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COURSE BROCHURE

Advanced Professional Change Management Practitioner Training Course

2 – 13 August 2027
Madrid

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Registered in the United Kingdom and Saudi Arabia

Advanced Professional Change Management Practitioner Training Course

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Professional Change Management Practitioner skills are the focus of this 2-week training course for change practitioners and project leads, who build a Change Impact and Adoption Dossier for a live initiative. Organisations now run several transformations at once, and the gap between a solution going live and people actually using it decides whether investment returns anything. Jupiter Prime Training delivers this Professional Change Management Practitioner course for practitioners who carry that gap.

Why Professional Change Management Practitioner Matters Now

Three forces shape change practice today: overlapping digital rollouts that stack disruption on the same frontline groups, hybrid workforces that are harder to reach with a single message, and executive boards asking for evidence that new systems are being used. An organisation that handles these well sees faster proficiency and fewer workarounds; one that handles them badly pays for solutions that sit idle and for staff who quietly disengage. The course rests on individual change stage models Awareness, Desire, Knowledge, Ability, Reinforcement, the Kotter 8-Step Model, the Bridges Transition Model and the Kübler-Ross change curve as a lens on individual reactions.

Who Gains Most from Professional Change Management Practitioner

- Practitioners who own the people side of a system, process or structure change from scoping to sustainment
- Project leads and delivery managers accountable for benefits that depend on people working differently
- Business readiness leads who prepare operational units for go-live and cutover
- Internal communications partners who translate design decisions into audience-specific messages
- Organisational development specialists who measure culture and capability shifts after a change

A transformation office that sends its change, project and communications leads together gains most, because they leave sharing one impact language and one adoption scorecard.

Professional Change Management Practitioner Capabilities

Participants move from describing a change to quantifying who it touches, how ready each group is and whether new behaviours hold.

- Assess change impact by role, process, system and location — sequencing decisions for the steering group
- Design a sponsor coalition and roadmap — executive sponsors and line managers
- Diagnose resistance root causes with barrier points in individual change stage models — targeted interventions for affected teams
- Build audience-specific communication and training plans — business readiness leads
- Calculate readiness and adoption indices — go or no-go and reinforcement decisions
- Specify sustainment measures and ownership handover — operational leaders after project closure

Key Professional Change Management Practitioner Terms

- Change Impact Assessment — a structured rating of how much each stakeholder group's processes, systems, tools, roles and behaviours shift because of a change.
- Change Stage Barrier Point — the first element of Awareness, Desire, Knowledge, Ability or Reinforcement that an individual or group has not yet reached.
- Sponsor Coalition — the network of senior and middle leaders who visibly endorse a change and hold their own areas accountable for it.
- Readiness Index — a composite score showing whether an affected group is prepared to operate in the future state at go-live.
- Adoption Curve — the tracked rate at which affected people move from first use to routine, proficient use of a new way of working.
- Reinforcement Mechanism — a recognition, measurement or consequence lever that keeps new behaviours in place once project resources leave.

Professional Change Management Practitioner Day by Day

Day 1: The Practitioner Role in Concurrent Change

- Change Portfolio Heat Map — Saturation Risk Across Frontline Groups
- Project Lifecycle and People-Side Lifecycle Alignment — Integration Points With Delivery
- Benefits Dependency Mapping — Which Benefits Rely on Behaviour Shifts
- Change Characteristics Profile — Scale, Scope and Type of Change
- Organisational Attributes Assessment — Change History and Capacity

Day 2: Models That Explain Individual and Collective Transition

- Individual Change Stage Models — Diagnosing Individual Progress Through Change
- Kotter 8-Step Model — Building Urgency and Guiding Coalitions
- Bridges Transition Model — Endings, Neutral Zone and New Beginnings
- Kübler-Ross Change Curve — Anticipating Emotional Dips After Announcement
- Model Selection Matrix — Matching Frameworks to Change Type

Day 3: Change Impact Assessment

- Ten-Aspect Impact Grid — Process, System, Role, Location and Behaviour
- Impact Severity Scoring — Prioritising High-Impact Stakeholder Groups
- Current-to-Future State Comparison — Pinpointing Specific Behaviour Gaps
- Impact Aggregation by Business Unit — Sequencing Deployment Waves
- Impact Validation Sessions — Confirming Ratings With Line Managers

Day 4: Stakeholder Mapping and Sponsorship

- Power-Interest and Influence Network Mapping — Engagement Priorities
- Sponsor Role Charter — Visible, Active and Coalition-Building Duties
- Sponsor Roadmap — Timing Executive Interventions Across the Lifecycle
- Line Manager Coaching Plan — Equipping People Managers as Change Agents
- Change Agent Network Design — Coverage and Feedback Loops

Day 5: Resistance Diagnosis and Response

- Resistance Root-Cause Taxonomy — Distinguishing Loss, Fear and Capacity Barriers
- Anticipated Resistance Register — Pre-Emptive Mitigation Actions
- Change Stage Barrier Point Analysis — Tailoring Corrective Interventions
- Structured Listening Sessions — Surfacing Concerns Before Go-Live
- Escalation Pathway for Persistent Resistance — Sponsor Involvement Triggers

Day 6: Communication Architecture

- Audience Segmentation by Impact Profile — Message Relevance
- Preferred Sender Principle — Who Delivers Business and Personal Messages
- Communication Calendar — Cadence Across Announcement, Build and Cutover
- Two-Way Feedback Channels — Hybrid and Deskless Workforce Reach
- Message Testing and Pulse Checks — Refining Content Before Wide Release

Day 7: Training Needs and Capability Building

- Role-Based Training Needs Analysis — Proficiency Targets per Group
- Learning Path Design — Blending Instructor-Led, Digital and On-the-Job Learning
- Super-User Model — Floor Support During Hypercare
- Proficiency Assessment Checkpoints — Readiness to Operate Independently
- Job Aid and Quick Reference Design — Reducing Early Errors

Day 8: Readiness Measurement and Go-Live Decisions

- Readiness Survey Instrument — Group-Level Readiness Index
- Business Readiness Checklist — Operational Cutover Criteria
- Go or No-Go Criteria — People-Side Evidence for Steering Committees
- Readiness Gap Closure Plan — Last-Mile Interventions Before Launch
- Hypercare Model — Support Intensity in the First Weeks

Day 9: Adoption Tracking and Sustainment

- Adoption Metrics Set — Speed of Adoption, Utilisation and Proficiency
- System Usage Analytics — Spotting Workarounds and Lapsed Users
- Reinforcement Mechanisms — Recognition, Measurement and Accountability Levers
- Ownership Handover Protocol — Transferring Sustainment to Operations
- Post-Implementation Change Review — Lessons for the Next Initiative

Day 10: Practising the Change Impact and Adoption Dossier

- Impact Grid and Severity Scores — Applied to a Banking or Healthcare Case
- Sponsor Roadmap and Resistance Register — Combined Engagement View
- Communication Calendar and Learning Paths — Integrated Deployment Wave Plan
- Readiness and Adoption Scorecard — Steering Committee Presentation
- Change Impact and Adoption Dossier — Completed and Peer-Challenged

Applying Professional Change Management Practitioner After the Course

- Run a ten-aspect impact assessment on a live initiative and validate the severity ratings with line managers of the most affected groups.
- Issue a readiness survey to one deployment wave and present the resulting readiness index, with gap closure actions, to the sponsor.

Professional Change Management Practitioner Questions FAQ

What is Professional Change Management Practitioner work and why does it matter now?

It is the structured practice of preparing, equipping and supporting people through organisational change. It matters now because concurrent transformations, hybrid teams and board scrutiny of returns mean solutions only pay back when people adopt them quickly and keep using them.

Which roles gain most from Professional Change Management Practitioner training?

Change practitioners, project leads and business readiness leads gain most. Communications partners and organisational development specialists who support transformations also benefit, especially when they attend with colleagues from the same transformation office.

How does Professional Change Management Practitioner training differ from strategic change leadership courses?

It works at practitioner depth rather than executive vision. You build impact grids, sponsor roadmaps, resistance registers and adoption scorecards, instead of debating transformation strategy or IT release approval processes.

What do you bring back from Professional Change Management Practitioner training?

You bring back a Change Impact and Adoption Dossier for a real initiative. It combines impact scores, sponsor and stakeholder plans, communication and training sequencing, and readiness and adoption measures your steering group can act on.

Professional Change Management Practitioner: The Way Forward

The Change Impact and Adoption Dossier first informs which business units go live in which wave. Sponsors, project leads and line managers use it to time interventions and judge readiness. After its first use, revisit the adoption metrics: utilisation data often reveals that reinforcement, not awareness, is where groups stall, and that insight reshapes the next deployment.