Reframe one pending investment proposal as a discounted cash flow valuation with scenarios and present the spread over the cost of capital to the executive committee.

Mini MBA in Strategic Value Creation Finance Questions FAQ

What is a Mini MBA in strategic value creation finance and why does it matter now?

A Mini MBA in strategic value creation finance teaches leaders how strategic choices raise or erode shareholder value. It matters now because investors, boards and lenders judge executives on whether growth earns more than its cost of capital.

Which roles gain most from a Mini MBA in strategic value creation finance?

Business unit heads, general managers stepping into executive roles, strategy and corporate development leaders, and senior commercial or operations leaders gain most. You benefit most if you must defend strategy and investment in front of a board or investors.

How does a Mini MBA in strategic value creation finance differ from a finance for non-finance managers course?

It works at executive level on value rather than basic literacy. Introductory courses explain statements and budgets; this course covers value drivers, economic profit, cost of capital, valuation, capital allocation, financing policy and investor communication for strategic decisions.

What will I bring back from a Mini MBA in strategic value creation finance?

You bring back a value creation case: a value driver tree, an economic profit and hurdle rate assessment, a scenario valuation of one initiative and a funding recommendation ready for your board or executive committee.

Mini MBA in Strategic Value Creation Finance: The Way Forward

The value creation case first informs the next strategic investment discussion, where the executive committee compares the initiative's return with the cost of capital before committing funds. Business unit heads use its driver tree to set targets, and the finance director tests its funding route. After the first year, revisit the hurdle rates and scenarios, because market risk and competitive position shift what counts as value.