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COURSE BROCHURE

# Digital Learning Content Curation for L&D Teams Course

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Dar es Salaam

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# Digital Learning Content Curation for L&D Teams Course

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Digital Learning Content Curation for L&D Teams is a 1-week training course for L&D specialists, knowledge managers and learning experience designers who build learning from what already exists, and who leave with a curated learning pathway and the collection rules that keep it current. With more free and licensed content available than any learner can sift, the value now lies in selection, context and upkeep. Jupiter Prime Training runs this course on digital learning content curation.

## Why Digital Learning Content Curation Matters Now

Three forces push curation up the L&D agenda: content libraries and open resources that grow faster than anyone can review, employees who search the web before they open the learning platform, and budget holders who question paying to build modules that already exist elsewhere. A function that curates well delivers relevant pathways in days and keeps them trustworthy; one that simply bulk-loads library catalogues leaves learners lost among outdated or off-topic items. The course draws on ISO 30422:2022 for learning and development processes and on levels 1 and 2 of the Kirkpatrick model to judge whether curated pathways are used and useful.

## Who Gains Most from Digital Learning Content Curation

- L&D specialists who assemble learning pathways for new roles or skills at short notice
- Knowledge managers who organise internal documents, videos and expert content for reuse
- Learning experience designers who shape how learners discover and move through content
- Platform administrators who tag, publish and retire items in learning systems
- Subject experts who recommend sources and vouch for their accuracy

A learning team that brings a designer, a platform administrator and a knowledge manager together gains most, because curation fails when selection, tagging and upkeep sit with different people who never meet.

## Digital Learning Content Curation Capabilities

Participants move from collecting links to running curated collections with clear quality rules, rights checks and review cycles.

- Apply source quality criteria for accuracy, currency, authority and bias — learner trust
- Assess copyright, licensing and fair-use conditions before reuse — legal and procurement partners
- Design learning pathways that add context, sequence and practice to found items — learners and managers
- Build tagging schemes and metadata that make content findable — platform search
- Specify playlist formats for learning platforms — learning experience choices
- Calculate review cycles and retirement rules for collections — content owners

## Key Digital Learning Content Curation Terms

- Content curation — finding, filtering, contextualising and sharing existing resources so learners get the right material for a defined need.
- Learning pathway — an ordered set of resources and activities leading a learner toward a specific capability.
- Metadata — descriptive data such as topic, level, format and duration attached to an item so it can be searched and filtered.
- Open educational resources — learning materials released under licences that allow free reuse, often with conditions on attribution or modification.
- Playlist — a short, themed sequence of curated items published in a learning platform for self-directed use.
- Content decay — the gradual loss of accuracy or relevance in a resource as practices, tools or facts change.

## Digital Learning Content Curation Day by Day

### Day 1: Why Curate and What to Curate

- Content Overload Landscape — Libraries, Open Resources and Internal Assets
- Curate, Buy or Build Decision Grid — Choosing the Right Route
- Learner Need Statement — Defining Audience, Gap and Context
- ISO 30422 Process View — Placing Curation in L&D Workflows
- Existing Collection Audit — Spotting Duplicates, Gaps and Dead Links

### Day 2: Finding and Judging Sources

- Search Strategies — Advanced Operators and Trusted Repositories
- Source Quality Criteria — Accuracy, Currency, Authority and Bias
- Internal Expert Content — Capturing Videos and Notes from Specialists
- Copyright and Licence Check — Permissions, Attribution and Reuse Limits
- Open Educational Resources — Conditions for Adaptation and Sharing

### Day 3: Organising and Tagging

- Taxonomy Design — Topic, Skill and Level Categories
- Metadata Fields — Format, Duration, Language and Audience
- Tagging Conventions — Consistency Across Many Curators
- Learning Platform Search Behaviour — How Tags Affect Discovery
- Sector Examples — Curated Collections in Logistics and Telecoms

## Day 4: Building Pathways and Playlists

- Pathway Sequencing — From Orientation to Practice and Application
- Curator Commentary — Adding Context, Questions and Takeaways
- Playlist Formats — Short Themed Sets for Self-Directed Learners
- Practice and Reflection Prompts — Turning Viewing into Learning
- Kirkpatrick Level 1 and 2 Signals — Usage, Ratings and Quick Checks

## Day 5: Practising the Curated Learning Pathway

- Collection Review Cycle — Ownership, Review Dates and Retirement Rules
- Applying Source Criteria — Scoring Candidate Items for One Pathway
- Applying Tagging Conventions — Loading Items into a Sandbox Platform
- Applying Pathway Sequencing — Peer Walkthrough as a Learner
- Curated Learning Pathway — Items, Commentary, Tags and Upkeep Rules

## Applying Digital Learning Content Curation After the Course

- Audit one existing collection against the source quality criteria and retire items that fail currency or licence checks.
- Publish one curated pathway with curator commentary and set its first review date with a named content owner.

## Digital Learning Content Curation Questions FAQ

### What is digital learning content curation and why does it matter now?

Digital learning content curation is finding, judging, organising and contextualising existing resources into pathways for a defined learning need. It matters now because content volume outpaces review, and learners need trusted, current selections rather than endless catalogues.

### Which roles gain most from digital learning content curation training?

L&D specialists, knowledge managers, learning experience designers and platform administrators gain most. Together they own selection, organisation and upkeep, which must align for curated collections to stay useful.

### How does digital learning content curation differ from an e-learning development course?

Digital learning content curation assembles and maintains pathways from resources that already exist. An e-learning development course teaches how to author new interactive modules with dedicated tools.

### What do you bring back from digital learning content curation training?

You bring back a curated learning pathway for one real need, with scored sources, licence checks, tagging scheme, curator commentary and a review cycle that keeps the collection current.

## Digital Learning Content Curation: The Way Forward

The curated learning pathway first informs the decision on whether a learning need can be met by curation rather than new build. Designers, knowledge managers and platform administrators use it to publish, tag and maintain the collection. After the first review cycle, revisit usage signals and learner ratings to decide which items to keep, replace or retire.