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COURSE BROCHURE

Generative AI Running Costs and Scale-Up Decisions Course for Business Owners

9 – 13 August 2027
Casablanca

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Ref: 1409_52632 **Date:** 9 – 13 August 2027 **Location:** Casablanca **Fees:** 4900 GBP

Generative AI Running Costs and Scale-Up Decisions for Business Owners is a 1-week training course for owners, general managers and transformation leads, producing a Scale-Up Business Case that decides which generative AI trials become everyday processes. Licence seats, usage-based charges and hidden rework now pile up after the first enthusiastic trials, so leaders need clear numbers before they expand. Jupiter Prime Training offers Generative AI Running Costs and Scale-Up Decisions at Core level.

Why Generative AI Running Costs and Scale-Up Decisions Matter Now

Three pressures shape the subject today. Suppliers bundle text generation into subscriptions and also charge per request, making monthly bills hard to predict. Staff run scattered trials that save time for some people while creating checking work for others. Owners and boards then ask whether to expand, pause or stop. A business that prices usage and measures returns can scale with confidence; one that does not either overspends on idle seats or abandons useful processes too early. The course draws on the NIST AI Risk Management Framework NIST AI RMF and the ISO/IEC 42001 AI management system standard for its control and accountability checkpoints.

Who Gains Most from Generative AI Running Costs and Scale-Up Decisions

- Owners who approve spending on generative AI subscriptions and integrations
- General managers who decide which trials move into daily operations
- Transformation leads who redesign processes around generated drafts and summaries
- Finance leads who forecast usage charges and track savings
- Operations leads who train staff and monitor quality after rollout

A small or mid-sized firm gains most when its owner, finance lead and operations lead attend together and agree one set of scale-up criteria.

Generative AI Running Costs and Scale-Up Decisions Capabilities

Participants leave able to put a defensible number on each generative AI process and to decide its next step.

- Calculate cost per task from seat licences, usage charges and review time — budget approvals
- Assess trial results against baseline effort and error rates — expand or stop decisions
- Weigh subscribing, configuring and building options for each process — supplier choices
- Design redesigned workflows with clear human checkpoints — operations leads
- Specify usage limits, access rules and incident handling — risk owners
- Communicate the scale-up case to boards and staff — investment confidence

Key Generative AI Running Costs and Scale-Up Decisions Terms

- Cost per task — the full expense of completing one unit of work with generative AI, including licences, usage and human review.
- Usage-based pricing — supplier charges that rise with the volume of requests or text processed rather than a fixed fee.
- Baseline — the measured time, cost and error rate of a process before generative AI is introduced.
- Seat utilisation — the share of paid licences that staff actually use in a given period.
- Stage gate — a decision point where evidence decides whether a trial expands, changes or stops.
- Shadow usage — staff use of unapproved AI services outside agreed contracts and controls.

Generative AI Running Costs and Scale-Up Decisions Day by Day

Day 1: The Economics of Generative AI

- Seat Licences Versus Usage-Based Charges — Predicting Monthly Spend
- Hidden Costs of Review, Rework and Integration — True Expense
- Shadow Usage Discovery Survey — Consolidating Scattered Subscriptions
- Retail and Professional Services Cost Cases — Lessons From Two Sectors
- Use-Case Value and Effort Matrix — Ranking Candidate Processes

Day 2: Measuring Trials Properly

- Baseline Capture for Time, Cost and Errors — Fair Comparisons
- Trial Design With Control Groups — Separating Novelty From Real Gains
- Cost per Task Calculator — Comparing Manual and Assisted Work
- Quality Sampling of Generated Outputs — Counting Correction Effort
- Staff Feedback and Uptake Signals — Spotting Resistance Early

Day 3: Redesigning Processes for Scale

- Process Mapping Before and After Generation — Removing Redundant Steps
- Human Checkpoint Placement — Balancing Speed and Accuracy
- Subscribe, Configure or Build Options — Supplier and Skills Trade-Offs
- Integration With Existing Systems — Avoiding Copy-and-Paste Workarounds
- Training Paths for Staff Roles — Sustaining Uptake After Rollout

Day 4: Controls and Scale-Up Gates

- Usage Limits and Budget Alerts — Preventing Runaway Charges
- NIST AI RMF Measure and Manage Functions — Risk Checkpoints for Scaling
- ISO/IEC 42001 Accountability Roles — Owners for Each Process
- Data Access and Confidentiality Rules — What Staff May Submit
- Stage Gate Criteria — Expand, Adjust or Stop Decisions

Day 5: Practising the Scale-Up Business Case

- Cost per Task Model for a Chosen Process — Applying Day Two Measures
- Redesigned Workflow Walk-Through — Applying Checkpoints and Integration Choices
- Stage Gate Rehearsal — Applying Expand or Stop Criteria
- Board Briefing Practice — Presenting Costs, Risks and Returns
- Scale-Up Business Case — Final Version for Owner Approval

Applying Generative AI Running Costs and Scale-Up Decisions After the Course

- Run a seat utilisation and shadow usage check across current subscriptions and cancel idle licences.
- Capture a baseline and cost per task for one candidate process before expanding its trial.

Generative AI Running Costs and Scale-Up Decisions Questions FAQ

What are Generative AI Running Costs and Scale-Up Decisions and why do they matter now?

They are the methods for pricing generative AI use and deciding which trials deserve wider rollout. They matter now because subscriptions and usage charges grow quickly while returns stay unmeasured in many firms.

Which roles gain most from Generative AI Running Costs and Scale-Up Decisions?

Owners, general managers, transformation leads and finance leads gain most, especially where trials started without spending rules.

How does Generative AI Running Costs and Scale-Up Decisions differ from a general generative AI applications course?

It concentrates on cost, measurement and expansion decisions rather than on writing prompts or exploring features. An applications course shows what tools can do; this one decides which uses are worth paying for.

What do you bring back from Generative AI Running Costs and Scale-Up Decisions?

You bring back a cost per task model, a redesigned process with checkpoints, stage gate criteria and a board-ready case for expanding or stopping a trial.

Generative AI Running Costs and Scale-Up Decisions: The Way Forward

The Scale-Up Business Case first decides whether one trial process expands across the firm. Owners, finance leads and operations leads use it to approve budgets and assign process owners. After the first quarter of wider use, compare actual cost per task with the forecast, since usage patterns often shift once novelty fades and checking habits settle.