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COURSE BROCHURE

Certified Professional in Training Management Course

8 – 12 November 2027
New York

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Registered in the United Kingdom and Saudi Arabia

Certified Professional in Training Management Course

Ref: 656_24448 **Date:** 8 – 12 November 2027 **Location:** New York **Fees:** 7900 GBP

Certified Professional in Training Management Course is a one-week training course for learning directors, capability leads and workforce development managers who design a training management operating plan. Rapid technological change, skill shortages and rising accountability require learning functions to demonstrate clear commercial and operational returns. Jupiter Prime Training delivers this course on Certified Professional in Training Management Course to equip leaders with rigorous tools for organisational capability.

Why Certified Professional in Training Management Matters Now

Enterprise learning functions face scrutiny as executive boards demand demonstrable links between workforce capability and operational performance. Modern organisations must balance rapid workforce transformation against strict quality standards, vendor accountability and resource constraints across diverse business units. Failing to align learning investments with business priorities wastes capital and leaves capability gaps unaddressed, whereas structured training governance accelerates operational agility. This course rests on the Training Manager Competency Model developed by Training Industry, alongside international quality frameworks including ISO 10015:2019 for competence management and people development and ISO 29993:2017 for learning services outside formal education.

Who Gains Most from Certified Professional in Training Management

- Capability leaders responsible for aligning enterprise workforce development priorities with corporate strategic objectives
- Learning operations managers overseeing curriculum design, facilitator allocation and delivery logistics across multi-site functions
- Talent development specialists accountable for organisational training needs analysis and workforce competence diagnostics
- Quality and compliance officers supervising instructional standards, learning service evaluation and regulatory disclosure
- Vendor management specialists directing external training supplier contracts, service level agreements and resource procurement

A corporate learning and talent development leadership cohort gains most when its operational, compliance and curriculum leads attend together to establish unified capability standards across the enterprise.

Certified Professional in Training Management Capabilities

Participants master the competencies required to govern, design and measure impactful corporate training functions across industrial and service sectors.

- Align training investments with operational key performance indicators — executive resource allocation decisions
- Conduct diagnostic competence gap assessments using ISO 10015:2019 principles — annual departmental learning priorities
- Structure formal instructional curricula and delivery frameworks using ISO 29993:2017 standards — internal quality assurance sign-off
- Select and govern external training providers through rigorous service level metrics — commercial vendor contracting decisions
- Evaluate learning impact using the four-level Kirkpatrick model and Phillips ROI methodology — capability reporting to the board
- Optimize learning operational processes and educational technology infrastructure — enterprise digital learning modernisation

Key Certified Professional in Training Management Terms

- Training Manager Competency Model — a professional framework defining seven core responsibilities including strategic alignment, needs identification, process optimisation and resource management.
- ISO 10015:2019 — an international standard providing guidelines for managing competence gaps and personnel development within organizational quality management systems.
- ISO 29993:2017 — a service standard specifying minimum requirements for non-formal education providers covering needs analysis, instructional design and facilitator competence.
- Training Needs Analysis — a systematic diagnostic process identifying discrepancies between current employee capabilities and required operational performance standards.
- Kirkpatrick Model — a four-level evaluation framework assessing learner reaction, knowledge acquisition, behavioural application on the job and operational business results.
- Phillips ROI Methodology — an evaluation approach calculating the monetary return of training programmes by comparing financial benefits against total operational costs.

Certified Professional in Training Management Day by Day

Day 1: Strategic Alignment and Needs Diagnostics

- Training Manager Competency Model Architecture — Aligning Learning Functions With Enterprise Strategic Priorities
- Competency Framework Design Under ISO 10015:2019 — Establishing Defensible Workplace Capability Standards
- Strategic Training Needs Analysis Protocol — Diagnosing Departmental Performance Discrepancies And Gaps
- Stakeholder Engagement And Capability Mapping — Securing Executive Sponsorship For Annual Training Agendas
- Learning Portfolio Prioritisation Matrix — Balancing High-Impact Interventions Against Constrained Operational Budgets

Day 2: Instructional Governance and Solution Design

- ISO 29993:2017 Service Specifications — Structuring Non-Formal Learning Offerings To High Quality Baselines
- Blended Learning Architecture Formulation — Selecting Cohort Delivery Modes Across Digital And Classroom Formats
- Curriculum Structuring And Contact Hour Calibration — Standardising Formal Course Blueprints And Syllabi
- Facilitator Capability Profiling And Onboarding — Assuring Delivery Rigour Across Internal And External Faculty
- Assessment Mechanism Design And Skill Validation — Verifying Practical Competence Acquisition Prior To Certification

Day 3: Resource Selection, Procurement and Technology

- Training Supplier Evaluation Scorecard — Managing External Vendor Selection And Performance Audits
- Commercial Service Level Drafting For Learning Contracts — Mitigating Provider Underperformance And Operational Risk
- Learning Management System Architecture Selection — Optimising Enterprise Learning Technology Stacks And Infrastructure
- Digital Collaboration Tool Deployment Strategies — Enhancing Distributed Cohort Interaction And Practical Engagement
- Training Budget Formulation And Variance Monitoring — Controlling Capital Expenditure Across Multi-Departmental Initiatives

Day 4: Process Optimisation and Impact Measurement

- Kirkpatrick Four-Level Evaluation Implementation — Tracking Reaction, Learning, Behaviour And Business Outcomes
- Phillips Return On Investment Calculation — Demonstrating Net Financial Value For Critical Capability Programmes
- Competence Data Documentation And Audit Protocols — Meeting Regulatory Recordkeeping And Governance Requirements
- Training Workflow Automation And Logistics Streamlining — Eliminating Operational Bottlenecks Across Large Learning Cohorts
- Business Impact Dashboard Construction — Communicating Capability Performance Metrics To Senior Leadership

Day 5: Practising Enterprise Training Governance

- Evaluating Provider Proposals Against Technical Specifications — Finalising Third-Party Procurement Decisions
- Calibrating Learning Metrics To Organisational Key Performance Indicators — Defending Capital Allocations Under Scrutiny
- Resolving Complex Operational Discrepancies In Program Delivery — Strengthening Cross-Functional Capability Alignment
- Peer Validation Of Departmental Evaluation Frameworks — Enhancing Measurement Rigour Across Diverse Business Units
- Training Management Operating Plan Presentation — Completing The Enterprise Learning Architecture Work Product

Applying Certified Professional in Training Management After the Course

- Lead a diagnostic competence gap review using ISO 10015:2019 guidelines to reprioritise your division's annual training allocations.
- Implement the Kirkpatrick four-level evaluation model across a high-stakes capability programme to present validated return metrics to senior stakeholders.

Certified Professional in Training Management Questions FAQ

What is Certified Professional in Training Management and why does it matter now?

Certified Professional in Training Management defines the core governance, design and operational competencies required to lead corporate training functions. It matters now because organisations face rapid skill obsolescence and demands to demonstrate measurable business value from learning investments.

Which roles gain most from Certified Professional in Training Management?

Learning and development heads, corporate capability managers, training operations leads and workforce development directors gain most. It benefits leaders who oversee enterprise training strategy, procurement, curriculum standards and competence evaluation across complex operational departments.

How does Certified Professional in Training Management Course differ from instructional design courses?

While instructional design courses focus primarily on drafting individual lesson plans and course materials, this course concentrates on strategic governance, operational process optimisation, vendor contracting, technology management and overall enterprise capability measurement.

What work product do participants bring back from Certified Professional in Training Management Course?

Participants return with a training management operating plan. This executive work product structures your organisation's capability diagnostics, instructional quality benchmarks, resource procurement rules and multi-level evaluation metrics into a coherent operational framework.

Certified Professional in Training Management: The Way Forward

The completed training management operating plan gives your leadership team an actionable blueprint for governing enterprise capability. It directly informs upcoming fiscal budget allocations, vendor procurement strategies and curriculum prioritisation across all operational departments. Executive stakeholders and department heads reference it to ensure workforce initiatives support business targets, and teams should revisit its resource allocations quarterly as strategic priorities shift.