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COURSE BROCHURE

Oil and Gas Strategy Execution and KPI Tracking Training Course

18 – 22 July 2027
Amman

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Registered in the United Kingdom and Saudi Arabia

Oil and Gas Strategy Execution and KPI Tracking Training Course

Ref: 1708_62608 **Date:** 18 – 22 July 2027 **Location:** Amman **Fees:** 4200 GBP

Oil and Gas Strategy Execution and KPI Tracking is a 1-week training course for oil and gas managers who turn corporate strategy into upstream and downstream results, and it ends with a price-tested execution tracker for one business unit. Volatile prices and tighter capital discipline mean strategies now fail in execution more often than in design. Jupiter Prime Training presents Oil and Gas Strategy Execution and KPI Tracking through cases from producing fields and refining.

Why Oil and Gas Strategy Execution and KPI Tracking Matters Now

Three forces press on execution. Price swings change the economics of approved projects within a single budget year. Shareholders and partners ask for capital discipline, returns per barrel and visible emissions progress at the same time. Field and plant teams receive targets that rarely trace back to the strategy that set them. A company that executes well reallocates capital quickly; one that executes badly funds stale projects and misses targets without warning. The course rests on the balanced scorecard, stage-gate capital approval and objectives and key results OKR practice.

Who Gains Most from Oil and Gas Strategy Execution and KPI Tracking

- Managers who convert corporate targets into asset and plant operating plans
- Planners who sequence capital projects through approval gates and budgets
- Performance leads who define and report production, cost and reliability indicators
- Portfolio coordinators who track strategic initiatives across upstream and downstream units
- Finance partners who reforecast plans when price decks move

Leadership groups of one asset or refinery gain most when they attend together.

Oil and Gas Strategy Execution and KPI Tracking Capabilities

Participants move a strategic target down to a well pad or process unit and back up as evidence.

- Translate corporate objectives into asset-level targets for production, unit cost and emissions — business unit heads
- Design a KPI set that balances leading and lagging indicators — the performance review forum
- Weigh capital projects against price scenarios before each approval gate — the investment committee
- Build an initiative register with owners, milestones and value at stake — the strategy office
- Test plans against low and high price cases and define trigger points — finance and planning

- Communicate execution status and course corrections to partners and staff — the executive team

Key Oil and Gas Strategy Execution and KPI Tracking Terms

- Strategy map — a one-page chain showing how operational objectives lead to financial and stakeholder outcomes.
- Leading indicator — a measure that signals future performance, such as well uptime or maintenance backlog.
- Lagging indicator — a measure of results already achieved, such as quarterly production or unit operating cost.
- Price deck — the set of commodity price assumptions used to evaluate plans and projects.
- Stage gate — a decision point where a capital project is approved, recycled or stopped before further spending.
- Trigger point — a pre-agreed threshold that prompts a planned change in spending, scope or schedule.

Oil and Gas Strategy Execution and KPI Tracking Day by Day

Day 1: Strategy Context in Oil and Gas

- Upstream and Downstream Value Chain Mapping — Locating Where Strategy Creates Value
- Commodity Price Cycles and Margin Drivers — Framing Execution Risk
- Energy Transition Commitments — Balancing Production Growth and Emissions Targets
- Strategy Map Construction — Linking Operations to Financial Outcomes
- Execution Gap Diagnosis — Identifying Where Past Strategies Stalled

Day 2: From Strategy to Plans

- Target Cascading to Assets and Plants — Setting Barrels, Cost and Uptime Goals
- Capital Portfolio Ranking — Choosing Projects Under Constrained Budgets
- Stage-Gate Approval Criteria — Deciding Which Projects Progress
- Annual Operating Plan Alignment — Matching Budgets to Strategic Priorities
- OKR Drafting for Functions — Turning Priorities Into Quarterly Results

Day 3: KPI Design and Measurement

- Balanced Scorecard Perspectives — Selecting Indicators Across Four Viewpoints
- Leading and Lagging Indicator Pairs — Anticipating Production and Cost Shortfalls
- Unit Cost Per Barrel and Refining Margin Measures — Comparing Asset Performance
- Data Ownership and Reporting Cadence — Ensuring Trusted Figures
- Target Setting and Baselines — Avoiding Sandbagged or Unreachable Goals

Day 4: Tracking and Course Correction

- Initiative Register and Milestone Tracking — Spotting Slippage Early
- Monthly Performance Review Forums — Making Decisions, Not Reading Reports
- Price Scenario Stress Tests — Defining Trigger Points for Spending Changes
- Capital Reallocation Decisions — Moving Funds Between Competing Projects
- Execution Status Messaging — Explaining Trade-Offs to Partners and Staff

Day 5: Practising the Execution Tracker

- Producing Field Case — Applying Day 2 Cascading to Well and Facility Targets
- Refinery Case — Applying Day 3 Indicator Pairs to Margin and Reliability
- Low Price Simulation — Applying Day 4 Trigger Points to a Capital Plan
- Peer Challenge Session — Testing Each Tracker for Gaps and Bias
- Price-Tested Execution Tracker — Finalising Targets, Indicators, Owners and Triggers

Applying Oil and Gas Strategy Execution and KPI Tracking After the Course

- Rebuild one asset's indicator set into leading and lagging pairs and agree owners for each.
- Set price trigger points for the current capital plan.

Oil and Gas Strategy Execution and KPI Tracking Questions FAQ

What is oil and gas strategy execution and KPI tracking, and why does it matter now?

It is turning strategy into targets and indicators, then correcting course as conditions change. It matters now because price volatility punishes companies that cannot adjust approved plans quickly.

Which roles gain most from oil and gas strategy execution and KPI tracking training?

Managers who carry strategic targets gain most. You benefit if you plan capital, lead an asset or run performance reviews.

How does oil and gas strategy execution and KPI tracking training differ from a longer strategic management course?

It is shorter and sector-specific. A longer strategic management course covers strategy formulation across industries; this one executes an existing strategy in oil and gas assets.

What do you bring back from oil and gas strategy execution and KPI tracking training?

You bring back an execution tracker for one business unit. It links targets, indicators, owners and price trigger points.

Oil and Gas Strategy Execution and KPI Tracking: The Way Forward

The price-tested execution tracker first informs which capital projects continue if prices fall below the planning case. Asset leaders use it to steer operations, planners to sequence spending and finance partners to reforecast. After first use, revisit the leading indicators, since the measures that predicted shortfalls best are often not the ones chosen at the start.