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COURSE BROCHURE

Product Liability and Labelling Law for Product Managers Training Course

25 – 29 October 2027
Rome

Product Liability and Labelling Law for Product Managers Training Course

Ref: 1112_41877 **Date:** 25 – 29 October 2027 **Location:** Rome **Fees:** 6200 GBP

Product Liability and Labelling Law for Product Managers is a 1-week training course for product managers and commercial lawyers who sign off new products, and each participant builds a Product Legal Clearance Plan for a real launch. Faster release cycles, cross-border online sales and more assertive consumer claimants have made defects, missing warnings and misleading pack claims costly at board level. Jupiter Prime Training runs this course on product liability and labelling law.

Why Product Liability and Labelling Law Matters Now

Three forces shape product liability and labelling today. Products now ship with software updates, connected features and marketplace listings that change after launch, so a warning written once may no longer fit the item a buyer receives. Distributors and insurers expect traceable batches and fast recall action. Retailers push defect costs upstream through indemnities. A business that clears products well launches on schedule and defends claims with records; one that does not faces withdrawals, damages and lost listings. The course rests on general principles of strict liability, negligence, duty to warn and fair consumer information.

Who Gains Most from Product Liability and Labelling Law

- Product owners who decide feature scope, materials and launch dates
- Commercial lawyers who draft supply, distribution and licence terms
- Packaging and content specialists who approve labels, inserts and listings
- Quality leads who hold test reports, batch records and complaint logs
- Brand licensing coordinators who manage third-party names and designs

A product line that sends its product owner with its in-house commercial lawyer gains most because clearance needs both design and contract views.

Product Liability and Labelling Law Capabilities

Participants turn legal exposure into launch gates that product teams can schedule and evidence.

- Assess design, manufacturing and warning defects in a product concept — go or redesign decisions
- Specify label, instruction and pack-claim content that matches test evidence — packaging sign-off
- Test brand names, designs and embedded software for third-party rights — freedom-to-operate calls
- Weigh licence, supply and indemnity clauses that shift defect costs — commercial negotiators
- Design traceability and recall triggers before launch — quality and customer service leads

- Communicate residual legal exposure to launch boards — product portfolio owners

Key Product Liability and Labelling Law Terms

- Strict liability — Responsibility for harm from a defective product without proof that the producer was careless.
- Duty to warn — The obligation to tell users about foreseeable hazards and safe use in clear, visible terms.
- Pack claim — Any statement on packaging or a listing about performance, origin, composition or benefit that must be substantiated.
- Freedom to operate — A check that making and selling a product will not infringe someone else's patents, designs or marks.
- Indemnity clause — A contract term in which one party agrees to cover another's losses from defined events such as defects.
- Product recall — Removal or correction of products already supplied because they present a safety or compliance risk.

Product Liability and Labelling Law Day by Day

Day 1: Liability Exposure Across the Product Life

- Defect Typology — Design, Manufacturing and Warning Failures Compared
- Strict Liability and Negligence Tests — Which Standard Applies
- Product Life Exposure Map — Concept, Launch, Update and Withdrawal
- Connected and Software-Updated Products — Liability After Shipment
- Supply Chain Liability Allocation — Producer, Importer and Retailer Roles

Day 2: Labels, Warnings and Pack Claims

- Mandatory Label Content Checklist — Identity, Origin and Safe Use
- Warning Hierarchy and Pictograms — Visible, Legible Hazard Messages
- Pack Claim Substantiation File — Evidence Behind Every Statement
- Online Listing and Marketplace Copy — Consistency With Physical Labels
- Instruction Leaflet Usability Testing — Foreseeable Misuse Coverage

Day 3: Brands, Designs and Licensed Rights

- Trade Mark Clearance Search — Product Name Selection
- Design and Patent Freedom-to-Operate Screen — Feature Go Decisions
- Inbound Technology and Open-Source Licences — Permitted Use Limits
- Brand Licensing Agreements — Quality Control and Approval Rights
- Ownership of Commissioned Designs — Assignment Before Launch

Day 4: Contracts, Insurance and Recall Readiness

- Supply and Distribution Warranty Terms — Defect Cost Sharing
- Indemnity and Limitation Clauses — Negotiating Liability Caps
- Product Liability Insurance Review — Cover Gaps and Exclusions
- Batch Traceability Design — Isolating Affected Units Quickly
- Recall Decision Tree — Trigger, Scope and Customer Notice

Day 5: Practising the Product Legal Clearance Plan

- Household Appliance Launch Case — Applying Defect and Warning Tests
- Cosmetics Pack Claim Challenge — Defending Substantiation Evidence
- Licensed Character Toy Scenario — Clearing Brand and Design Rights
- Launch Gate Calendar — Legal Checks Aligned With Release Milestones
- Clearance Plan Completion — Exposure Register, Owners and Sign-Off

Applying Product Liability and Labelling Law After the Course

- Run a pack claim substantiation file on one live product.
- Add the recall decision tree and batch traceability check to the next launch gate review.

Product Liability and Labelling Law Questions FAQ

What is product liability and labelling law, and why does it matter now?

It is the body of rules on who pays when a product causes harm and what labels must truthfully say. It matters now because connected products, online listings and long supply chains multiply the points where a defect or misleading claim can arise.

Which roles gain most from product liability and labelling law training?

Product managers and commercial lawyers gain most, followed by packaging, quality and licensing specialists. They decide features, approve labels, negotiate supply terms and hold the evidence a claimant or retailer will question after launch.

How does product liability and labelling law differ from an intellectual property course?

It centres on safety, warnings and consumer information, with rights clearance as one launch check. An intellectual property course goes deep into registering and enforcing patents and marks; this course links liability, labels, licences and recall into one launch decision for consumer goods or electronics.

What do you bring back from product liability and labelling law training?

You bring back a launch-ready clearance structure. It covers an exposure register, label and claim evidence, rights screens, contract terms, insurance gaps, traceability and a recall decision tree.

Product Liability and Labelling Law: The Way Forward

The Product Legal Clearance Plan first informs whether a product passes its launch gate unchanged, with label edits or with a redesign. Product owners and commercial lawyers use it together with quality and packaging leads. After the first launch, revisit how post-sale software updates and marketplace listings are reviewed, because liability now follows the product long after it ships.