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COURSE BROCHURE

Large Language Model Basics and Output Review Course for Business Teams

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Geneva

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Registered in the United Kingdom and Saudi Arabia

Large Language Model Basics and Output Review Course for Business Teams

Ref: 1401_52414 **Date:** 3 – 7 May 2027 **Location:** Geneva **Fees:** 7500 GBP

Large Language Model Basics and Output Review for Business Teams is a 1-week training course for function heads in marketing, operations, service and finance, producing a Model Output Review Checklist for generated drafts. Generators now sit inside office software, so leaders must judge outputs before customers see them. Jupiter Prime Training delivers Large Language Model Basics and Output Review as a Core course.

Why Large Language Model Basics and Output Review Matters Now

Three forces shape the subject today. Suppliers are switching on text and image generation inside familiar products, often by default. Staff draft emails, reports and campaign copy with these features faster than review habits can keep up. A department that reviews outputs well gains speed without losing accuracy; one that does not risks invented facts and leaked material. The course draws on the NIST AI Risk Management Framework NIST AI RMF and the ISO/IEC 42001 AI management system standard for its control vocabulary.

Who Gains Most from Large Language Model Basics and Output Review

- Managers who sign off customer-facing copy, replies or campaign material drafted with a generator
- Function heads who decide which tasks in their area may use text or image models
- Operations leads who rely on generated summaries of tickets, logs or meeting notes
- Finance managers who receive model-assisted commentary on budgets and variances
- Service leaders who set the rules for chat assistants answering customers

A business unit gains most when its marketing, service and finance managers attend together and agree one shared standard for checking generated work.

Large Language Model Basics and Output Review Capabilities

Participants learn why fluent text can still be false, and where review effort belongs.

- Explain tokens, context windows and probability-based prediction in plain words — staff briefings
- Assess a generated draft for invented facts, missing sources and tone drift — sign-off decisions
- Design prompts and reference material that ground answers in approved content — content owners
- Specify which tasks need human review and at what depth — department policy
- Calculate time saved against rework and correction effort — budget holders

Key Large Language Model Basics and Output Review Terms

- Large language model — software trained on vast text collections to predict the next word.
- Token — a fragment of a word that a model reads and writes.
- Context window — the amount of text a model can consider at once.
- Hallucination — a confident statement from a model that is false or unsupported by any source it was given.
- Grounding — supplying approved documents with a prompt so the model answers from them.
- Diffusion model — an image generator that builds a picture step by step from random noise.

Large Language Model Basics and Output Review Day by Day

Day 1: How Text and Image Generators Work

- Next-Word Prediction and Tokens — Why Fluency Differs From Accuracy
- Training Text, Fine-Tuning and Instruction Following — Which Model Suits a Task
- Context Windows and Attached Files — How Much Material a Request Holds
- Diffusion Image Generation Basics — Where Generated Visuals Fit Brand Rules
- Supplier Feature Map Inside Office Software — Which Features Are Already Switched On

Day 2: Use Cases Across Business Functions

- Marketing Copy and Campaign Variants — Where Speed Justifies Extra Checking
- Customer Reply Drafting and Chat Assistants — Escalation Points for Human Agents
- Ticket, Log and Meeting Summaries — Trust Levels for Operations Decisions
- Variance Commentary and Report Drafting — Finance Sign-Off Responsibilities
- Use-Case Scoring Grid — Selecting Tasks by Value, Risk and Effort

Day 3: Reviewing Generated Output

- Fact and Figure Verification Routine — Catching Invented Numbers Before Release
- Source Grounding With Approved Documents — Reducing Unsupported Claims
- Tone, Brand Voice and Bias Screening — Protecting Customer Relationships
- Prompt Templates and Reference Packs — Consistent Results Across Staff
- Review Depth Tiers by Audience — Matching Effort to Exposure

Day 4: Safeguards, Data and Accountability

- Confidential Data Handling in Prompts — What Staff May Paste
- NIST AI RMF Map, Measure and Manage Functions — Control Choices
- ISO/IEC 42001 Roles and Documented Responsibilities — Who Answers for Outputs
- Copyright and Image Rights Questions — Clearing Generated Visuals for Use
- Incident Log for Faulty Outputs — Learning From Errors That Reached Customers

Day 5: Practising the Model Output Review Checklist

- Scored Review of a Marketing Draft — Applying Verification and Tone Checks
- Grounded Service Reply Exercise — Applying Reference Packs and Escalation Points
- Finance Commentary Audit — Applying Figure Checks and Sign-Off Tiers
- Time Saved Versus Rework Calculation — Measuring Returns on Generated Work
- Model Output Review Checklist — Final Department Version and Owners

Applying Large Language Model Basics and Output Review After the Course

- Run the fact and tone verification routine on recent generated drafts and record error types.
- Agree review depth tiers with content owners and attach them to existing prompt templates.

Large Language Model Basics and Output Review Questions FAQ

What are Large Language Model Basics and Output Review and why do they matter now?

They are the working knowledge of how text and image generators produce content and how to check it. They matter now because unchecked drafts can carry invented facts or confidential material to customers.

Which roles gain most from Large Language Model Basics and Output Review?

Managers who approve customer-facing copy, function heads who decide where generators may be used, and finance or operations leaders who rely on generated summaries gain most.

How does Large Language Model Basics and Output Review differ from a general business AI applications course?

It concentrates on how models work and on reviewing their outputs, rather than surveying every AI application. A general course covers strategy and many tools; this one builds checking discipline.

What do you bring back from Large Language Model Basics and Output Review?

You bring back a review checklist tested on marketing, service and finance examples, with tiers of review depth, prompt templates and an incident log.

Large Language Model Basics and Output Review: The Way Forward

The Model Output Review Checklist first informs which generated drafts may go to customers without a second reader. Content owners, service leaders and finance approvers use it daily. After its first month, revisit the review tiers against the incident log: tasks with few errors may need lighter checks, while those with repeated invented figures deserve a stricter grounding rule.