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COURSE BROCHURE

# Coastal Visitor Management and Marine Activity Safety Training Course

7 – 11 February 2027
Amman

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Registered in the United Kingdom and Saudi Arabia

# Coastal Visitor Management and Marine Activity Safety Training Course

**Ref:** 780_29508 **Date:** 7 – 11 February 2027 **Location:** Amman **Fees:** 4200 GBP

Coastal Visitor Management and Marine Activity Safety is a 1-week training course for marine park managers, resort operators and coastal destination planners, and each participant builds a coastal visitor management plan. Busy beaches, fragile reefs and cruise and yacht arrivals now share one narrow shoreline. Jupiter Prime Training presents coastal visitor management and marine activity safety as one discipline linking protection of the shore with safe, enjoyable time on the water.

## Why Coastal Visitor Management and Marine Activity Safety Matters Now

Three pressures meet at the waterline. Visitor numbers at beaches, dive sites and marinas outpace what the shoreline can absorb. Guests, insurers and local communities expect snorkelling, diving, jet ski and boat excursions to run without incidents. Cruise lines and yacht owners also seek berths and tenders that small towns must host. Handled well, reefs stay healthy and guests safe; handled badly, closures and accidents follow.

## Who Gains Most from Coastal Visitor Management and Marine Activity Safety

- Managers who oversee marine parks, protected bays and reef zones
- Operators responsible for beach clubs, water sports centres and resort lagoons
- Planners who shape zoning, access points and moorings along a coast
- Leaders who coordinate cruise calls, marina berths and yacht services
- Officers who supervise lifeguards, dive guides and boat crews

Coastal destination authorities gain most when park, operations and safety staff attend together.

## Coastal Visitor Management and Marine Activity Safety Capabilities

Participants move from counting visitors to steering where, when and how people meet the sea.

- Calculate carrying capacity for a beach, dive site or bay — zoning and permit limits
- Design reef and beach protection measures such as buoys, boardwalks and no-anchor zones — park managers
- Assess hazards of snorkelling, diving and motorised water sports — activity licensing decisions
- Specify safety briefings, supervision ratios and rescue cover — operators and insurers
- Align cruise and yacht arrivals with tender, berth and shore excursion capacity — port and destination partners
- Build a visitor flow and monitoring scheme for a stretch of coast — destination planners

## Key Coastal Visitor Management and Marine Activity Safety Terms

- Carrying capacity — the most visitors a site can host without unacceptable harm.
- Limits of acceptable change — measurable indicators of site condition that trigger action when crossed.
- Mooring buoy field — a set of fixed buoys that lets boats tie up without dropping anchors onto reef or seagrass.
- Bathing zone — a marked stretch of water kept free of boats and jet skis for swimmers.
- Tender operation — the transfer of cruise passengers between an anchored ship and the shore by small boat.
- Rip current — a narrow, fast flow of water moving away from the beach that can carry swimmers offshore.

## Coastal Visitor Management and Marine Activity Safety Day by Day

### Day 1: Pressures on the Shoreline

- Coastal Visitor Mapping — Locating Crowding Hotspots and Sensitive Habitats
- Reef, Seagrass and Dune Ecology — Choosing What a Site Must Protect
- Seasonal Arrival Patterns — Planning Staff and Facilities for Peak Weeks
- Community and Fishing Interests — Balancing Local Use With Tourism
- Stakeholder Mapping for the Coast — Assigning Roles to Parks, Resorts and Ports

### Day 2: Carrying Capacity and Zoning

- Physical and Ecological Carrying Capacity — Setting Daily Visitor Ceilings
- Limits of Acceptable Change Indicators — Deciding When to Restrict Access
- Marine Zoning Plans — Separating Swimming, Diving and Boating Areas
- Timed Entry and Permit Systems — Spreading Demand Across the Day
- Beach Access Points and Boardwalks — Steering Footfall Away From Dunes

### Day 3: Marine Activity Safety

- Water Sports Hazard Register — Ranking Risks of Each Activity
- Dive and Snorkel Briefing Standards — Preparing Guests Before Entry
- Lifeguard Cover and Rescue Equipment — Matching Patrols to Beach Use
- Rip Current and Weather Warnings — Closing or Opening Bathing Zones
- Incident Reporting and Debriefs — Improving Procedures After Near Misses

### Day 4: Cruise, Yacht and Reef Care

- Cruise Call Scheduling — Avoiding Overlapping Ships and Overcrowded Towns
- Tender and Shore Excursion Logistics — Sizing Transfers to Site Capacity
- Marina and Superyacht Services — Hosting Berths Without Harming the Bay
- Mooring Buoy Fields and No-Anchor Zones — Protecting Reef From Boats
- Reef-Friendly Guest Codes — Shaping Behaviour of Divers and Swimmers

## Day 5: Practising the Coastal Visitor Management Plan

- Capacity Ceilings for a Chosen Site — Applying Day 2 Methods
- Activity Safety Rules and Cover — Applying the Day 3 Hazard Register
- Cruise and Yacht Arrival Rules — Applying Day 4 Logistics
- Monitoring Indicators and Review Points — Tracking Site Condition Over Seasons
- Coastal Visitor Management Plan — Presenting Zoning, Safety and Monitoring Choices

## Applying Coastal Visitor Management and Marine Activity Safety After the Course

- Run a carrying capacity count at one beach or dive site and propose a daily visitor ceiling
- Review the hazard register and safety briefing for one water activity with its operator

## Coastal Visitor Management and Marine Activity Safety Questions FAQ

### What is coastal visitor management and marine activity safety, and why does it matter now?

It is the practice of steering how many people use a coast, where they go and how water activities stay safe. It matters now because beach, reef, cruise and yacht demand is rising while shorelines and marine habitats remain fragile.

### Which roles gain most from coastal visitor management and marine activity safety?

Marine park managers, resort and beach club operators, coastal destination planners and safety officers gain most.

### How does coastal visitor management and marine activity safety differ from a general tourism management course?

It focuses on the shoreline and the water rather than hotels or marketing. You work with carrying capacity, marine zoning, mooring buoys, lifeguard cover and cruise tender logistics.

### What do you bring back from coastal visitor management and marine activity safety?

You bring back a draft plan for a site you know. It sets visitor ceilings, zones, activity safety rules, cruise and yacht arrival rules and indicators to monitor the site.

## Coastal Visitor Management and Marine Activity Safety: The Way Forward

The coastal visitor management plan gives each participant a working document for one beach, bay or reef. Its first use is agreeing a daily visitor ceiling and zoning map with park staff, resort operators and safety officers. After the first busy season, the monitoring indicators and lifeguard cover deserve a fresh look against what the season revealed.