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COURSE BROCHURE

Advanced International Protocol and Diplomacy Training Course

28 June – 9 July 2027
Amsterdam

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Registered in the United Kingdom and Saudi Arabia

Advanced International Protocol and Diplomacy Training Course

Ref: 260_8335 **Date:** 28 June – 9 July 2027 **Location:** Amsterdam **Fees:** 9500 GBP

International Protocol and Diplomacy is a 2-week advanced training course for protocol officers, diplomats and heads of official visits units who prepare high-level engagements, and each participant leaves with a completed official visit protocol plan. As delegations travel more often and meet in crowded multilateral settings, one misjudged precedence or seating choice can colour a relationship long after the visit ends. Jupiter Prime Training offers this course for practitioners who carry that responsibility.

Why International Protocol and Diplomacy Matters Now

Three groups shape protocol work today. Leaders travel with larger delegations and tighter schedules, so visit units must settle movements, security and ceremony at short notice. Multilateral bodies host summits where many delegations claim equal standing, which makes precedence and seating politically sensitive. Media and online audiences watch every arrival, handshake and flag, so a slip quickly becomes a public story. Hosts who handle protocol well create trust and leave room for substantive talks; those who do not lose goodwill before talks begin. The course rests on the Vienna Convention on Diplomatic Relations VCDR and the Vienna Convention on Consular Relations VCCR, together with established multilateral practice.

Who Gains Most from International Protocol and Diplomacy

- Officers who set precedence lists, seating and ceremonial sequences for official guests
- Diplomats who arrange visits, accreditation and correspondence between missions and host institutions
- Heads of visit units who coordinate advance teams, security liaison and hospitality
- Conference secretariat staff who organise delegations at summits and multilateral meetings
- Executive office advisers who brief senior leaders before high-level encounters

A ceremonial or visits unit gains most when its precedence, hospitality and media leads attend together, because one shared method then governs every engagement they run.

International Protocol and Diplomacy Capabilities

Participants move from knowing the rules of rank and courtesy to applying them under time pressure, with visiting delegations, competing claims to standing and cameras present.

- Apply precedence lists to mixed delegations of royals, ministers and envoys — guest list and receiving line decisions
- Design a minute-by-minute visit programme with advance reconnaissance — host leadership and security liaison
- Specify flag, anthem and honours arrangements for bilateral and multilateral ceremonies — ceremonial approval
- Build seating plans for talks, banquets and plenary halls — negotiating teams and guests of honour
- Communicate across cultures through correct forms of address and interpretation — visiting delegation heads
- Assess protocol incidents and programme changes quickly — escalation to senior officials

Key International Protocol and Diplomacy Terms

- Order of precedence — the agreed ranking of officials and guests that decides seating, speaking order and position in ceremonies.
- Note verbale — a formal third-person diplomatic letter, unsigned, used between missions and host institutions to request or confirm arrangements.
- Letters of credence — the document by which a head of state accredits an ambassador to the receiving head of state.
- Reciprocity — the principle that courtesies and treatment given to a partner are matched by that partner in return.
- Advance team — the group that visits venues and routes before an official visit to agree timings, security and ceremony.
- Guest of honour — the visitor in whose name an event is held, placed by protocol at the most prominent position.

International Protocol and Diplomacy Day by Day

Day 1: Protocol in the Diplomatic Landscape

- Functions of Diplomatic Missions Under the VCDR — Scope of Protocol Work
- Protocol Unit Mandates and Reporting Lines — Who Owns Ceremonial Decisions
- Stakeholder Map of an Official Engagement — Hosts, Guests, Media, Security
- Reciprocity in Protocol Practice — Calibrating Courtesies Between Partners
- Protocol Incident Case Reviews — Lessons From Past Visit Missteps

Day 2: Order of Precedence and Rank

- Host Precedence Lists — Ranking Officials Against Visiting Guests
- Diplomatic Corps Seniority by Credentials Date — Ordering Ambassadors Fairly
- Precedence for Royals, Heads of Government and Ministers — Mixed-Rank Delegations
- International Organisation Officials in Precedence — Multilateral Guest Lists
- Resolving Precedence Disputes — Courtesy Concessions Versus Strict Rank

Day 3: Privileges, Immunities and Consular Practice

- Privileges and Immunities Under the VCDR — Treatment of Visiting Officials
- Consular Functions Under the VCCR — Support for Travelling Delegations
- Credential Presentation Ceremonies — Receiving New Heads of Mission
- Notes Verbales and Formal Correspondence — Requesting Visit Arrangements
- Airport Courtesies and Arrival Clearances — Smooth Entry for Delegations

Day 4: Planning State and Official Visits

- Visit Categories From State to Working Visits — Matching Ceremony to Purpose
- Advance Reconnaissance of Venues and Routes — Timings and Access
- Minute-by-Minute Visit Programme — Sequencing Movements and Meetings
- Motorcade and Close Protection Coordination — Access Versus Safety
- Liaison With the Guest Protocol Office — Agreeing Arrangements Early

Day 5: Ceremonies, Flags and Honours

- Arrival and Departure Ceremonies — Guards of Honour and Receiving Lines
- Flag Placement and Display Rules — Bilateral and Multilateral Settings
- National Anthems and Ceremonial Music — Sequence and Conduct
- Wreath-Laying and Commemorative Ceremonies — Symbolism and Sensitivity
- Decorations and Official Gift Exchange — Reciprocity and Cultural Fit

Day 6: Seating, Hospitality and Official Dining

- Seating Plans for Bilateral Talks — Table Shapes and Negotiating Positions
- Banquet Seating Around the Guest of Honour — Host and Spouse Placement
- Menus for Religious and Dietary Needs — Respectful Hospitality Choices
- Toasts and Speeches at Official Meals — Order and Content
- Accommodation and Welcome Arrangements — Suites, Gifts and Briefing Packs

Day 7: Multilateral Conference Protocol

- Summit Precedence by Alphabet and Rotation — Equal Standing of Members
- Plenary Hall Layouts and Delegation Seating — Fair Visibility for Leaders
- Bilateral Meetings on the Margins — Room Allocation and Scheduling
- Family Photo Choreography — Positioning Leaders Without Offence
- Delegation and Media Accreditation — Badging and Access Zones

Day 8: Cross-Cultural Diplomatic Communication

- High-Context and Low-Context Communication Models — Reading Partner Signals
- Forms of Address and Titles — Written and Spoken Courtesy
- Consecutive and Simultaneous Interpretation — Planning Language Support
- Greetings, Gestures and Non-Verbal Conduct — Avoiding Unintended Offence
- Religious and Gender Etiquette — Inclusive Hosting Choices

Day 9: Contingencies and Media in Protocol

- Last-Minute Programme Changes — Contingency Options and Escalation Paths
- Protocol Incident Response — Containing Missteps Before They Spread
- Press Pools and Camera Positions — Managing Coverage of Ceremonies
- Online Exposure of Official Visits — Image and Message Discipline
- Post-Visit Debriefs — Feeding Lessons Into the Next Engagement

Day 10: Practising the Official Visit Protocol Plan

- Applying Precedence Lists to a Case Delegation — Ranking the Guest List
- Drafting Notes Verbales for the Case Visit — Confirming Arrangements
- Building Ceremony and Seating Layouts — Flags, Tables and Receiving Lines
- Peer Challenge on Contingencies and Media — Testing the Programme
- Completing the Official Visit Protocol Plan — Timings, Owners and Courtesies

Applying International Protocol and Diplomacy After the Course

- Rebuild your unit's precedence list for mixed delegations and agree it with senior officials before the next incoming visit
- Run a post-visit debrief on a recent engagement using the incident review method and turn its lessons into a standing checklist for advance teams

International Protocol and Diplomacy Questions FAQ

What is international protocol and diplomacy and why does it matter now?

International protocol and diplomacy is the set of rules and practices that governs rank, ceremony and courtesy between states and organisations. It matters now because visits are more frequent, multilateral meetings are larger and every ceremonial choice is seen and judged publicly.

Which roles gain most from international protocol and diplomacy training?

Protocol officers, diplomats and heads of official visits units gain most. Conference secretariat staff and executive office advisers also benefit when they arrange precedence, seating or ceremonies for senior leaders and visiting delegations.

How does international protocol and diplomacy training differ from a business etiquette course?

It works at state and multilateral level rather than on personal workplace courtesy. You apply precedence lists, the VCDR and VCCR, ceremony design and conference seating to official visits, while a business etiquette course covers everyday professional conduct.

What do you bring back from international protocol and diplomacy training?

You bring back a completed visit plan for a realistic delegation. It sets out precedence, programme timings, ceremonies, seating, correspondence and contingency options that your unit can adapt for its next incoming or outgoing visit.

International Protocol and Diplomacy: The Way Forward

The official visit protocol plan first informs how the next incoming delegation is ranked, received and seated. Heads of visit units own it, protocol officers and advance teams work from it, and senior officials approve its sensitive choices. After its first use, the contingency and media sections deserve a fresh look, since real visits rarely follow the programme exactly as drafted.