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COURSE BROCHURE

Bar and Beverage Management and Cost Control Training Course

18 – 22 July 2027
Istanbul

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Registered in the United Kingdom and Saudi Arabia

Bar and Beverage Management and Cost Control Training Course

Ref: 771_29112 **Date:** 18 – 22 July 2027 **Location:** Istanbul **Fees:** 5500 GBP

Bar and Beverage Management and Cost Control is a 1-week training course for bar managers, beverage supervisors and food and beverage managers, and each participant builds a beverage cost and menu plan. Hotel bars, cafes and event venues face rising costs, tight staffing and guests who expect consistent drinks. Jupiter Prime Training treats bar and beverage management and cost control as the link between the counter and the profit and loss statement.

Why Bar and Beverage Management and Cost Control Matters Now

Three forces press on every beverage outlet. Syrups, coffee, juices and mixers cost more each season, so small over-pours erode margin. Skilled bar staff are scarce, so standard recipes and clear rotas matter. Guests also compare signature serves across venues and reward consistency. The course rests on the Uniform System of Accounts for the Lodging Industry USALI for beverage cost reporting and on Hazard Analysis and Critical Control Points HACCP for ice, garnish and dairy handling.

Who Gains Most from Bar and Beverage Management and Cost Control

- Leaders who run a bar or cafe counter and answer for its cost percentage
- Supervisors who schedule bar shifts, brief teams and check every serve
- Managers who own outlet budgets across restaurants, banqueting and room service
- Storekeepers and cost controllers who count, issue and reconcile beverage stock
- Developers who design drink lists, seasonal serves and event beverage packages

Hotel and venue groups gain most when an outlet manager, a cost controller and a bar supervisor attend together.

Bar and Beverage Management and Cost Control Capabilities

Participants move from counting bottles to steering the beverage operation by its numbers and recipes.

- Calculate pour cost, cost per serve and beverage cost percentage — outlet budget owners
- Set par levels and reorder points for every product — purchasing and stores
- Apply menu engineering to classify drinks by margin and popularity — menu pricing decisions
- Design standard recipe cards and garnish specifications — bar teams and trainers
- Build shift rotas matched to covers and peak hours — labour cost targets
- Test stock counts against sales to trace variance — finance and audit reviewers

Key Bar and Beverage Management and Cost Control Terms

- Pour cost — the cost of the ingredients in a serve divided by its selling price, shown as a percentage.
- Par stock — the quantity of each product an outlet should hold between deliveries to meet expected demand.
- Standard recipe card — a written specification of ingredients, measures, glass and method for one drink.
- Menu engineering — a method that ranks menu items by contribution margin and sales mix to guide pricing and placement.
- Beverage variance — the gap between stock used according to sales and stock actually consumed according to counts.
- Responsible service — practices that protect guests and the venue through portion control and refusal procedures.

Bar and Beverage Management and Cost Control Day by Day

Day 1: The Beverage Outlet and Its Numbers

- Outlet Concept and Guest Profile — Which Serves the Bar Offers
- USALI Beverage Departmental Schedule — How Results Are Reported
- Revenue, Cost of Sales and Labour Lines — Where Margin Is Lost
- Beverage Cost Percentage Benchmarks by Outlet Type — Realistic Targets
- Outlet Walk-Through Checklist — Priorities for Immediate Action

Day 2: Purchasing, Par Stock and Storage

- Supplier Specifications and Order Sheets — Product Quality and Price Control
- Par Levels and Reorder Points — Cash Tied Up in Stock
- Receiving, Issuing and Requisition Records — Accountability Between Stores and Bar
- HACCP Controls for Ice, Dairy and Fresh Garnish — Guest Safety
- First In, First Out Rotation and Shelf Life — Waste Reduction

Day 3: Recipes, Pour Cost and Menu Engineering

- Standard Recipe Cards and Measured Pours — Consistency Across Shifts
- Pour Cost and Cost per Serve Calculation — Selling Price Setting
- Menu Engineering Matrix of Stars, Puzzles and Dogs — Drink List Changes
- Drink List Layout and Description Writing — Guest Choice and Upselling
- Event Beverage Packages and Per-Head Costing — Banquet Proposals

Day 4: People, Service and Stock Audits

- Bar Staffing Models and Shift Rotas — Labour Cost Against Covers
- Responsible Service Procedures and Refusal Scripts — Venue Reputation
- Speed of Service and Station Layout — Peak Hour Throughput
- Periodic Stock Counts and Variance Reports — Loss Investigation
- Point of Sale Reports and Void Controls — Cash and Shrinkage Risk

Day 5: Practising the Beverage Cost and Menu Plan

- Outlet Cost Baseline From Departmental Figures — Starting Position
- Revised Par Sheet for a Chosen Outlet — Stock Investment
- Re-Engineered Drink List With Costed Recipes — Margin Improvement
- Staffing and Audit Calendar for One Quarter — Control Routine
- Beverage Cost and Menu Plan Presentation — Outlet Leadership Approval

Applying Bar and Beverage Management and Cost Control After the Course

- Run a full stock count with the cost controller and publish a variance report against sales.
- Recost the five best-selling serves with standard recipe cards and adjust prices or measures using menu engineering results.

Bar and Beverage Management and Cost Control Questions FAQ

What is bar and beverage management and cost control, and why does it matter now?

It is running a beverage outlet by its recipes, stock and people so each serve earns its margin. Rising costs and scarce staff make it essential.

Which roles gain most from bar and beverage management and cost control?

Bar managers, beverage supervisors and food and beverage managers gain most. Cost controllers who reconcile beverage stock also benefit.

How does bar and beverage management and cost control differ from a general food and beverage operations course?

It focuses only on the bar and beverage side. A general operations course spans kitchen and restaurant service, while this one goes deep into pour cost, par stock and stock audits.

What do you bring back from bar and beverage management and cost control?

You bring back a costed plan for your own outlet. It holds revised par levels, recipe cards, a re-engineered drink list and an audit calendar.

Bar and Beverage Management and Cost Control: The Way Forward

The beverage cost and menu plan gives each participant a working document for one outlet. Its first use is setting realistic par levels and selling prices for the coming season with the outlet manager and cost controller. After the first full stock audit, the menu engineering results deserve a fresh look, since guest preferences shift faster than recipes.