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COURSE BROCHURE

Strategic Leadership and Decision Making for Managers

15 – 19 February 2027
Istanbul

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Registered in the United Kingdom and Saudi Arabia

Strategic Leadership and Decision Making for Managers

Ref: 1_3 **Date:** 15 – 19 February 2027 **Location:** Istanbul **Fees:** 4900 GBP

Course overview

This one-week programme helps managers move from running day-to-day operations to leading with a strategic view. Participants practise setting direction, aligning teams around clear priorities and making well-reasoned decisions when information is incomplete and time is short.

Who should attend

- Managers and team leaders taking on wider responsibility
- Heads of department and senior specialists moving into leadership roles
- Professionals who lead projects or cross-functional teams

Learning objectives

- Translate organisational strategy into team goals and measurable priorities
- Apply structured decision-making tools to complex problems
- Lead people through change and manage resistance constructively
- Build trust, accountability and high performance in a team
- Communicate decisions clearly to staff, peers and senior stakeholders

Course outline

Day 1: The strategic leader

Leadership versus management, leadership styles, and the leader's role in strategy execution.

Day 2: Setting direction

Vision and priorities, aligning team objectives with strategy, and defining success measures.

Day 3: Decision making under pressure

Decision frameworks, risk and uncertainty, avoiding common biases, and group decisions.

Day 4: Leading change

Why change fails, stakeholder mapping, communicating change and handling resistance.

Day 5: High-performing teams

Delegation, coaching conversations, feedback, accountability and a personal leadership action plan.