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COURSE BROCHURE

Oil and Gas Site Leadership and Scenario Strategy Training Course

29 March – 2 April 2027
Geneva

Oil and Gas Site Leadership and Scenario Strategy Training Course

Ref: 1377_51564 **Date:** 29 March – 2 April 2027 **Location:** Geneva **Fees:** 7500 GBP

Oil and gas site leadership and scenario strategy is a 1-week training course for managers and team leaders running fields, plants, terminals and maintenance units, and it ends with a unit strategic plan tested against several oil price and demand scenarios. Swinging prices, leaner crews and energy transition targets now reach every control room and wellsite. Jupiter Prime Training runs this course for the people who must turn those pressures into clear site priorities.

Why Oil and Gas Site Leadership and Scenario Strategy Matters Now

Three forces push strategic thinking down to site level: oil and gas prices that can halve or double within a budget year, an ageing workforce handing over to younger crews who expect clear direction, and owners asking every unit how it will cut emissions and costs without losing safe production. Sites whose leaders plan against scenarios adjust quickly and keep crews engaged; sites that plan for one price lurch between expansion and cutbacks. The course rests on recognised strategy tools, including PESTLE environmental scanning, SWOT assessment and scenario matrices, applied to real operating units.

Who Gains Most from Oil and Gas Site Leadership and Scenario Strategy

- Field and plant managers who set annual priorities and budgets for producing assets
- Shift and maintenance team leaders who translate plans into daily work on site
- Terminal and logistics supervisors who adapt throughput to market swings
- HSE leads who balance safety, emissions and cost targets
- Planning coordinators who prepare unit business plans for head office

Operating units gain most when the site manager and two or three of their team leaders attend together and build one shared strategic plan.

Oil and Gas Site Leadership and Scenario Strategy Capabilities

Participants learn to read market and workforce signals the way they read process trends, then lead crews through the choices those signals demand.

- Assess external forces with PESTLE and SWOT for a producing unit — site management meetings
- Build three to four price and demand scenarios with trigger points — asset leadership
- Weigh options using decision matrices under uncertainty — budget holders
- Design communication plans that keep shift crews aligned through change — frontline supervisors
- Apply coaching and delegation techniques on site — emerging team leaders
- Communicate a unit strategy on one page — head office and partners

Key Oil and Gas Site Leadership and Scenario Strategy Terms

- Scenario planning — building several plausible futures, such as low and high price worlds, to test plans against uncertainty.
- Trigger point — a defined market or operating signal that tells leaders to switch from one scenario plan to another.
- PESTLE — a scan of political, economic, social, technological, legal and environmental forces affecting an operation.
- Strategic option — a distinct course of action, such as deferring a project or extending field life, compared on value and risk.
- Situational leadership — adapting direction and support to the experience and confidence of each crew member.
- Change curve — the typical emotional stages people pass through during organisational change, used to plan support.

Oil and Gas Site Leadership and Scenario Strategy Day by Day

Day 1: The Operating Environment

- PESTLE Scan for a Producing Asset — Forces Reaching the Site
- Price Cycle History — How Past Swings Hit Operating Units
- Energy Transition Pressures — Emissions Targets and Investor Expectations
- Workforce Shifts — Retirements, Rotations and New Skills
- SWOT for an Operating Unit — Strengths and Exposures

Day 2: Strategic Thinking Tools

- Scenario Matrices — Choosing Key Uncertainties for Oil and Gas Units
- Trigger Points and Signposts — Knowing When to Change Course
- Strategic Options Mapping — Defer, Extend, Optimise or Divest
- Decision Matrices Under Uncertainty — Weighing Value, Risk and Safety
- Case Comparisons from Upstream and Refining Units — Strategies That Held

Day 3: Leading Crews on Site

- Situational Leadership on Shifts — Matching Style to Crew Experience
- Delegation and Coaching Routines — Building Next-Line Supervisors
- Safety Leadership Conversations — Visible Commitment on the Plant Floor
- Rotation and Remote Site Communication — Keeping Crews Informed
- Conflict Handling Between Contractors and Staff — Site Harmony

Day 4: Leading Change Through Volatility

- Change Curve Planning — Supporting Crews Through Cutbacks or Growth
- Stakeholder Maps for Site Change — Unions, Contractors and Head Office
- Cost Reduction Without Losing Safety — Protecting Critical Barriers
- Performance Dashboards — Leading and Lagging Indicators for Units
- Communication Cascades — From Leadership Team to Every Shift

Day 5: Practising the Unit Strategic Plan

- Environment Scan and SWOT for Your Unit — Applying Day 1
- Scenarios, Triggers and Options — Applying Day 2
- People and Change Actions — Applying Days 3 and 4
- Peer Challenge Session — Testing Assumptions and Priorities
- Unit Strategic Plan — One-Page Strategy and Action Calendar

Applying Oil and Gas Site Leadership and Scenario Strategy After the Course

- Run a scenario session with your leadership team, agree trigger points and record the action each scenario would start.
- Hold situational leadership conversations with each direct report and adjust delegation for the next quarter.

Oil and Gas Site Leadership and Scenario Strategy Questions FAQ

What is oil and gas site leadership and scenario strategy and why does it matter now?

Oil and gas site leadership and scenario strategy is leading operating units with plans tested against several market futures. It matters now because price swings, workforce change and emissions targets demand faster, clearer decisions at site level.

Which roles gain most from oil and gas site leadership and scenario strategy training?

Field, plant and terminal managers and their team leaders gain most. HSE leads and planning coordinators also benefit, because they balance safety, cost and emissions targets and prepare unit plans for head office.

How does oil and gas site leadership and scenario strategy differ from a corporate strategy course?

Oil and gas site leadership and scenario strategy works at operating-unit level. Corporate strategy courses address portfolio and investment choices for the whole company, while this course links scenarios directly to crews, shifts, budgets and safety on site.

What do you bring back from oil and gas site leadership and scenario strategy training?

You bring back a unit strategic plan. It sets out your environment scan, scenarios and trigger points, chosen options, people and change actions, and a one-page strategy with an action calendar.

Oil and Gas Site Leadership and Scenario Strategy: The Way Forward

The unit strategic plan first informs which projects and staffing choices go into the next annual budget. Site managers and team leaders use it in monthly reviews and crew briefings. After its first use, revisit the trigger points against actual market moves, because real price signals show whether the scenarios were set at the right thresholds.