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COURSE BROCHURE

Test Item Writing and Assessment Blueprinting Training Course

12 – 16 September 2027
Dubai

Test Item Writing and Assessment Blueprinting Training Course

Ref: 1187_44580 **Date:** 12 – 16 September 2027 **Location:** Dubai **Fees:** 4600 GBP

Test Item Writing and Assessment Blueprinting is a 1-week training course for trainers, assessors and instructional designers, and each participant leaves with a course assessment pack containing a blueprint, an item bank, a rubric and a marking guide. As organisations rely on internal tests to sign off competence, poorly written questions can pass the unprepared and fail the capable. The course reflects how Jupiter Prime Training approaches Test Item Writing and Assessment Blueprinting.

Why Test Item Writing and Assessment Blueprinting Matters Now

Three groups shape the subject today: line managers who trust test results when releasing staff to live work, auditors and quality teams who ask how sign-off decisions were reached, and learners who challenge unclear or unfair questions. Training units with well-built assessments can defend every pass and fail decision; those without them face disputes, repeated training and doubtful competence records. The course draws on the ADDIE instructional design model to place assessment early in design and on ISO 10015:2019 for linking assessment to competence management.

Who Gains Most from Test Item Writing and Assessment Blueprinting

- Trainers who write end-of-course quizzes and knowledge tests
- Assessors who observe and mark practical tasks
- Instructional designers aligning assessments to learning objectives
- Quality and compliance staff reviewing sign-off records
- Academy coordinators maintaining shared question banks

A training unit that sends trainers and assessors together gains most, because they return with one blueprint format and shared rubric conventions.

Test Item Writing and Assessment Blueprinting Capabilities

Participants practise turning objectives into fair questions and practical tasks, then checking how well those items actually work.

- Design an assessment blueprint that weights objectives and cognitive levels — designers balancing coverage
- Build multiple-choice items with plausible distractors and a single defensible key — learners sitting the test
- Specify analytic rubrics with clear performance descriptors — assessors marking practical tasks
- Test items with difficulty and discrimination indices after a trial run — the question bank owner
- Apply a cut-score method to set pass marks — managers relying on sign-off
- Assess fairness and accessibility of each item — quality reviewers

Key Test Item Writing and Assessment Blueprinting Terms

- Assessment blueprint — a table mapping each objective to the number, type and cognitive level of items it receives.
- Validity — the degree to which an assessment measures what it claims to measure for its intended use.
- Reliability — the consistency of results across items, markers and occasions.
- Distractor — an incorrect option in a multiple-choice item designed to attract learners who lack the target knowledge.
- Discrimination index — a figure showing how well an item separates stronger from weaker candidates.
- Analytic rubric — a scoring guide that rates separate criteria against described performance levels.

Test Item Writing and Assessment Blueprinting Day by Day

Day 1: Purpose and Blueprint

- Formative Versus Summative Purpose — Deciding What the Result Will Be Used For
- Objective-to-Assessment Alignment Map — Checking Every Objective Is Tested
- Assessment Blueprint Construction — Weighting Topics and Cognitive Levels
- ADDIE Instructional Design Model — Designing Assessment Before Content
- Validity and Reliability Principles — Setting Quality Targets for the Test

Day 2: Writing Knowledge Items

- Multiple-Choice Stem Writing — Asking One Clear Question per Item
- Distractor Construction From Common Errors — Making Wrong Options Plausible
- Scenario-Based Items for Higher Thinking — Testing Application, Not Recall
- Short-Answer and Matching Formats — Choosing the Right Item Type
- Item Review Checklist — Removing Clues, Bias and Ambiguity

Day 3: Practical Assessment and Rubrics

- Performance Task Design — Recreating Real Work Conditions
- Analytic Versus Holistic Rubrics — Matching Scoring Style to Task
- Performance Level Descriptors — Writing Observable Criteria at Each Level
- Marker Standardisation Sessions — Aligning Judgements Across Assessors
- Examples From Aviation Maintenance and Customer Service — Testing Rubrics on Cases

Day 4: Item Analysis and Pass Marks

- Pilot Testing With Sample Learners — Gathering Item Performance Data
- Difficulty and Discrimination Indices — Flagging Weak Items
- Distractor Analysis — Revising Options Nobody Chooses
- Cut-Score Setting Methods — Defining a Defensible Pass Mark
- Item Bank Versioning and Security — Maintaining Questions Over Time

Day 5: Practising the Course Assessment Pack

- Blueprint Finalised for a Participant Course — Confirming Coverage and Weighting
- Knowledge Items Drafted and Peer Reviewed — Applying the Review Checklist
- Rubric Trial Marking by Peers — Checking Agreement Between Assessors
- Marking Guide and Candidate Instructions — Ensuring Consistent Administration
- Course Assessment Pack Completion — Ready for Pilot Testing

Applying Test Item Writing and Assessment Blueprinting After the Course

- Build a blueprint for one existing course test and replace items that fail the review checklist.
- Run item analysis on the last cohort's results and revise the weakest distractors before the next sitting.

Test Item Writing and Assessment Blueprinting Questions FAQ

What is test item writing and assessment blueprinting, and why does it matter now?

It is the practice of planning a test against objectives and writing fair items and rubrics for it. It matters now because organisations rely on internal tests to sign off competence.

Which roles gain most from test item writing and assessment blueprinting?

Trainers, assessors and instructional designers who build or mark course assessments gain most.

How does test item writing and assessment blueprinting differ from a psychometric testing course?

It targets course and competence assessments written by trainers, not selection tests for hiring. The focus is on blueprints, item quality and rubrics rather than personality or ability instruments.

What do you bring back from test item writing and assessment blueprinting?

You bring back an assessment pack for one course: blueprint, reviewed items, rubric and marking guide.

Test Item Writing and Assessment Blueprinting: The Way Forward

The course assessment pack first informs whether an existing test is kept, revised or replaced before its next use. Trainers, assessors and quality reviewers use it as the reference for marking and sign-off. After its first pilot, revisit the item analysis results to see which questions and rubric levels need rewriting.