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COURSE BROCHURE

Digital and AI-Driven Operating Model Strategy Training Course

6 – 10 December 2026
Amman

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Digital and AI-Driven Operating Model Strategy is a 1-week training course for senior executives and strategy leaders who redesign how their organisation creates and captures value once data and machine intelligence sit at its core, and it ends with an Operating Model Blueprint. Competitors built on platforms and data loops are resetting cost and speed expectations in many markets. Jupiter Prime Training presents this course on Digital and AI-Driven Operating Model Strategy.

Why Digital and AI-Driven Operating Model Strategy Matters Now

Three forces push the question onto the executive agenda: platform rivals that scale through data network effects, customers expecting instant and personalised service, and boards asking how machine intelligence changes the shape of the firm rather than single processes. An enterprise that redesigns decision rights, capabilities and funding around data products moves faster and allocates capital with sharper evidence; one that bolts tools onto an unchanged structure ends with scattered experiments and rising technology debt. Accountability for AI across the enterprise draws on ISO/IEC 42001 artificial intelligence management system and the NIST AI Risk Management Framework NIST AI RMF.

Who Gains Most from Digital and AI-Driven Operating Model Strategy

- Executives who set the enterprise direction and approve the capability portfolio
- Strategy and transformation heads who translate ambition into structural choices
- Business unit leaders who own revenue lines exposed to platform competition
- Technology and data chiefs who shape shared platforms and data products
- People leaders who redesign roles, skills and incentives for the new model

An executive committee sending its strategy, technology and people leads together gains most.

Digital and AI-Driven Operating Model Strategy Capabilities

Participants move from listing AI ideas to deciding which parts of the business model and structure must change.

- Assess where data and machine intelligence alter the business model — board strategy sessions
- Design a platform and ecosystem position — partnership and market entry choices
- Specify the target operating model, decision rights and data product ownership — executive committee
- Weigh centralised, federated and hub-and-spoke capability structures — organisation design
- Build a sequenced capability portfolio with funding gates — capital allocation
- Align talent, incentives and AI accountability — people and risk committees

Key Digital and AI-Driven Operating Model Strategy Terms

- Operating model — the way an organisation arranges people, processes, technology, decision rights and funding to deliver its strategy.
- Data network effect — a dynamic where each additional user or transaction improves a product's data and so its value to everyone.
- Platform business model — a model creating value by connecting producers and consumers rather than owning the whole chain.
- Data product — a reusable, owned data asset with defined quality, access rules and consumers across the enterprise.
- Hub-and-spoke model — a structure where a central team sets standards and shared platforms while business units build their own solutions.
- Capability map — a structured view of what an organisation must be able to do, used to prioritise investment.

Digital and AI-Driven Operating Model Strategy Day by Day

Day 1: How Data and AI Reshape Competition

- Value Chain Disruption Scan — Where Machine Intelligence Shifts Margins
- Platform and Ecosystem Economics — Build, Partner or Orchestrate Choices
- Data Network Effects and Defensibility — Sources of Lasting Advantage
- Customer Expectation Shifts Across Sectors — Service and Speed Benchmarks
- Strategic Ambition Statement for an AI-Driven Enterprise — Executive Alignment

Day 2: Business Model Redesign

- Business Model Canvas Reworked for Data Assets — New Revenue Logic
- Data Monetisation Options — Internal Efficiency Versus External Products
- Automation and Augmentation Mapping — Which Decisions Machines Should Take
- Capability Map and Heat Map — Gaps Between Ambition and Today
- Use-Case Portfolio Scoring — Value, Feasibility and Strategic Fit

Day 3: Designing the Target Operating Model

- Centralised, Federated and Hub-and-Spoke Structures — Organisation Design Choice
- Data Product Ownership and Domain Teams — Accountability for Shared Assets
- Decision Rights and Escalation Paths — Speed Without Losing Control
- Shared Platform Architecture Principles — Reuse Across Business Units
- Enterprise AI Accountability Under ISO/IEC 42001 and NIST AI RMF — Board Oversight

Day 4: Talent, Funding and Sequencing

- Workforce Reshaping and Skills Taxonomy — Hiring, Reskilling or Partnering
- Incentives and Performance Measures for Data Use — Behaviour Alignment
- Stage-Gated Funding for Capability Bets — Capital Discipline
- Transformation Roadmap Waves — Sequencing Quick Wins and Structural Moves
- Risk and Dependency Register — Vendor Lock-In and Data Readiness

Day 5: Practising the Operating Model Blueprint

- Business Model Choice for a Live Enterprise Case — Strategic Direction
- Target Structure and Decision Rights Applied — Organisation Chart Draft
- Capability Portfolio and Funding Gates Applied — Investment Sequence
- Executive Committee Challenge Session — Stress-Testing Assumptions
- Operating Model Blueprint — Structure, Capabilities, Roadmap and Accountability

Applying Digital and AI-Driven Operating Model Strategy After the Course

- Lead a capability heat-map session with business unit heads to rank the three largest gaps.
- Propose data product owners for two shared data assets and agree their decision rights.

Digital and AI-Driven Operating Model Strategy Questions FAQ

What is Digital and AI-Driven Operating Model Strategy and why does it matter now?

It is the redesign of business model, structure, capabilities and funding so data and AI shape how the enterprise competes. It matters now because platform rivals reset cost and speed expectations faster than isolated projects can respond.

Which roles gain most from Digital and AI-Driven Operating Model Strategy?

Executives, strategy heads, business unit leaders, technology chiefs and people leaders gain most. You benefit if you shape enterprise structure, investment or talent choices.

How does Digital and AI-Driven Operating Model Strategy differ from an AI leadership course?

It focuses on structural design rather than personal leadership style. An AI leadership course builds executive judgement about technology; this one redesigns the business model, decision rights, capability portfolio and funding of the whole organisation.

What do you bring back from Digital and AI-Driven Operating Model Strategy?

You bring back a blueprint for your organisation's target model. It covers structure, decision rights and a sequenced capability portfolio.

Digital and AI-Driven Operating Model Strategy: The Way Forward

The Operating Model Blueprint first informs the executive committee's choice of structure and the next funding round for shared capabilities. Cases from retail banking and logistics show contrasting paths. After its first use, revisit decision rights, because they decide whether a new structure actually speeds up choices.