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COURSE BROCHURE

AI Strategist Capability and Opportunity Mapping Course

14 – 18 June 2027
Madrid

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Registered in the United Kingdom and Saudi Arabia

AI Strategist Capability and Opportunity Mapping Course

Ref: 1220_45868 **Date:** 14 – 18 June 2027 **Location:** Madrid **Fees:** 6200 GBP

AI Strategist Capability and Opportunity Mapping is a 1-week training course for strategy officers, transformation leads and senior managers who shape AI direction, producing an AI Capability and Opportunity Map. As foundation models lower entry costs, competitors move faster and boards ask where AI fits the corporate plan. Jupiter Prime Training offers AI Strategist Capability and Opportunity Mapping to leaders taking on the strategist role.

Why AI Strategist Capability and Opportunity Mapping Matters Now

Two forces press on the AI strategist. Model capability now arrives through cloud subscriptions within months, so advantage shifts from owning algorithms to owning proprietary data, workflow access and skilled people. Investors and employees also expect accountable choices about where automation is applied. An organisation that maps opportunity against capability concentrates scarce talent on a handful of defensible bets; one that skips the mapping scatters funds across disconnected experiments. The course draws on the ISO/IEC 42001 AI management system standard and the NIST AI Risk Management Framework AI RMF.

Who Gains Most from AI Strategist Capability and Opportunity Mapping

- Officers who frame enterprise strategy and must place AI inside the corporate plan
- Transformation leads who sequence change across business units
- Senior managers who sponsor investment cases for data and model capability
- Leaders who negotiate alliances with cloud, model and integration partners
- Heads of people functions who forecast the skills an AI agenda needs

A strategy office gains most when its planners, finance partner and people lead attend together and share one map.

AI Strategist Capability and Opportunity Mapping Capabilities

Participants connect sector value with the data, skills and partners needed to capture it.

- Assess value pools across the value chain where models shift cost or revenue — the executive committee
- Calculate a capability maturity baseline across data, talent, technology and oversight — transformation sponsors
- Weigh opportunities on attractiveness against feasibility to prioritise a bet portfolio — the investment board
- Specify a hub, spoke or federated operating model with decision rights — business unit heads
- Build an investment case with staged funding and kill criteria — finance partners
- Align talent build, borrow and buy choices with partner selection — people and sourcing leads

Key AI Strategist Capability and Opportunity Mapping Terms

- Value pool — the profit or cost base in one step of a value chain that AI could enlarge or shrink.
- Capability maturity baseline — a scored snapshot of data, skills, platforms and oversight against what a strategy requires.
- Attractiveness–feasibility grid — a two-axis chart plotting opportunities by size of prize against ease of execution.
- Federated operating model — a central AI unit sets standards while business units run their own teams.
- Kill criteria — pre-agreed signals that stop funding for an AI bet that is not meeting its milestones.
- Data moat — proprietary information that rivals cannot easily copy and that makes an AI capability defensible.

AI Strategist Capability and Opportunity Mapping Day by Day

Day 1: The Strategist's View of the AI Landscape

- Foundation Models and Commoditised Capability — Locating Durable Advantage
- Industry Disruption Patterns — Reading Signals in Banking and Logistics
- Data Moats and Workflow Access — Judging Defensibility of Positions
- Stakeholder Expectations Scan — Anticipating Board, Investor and Workforce Concerns
- The Strategist Mandate Charter — Clarifying Scope and Decision Rights

Day 2: Mapping Value Pools and Opportunities

- Value Chain Decomposition — Finding Where Models Shift Cost or Revenue
- Value Pool Sizing — Estimating the Prize in Each Step
- Opportunity Long-List Harvesting — Drawing Ideas From Units and Customers
- Attractiveness–Feasibility Grid — Plotting Opportunities for Comparison
- Scenario Lenses — Testing Opportunities Against Divergent Futures

Day 3: Assessing Organisational Capability

- Capability Maturity Baseline — Scoring Data, Talent, Platforms and Oversight
- Data Asset Inventory — Identifying Proprietary Sources Worth Investing In
- Skills Gap Forecast — Sizing Specialist and Translator Roles Needed
- Build, Borrow or Buy Talent Choices — Balancing Hiring, Partners and Upskilling
- Partner Ecosystem Mapping — Selecting Cloud, Model and Integration Allies

Day 4: Operating Model, Oversight and Funding

- Hub, Spoke and Federated Structures — Assigning Decision Rights Across Units
- ISO/IEC 42001 Management System Elements — Embedding Oversight in Strategy
- NIST AI RMF Exposure Screening — Weighing Downside in Bet Selection
- Staged Investment Case — Sequencing Funding Gates and Kill Criteria
- Portfolio Balance Check — Mixing Quick Wins With Transformational Bets

Day 5: Practising the AI Capability and Opportunity Map

- Insurer Claims Case — Applying Value Pool Sizing to a Live Scenario
- Freight Network Case — Scoring Capability Gaps Against Chosen Bets
- Operating Model Recommendation — Defending Structure Choices to a Mock Board
- Talent and Partner Roadmap — Linking Sourcing Choices to Priority Bets
- AI Capability and Opportunity Map — Presenting the Strategist's Recommendation

Applying AI Strategist Capability and Opportunity Mapping After the Course

- Lead a value chain decomposition session with one business unit and plot its opportunities on the attractiveness–feasibility grid.
- Commission a capability maturity baseline and use it to set build, borrow or buy talent choices for the top three bets.

AI Strategist Capability and Opportunity Mapping Questions FAQ

What is AI strategist capability and opportunity mapping, and why does it matter now?

It is the practice of matching where AI creates value with what the organisation can realistically execute. Advantage now depends on defensible bets that fit proprietary data and skills.

Which roles gain most from AI strategist capability and opportunity mapping?

Strategy officers, transformation leads, investment sponsors and people leaders gain most.

How does AI strategist capability and opportunity mapping differ from a general strategist toolkit course?

It applies strategy tools specifically to AI choices in a focused 1-week format. A longer general strategist course spans any topic; this one concentrates on value pools, capability gaps and AI operating models.

What do you bring back from AI strategist capability and opportunity mapping?

You bring back a map of prioritised AI bets matched to capability gaps, with an operating model option and a staged funding case. A talent and partner roadmap comes with it.

AI Strategist Capability and Opportunity Mapping: The Way Forward

The AI Capability and Opportunity Map first informs which two or three bets receive funding at the next planning cycle. Strategy officers use it to brief the executive committee; people leads use it to plan hiring and partners. After the first funding gate, revisit the maturity scores and the scenario lenses.