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COURSE BROCHURE

Financial Strategy Execution and Funding Roadmaps Training Course

20 – 24 September 2027
Geneva

Financial Strategy Execution and Funding Roadmaps Training Course

Ref: 1844_67774 **Date:** 20 – 24 September 2027 **Location:** Geneva **Fees:** 6500 GBP

Financial Strategy Execution and Funding Roadmaps is a 1-week training course for finance directors, strategy managers and planning leads who must turn a corporate strategy into a funded, staged multi-year financial plan, with a Funding Roadmap as the work product each participant builds. Strategic ambitions often stall between board approval and the first capital release. Jupiter Prime Training delivers this course on financial strategy execution.

Why Financial Strategy Execution Matters Now

Three forces shape financial strategy execution today: investors and boards asking for clearer links between strategic choices and cash outcomes, tighter and costlier access to debt and equity, and faster shifts in markets that make five-year plans age within months. An organisation that executes well releases capital in stages, stops weak initiatives early and funds the winners. The course draws on the Balanced Scorecard BSC, Objectives and Key Results OKR and stage-gate capital release as its organising models.

Who Gains Most from Financial Strategy Execution

- Finance leaders who translate strategic goals into multi-year financial targets and capital limits
- Strategy office heads who sequence initiatives and track their delivery against the corporate plan
- Treasury managers responsible for matching funding sources to the timing of investment needs
- Business unit controllers who convert divisional ambitions into resourced, measurable commitments
- Investment committee secretaries who prepare stage-gate papers and release decisions

Finance and strategy offices that attend together gain most.

Financial Strategy Execution Capabilities

Participants move from strategic intent to a staged, financed sequence of initiatives with clear release points and review rhythms.

- Translate strategic objectives into a multi-year revenue, margin and cash target set — executive committee
- Calculate the funding requirement of a strategic portfolio across its life — treasury and lenders
- Weigh debt, equity, internal cash and asset recycling as funding sources — chief financial officer
- Design stage gates that link capital release to milestone evidence — investment committee

- Build a reallocation rule set for moving resources between initiatives — portfolio owners
- Communicate execution progress through a strategy review pack — board of directors

Key Financial Strategy Execution Terms

- Funding requirement — the total cash a strategic portfolio needs over time, net of the cash it generates along the way.
- Stage gate — a decision point where further capital is released only when agreed milestone evidence has been presented.
- Strategic initiative portfolio — the set of funded projects that together deliver the strategy, managed as one balanced collection.
- Target cascade — the process of breaking enterprise financial targets into divisional and initiative-level targets that add back up.
- Funding headroom — the gap between committed capital needs and available financing capacity at a given point in the plan.
- Resource reallocation — the deliberate shift of money and people from underperforming initiatives to those showing stronger returns.

Financial Strategy Execution Day by Day

Day 1: From Strategic Intent to Financial Ambition

- Strategy Map Reading — Which Choices Carry Financial Consequences
- Value Driver Trees — Linking Strategic Goals to Revenue and Margin
- Multi-Year Target Ranges — Setting Stretch Versus Committed Ambition
- Scenario Envelopes — Testing Ambition Against Market and Cost Shifts
- Balanced Scorecard Perspectives — Balancing Financial and Non-Financial Measures

Day 2: Sizing and Sourcing the Funding

- Initiative Cash Profiles — Timing of Outflows and Payback Points
- Portfolio Funding Requirement — Aggregating Needs Net of Generated Cash
- Capital Structure Options — Choosing Between Debt, Equity and Retained Cash
- Asset Recycling and Divestment — Releasing Capital Tied in Non-Core Holdings
- Funding Headroom Tests — Covenant and Liquidity Limits Across the Plan

Day 3: Cascading Targets and Allocating Resources

- Target Cascade Mechanics — Divisional Targets That Reconcile to Enterprise Totals
- OKR Alignment — Connecting Quarterly Key Results to Financial Targets
- Initiative Prioritisation Matrices — Ranking by Return, Risk and Strategic Fit
- Capacity-Constrained Allocation — Rationing Capital and Scarce Specialist Staff
- Accountability Charters — Naming Owners for Each Funded Commitment

Day 4: Milestones, Stage Gates and Execution Reviews

- Milestone Evidence Design — What Proof Unlocks the Next Tranche
- Stage-Gate Capital Release — Go, Hold, Reshape or Stop Decisions
- Leading Indicator Dashboards — Spotting Slippage Before Cash Is Spent
- Quarterly Strategy Reviews — Reallocating Funds Between Initiatives
- Post-Investment Appraisal — Comparing Realised Returns With the Original Case

Day 5: Practising the Funding Roadmap

- Case Simulation: Utilities Capital Plan — Applying Cash Profiles and Headroom Tests
- Case Simulation: Retail Expansion — Applying Target Cascades and Prioritisation
- Stage-Gate Committee Role-Play — Applying Release Rules to Live Proposals
- Strategy Review Pack Drafting — Board Narrative for Execution Progress
- Funding Roadmap Assembly — Sequenced Initiatives, Sources and Release Gates

Applying Financial Strategy Execution After the Course

- Run a funding headroom test on the current strategic plan and present the tightest year to the finance committee.
- Convert the next major initiative into a three-gate release schedule with milestone evidence agreed with its owner.

Financial Strategy Execution Questions FAQ

What is financial strategy execution and why does it matter now?

Financial strategy execution is the discipline of funding, sequencing and tracking strategic initiatives so the plan becomes cash results. It matters now because capital is costlier and markets shift quickly, so organisations need staged release and fast reallocation rather than a single annual approval.

Which roles gain most from financial strategy execution training?

Finance directors, strategy managers, treasury leads and business unit controllers gain most. Each owns a link in the chain from target setting to capital release.

How does financial strategy execution differ from a budgeting course?

Financial strategy execution looks across several years and the funding of a strategic portfolio. A budgeting course concentrates on the annual operating budget, cost centres and variance control.

What do you bring back from financial strategy execution training?

You bring back a draft funding plan for your own strategy. It sequences initiatives, matches funding sources and sets milestone evidence for each capital release.

Financial Strategy Execution: The Way Forward

The Funding Roadmap gives finance and strategy leaders one view of which initiatives are funded, from which sources and on what evidence. Its first use is usually the next capital release decision at the investment committee. Treasury, controllers and initiative owners rely on it between reviews, and the release thresholds deserve a fresh look once the first stage gates have been passed.