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COURSE BROCHURE

Managerial Accounting for Investment Decisions Training Course

28 December 2026 – 1 January 2027
Vienna

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Managerial Accounting for Investment Decisions is a 1-week core training course for managers, finance staff and non-financial decision makers, who build an investment decision analysis during the course. Rising input costs, tighter capital and pressure to justify every proposal mean that managers outside finance now defend numbers they once left to accountants. Jupiter Prime Training designed this course around those everyday cost and investment choices.

Why Managerial Accounting for Investment Decisions Matters Now

Two pressures shape this subject today. Boards and investment committees ask line managers to show the cost behaviour, margins and payback behind each proposal, not just the strategic story. Finance teams, stretched by faster reporting cycles, need budget holders who read variances and act on them without waiting for month-end explanations. An organisation that prices, budgets and appraises with shared methods funds the right projects and drops loss-making lines early; one that does not chases sunk costs and approves proposals on optimism. The course rests on established cost accounting, budgetary control and discounted cash flow practice.

Who Gains Most from Managerial Accounting for Investment Decisions

- Department heads who own cost centres and defend annual budgets
- Project sponsors who prepare business cases for equipment, systems or expansion
- Finance staff who support managers with costing, budgets and variance reports
- Operations and sales managers who set prices, volumes and product mix
- Non-financial decision makers who sit on approval or investment committees

Business units gain most when a budget holder and their finance partner attend together, sharing one costing language at approval.

Managerial Accounting for Investment Decisions Capabilities

Participants leave able to separate the costs that change with a decision from those that do not, and to carry that discipline from pricing choices through to capital proposals.

- Identify relevant and sunk costs for make-or-buy, pricing and closure choices — product line decisions
- Calculate break-even points and margins of safety under different cost structures — volume and pricing targets
- Build flexible budgets and explain price and volume variances — budget holder accountability
- Apply net present value and internal rate of return to capital proposals — investment committee approval
- Weigh qualitative factors and sensitivity results alongside the numbers — balanced recommendations

Key Managerial Accounting for Investment Decisions Terms

- Relevant cost — a future cash cost that differs between the options under consideration and so should influence the decision.
- Sunk cost — money already spent that no future choice can recover.
- Contribution margin — sales revenue minus variable costs, the amount left to cover fixed costs and profit.
- Break-even point — the sales volume at which total revenue equals total costs, giving neither profit nor loss.
- Variance — the difference between a budgeted and an actual result, analysed by price, volume or efficiency.
- Net present value NPV — the sum of a project's future cash flows discounted to today, minus its initial outlay.

Managerial Accounting for Investment Decisions Day by Day

Day 1: Costs Behind Business Decisions

- Fixed, Variable and Semi-Variable Cost Behaviour — Forecasting Cost Changes
- Relevant Costs Versus Sunk Costs — Framing the Choice
- Opportunity Cost and Limiting Factors — Using Scarce Capacity
- Make-or-Buy and Outsourcing Analysis — Sourcing Decisions
- Product Line Closure and Special Order Pricing — Keep or Drop

Day 2: Cost-Volume-Profit and Break-Even

- Contribution Margin per Unit and Ratio — Product Profitability
- Break-Even Point and Margin of Safety — Downside Exposure
- Target Profit and Sales Mix Calculations — Volume Planning
- Operating Leverage and Cost Structure Choices — Risk of Fixed Costs
- Cost-Volume-Profit Charts for Non-Financial Audiences — Explaining Results

Day 3: Budgeting and Variance Analysis

- Master Budget Components and Their Links — Annual Planning
- Flexible Budgets Versus Fixed Budgets — Fair Performance Comparison
- Sales Price and Volume Variances — Revenue Shortfall Causes
- Material and Labour Efficiency Variances — Cost Control Actions
- Rolling Forecasts and Budget Revisions — Responding to Change

Day 4: Capital Investment Appraisal

- Incremental Cash Flows for a Capital Proposal — What to Include
- Payback and Accounting Rate of Return — Quick Screening
- Net Present Value With a Discount Rate — Value Creation Test
- Internal Rate of Return and Its Limits — Ranking Projects
- Sensitivity and Scenario Analysis — Testing Key Assumptions

Day 5: Practising the Investment Decision Analysis

- Relevant Cost Schedule for a Case Proposal — Applying Day 1
- Break-Even and Volume Risk Assessment — Applying Day 2
- Budget Impact and Variance Tracking Plan — Applying Day 3
- Discounted Cash Flow Appraisal With Sensitivities — Applying Day 4
- Investment Decision Analysis — Presentation to an Approval Committee

Applying Managerial Accounting for Investment Decisions After the Course

- Rework one recent pricing or make-or-buy decision using relevant costs only, and note where sunk or allocated costs distorted the original choice.
- Prepare a flexible budget for your cost centre for the last quarter and explain its two largest variances to your finance partner.

Managerial Accounting for Investment Decisions Questions FAQ

What is Managerial Accounting for Investment Decisions and why does it matter now?

Managerial accounting for investment decisions is the use of cost, budget and cash flow information to choose between business options. It matters now because tighter capital and rising costs force managers to justify proposals with sound numbers.

Which roles gain most from Managerial Accounting for Investment Decisions training?

Budget holders, project sponsors, finance support staff and committee members gain most. Cases come from manufacturing capacity choices and healthcare and logistics pricing.

How does Managerial Accounting for Investment Decisions training differ from an advanced capital budgeting course?

It differs by covering everyday cost, break-even and budget decisions as well as investment appraisal, at a core level. An advanced capital budgeting course goes deeper into valuation models, while this one builds shared costing foundations.

What will you bring back from Managerial Accounting for Investment Decisions training?

You bring back an investment decision analysis for a case proposal. It combines relevant costs, break-even risk, budget impact and discounted cash flow results in one document ready for an approval committee.

Managerial Accounting for Investment Decisions: The Way Forward

The investment decision analysis first informs whether a proposal goes to the approval committee and with what volume and cost assumptions. Budget holders, sponsors and finance partners use it to argue from the same figures. After its first use, the sensitivity ranges and break-even volume deserve another look against actual results, so that later proposals rest on tested assumptions.