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COURSE BROCHURE

# Engagement Survey to Team Action Training Course for Line Managers

18 – 22 July 2027
Online

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Registered in the United Kingdom and Saudi Arabia

# Engagement Survey to Team Action Training Course for Line Managers

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Engagement Survey to Team Action is a 1-week training course for line managers and HR partners who must turn survey scores into a Team Engagement Action Charter that people actually see delivered. Organisations now run shorter, more frequent listening cycles, and staff judge them by what changes afterwards rather than by the questions asked. Jupiter Prime Training runs this course for engagement survey to team action.

## Why Engagement Survey to Team Action Matters Now

Three forces shape this subject today. Listening has moved from an annual census to quarterly pulses and open-text comments, so managers receive results faster than they can act on them. Hybrid and shift patterns make discretionary effort harder to see. And employees increasingly treat an unanswered survey as a broken promise. Teams whose managers close the loop visibly keep their best people and their voice; teams that do not drift into silent withdrawal. The course rests on the job demands-resources model, self-determination theory and the say-stay-strive view of engagement.

## Who Gains Most from Engagement Survey to Team Action

- Managers responsible for reading their own team report and agreeing priorities with staff
- Supervisors responsible for recognition, workload and daily climate on the floor
- HR partners responsible for coaching managers through results and follow-up
- Engagement and listening leads responsible for survey design and reporting cadence
- Department heads responsible for consolidating several team plans into one picture

A department that sends its managers together with its HR partner gains most, because the group can agree shared themes and divide follow-up across teams.

## Engagement Survey to Team Action Capabilities

Participants move from reading heat maps to running honest conversations about them and committing to a small number of visible changes.

- Interpret team-level driver scores and open-text comments — choosing which two themes to act on
- Design a short pulse question set — tracking whether agreed changes are felt
- Facilitate a results conversation with staff — building shared ownership of priorities
- Apply specific, timely recognition practice — reinforcing the behaviours the team wants more of
- Conduct stay conversations with valued employees — reducing avoidable resignations
- Build and communicate a team action charter — showing staff what changed and why

## Key Engagement Survey to Team Action Terms

- Engagement driver — a workplace factor, such as clarity of role or growth, that statistically moves overall engagement scores.
- Pulse survey — a short, frequent questionnaire of a few items used to track change between larger listening cycles.
- Heat map — a colour-coded table comparing item scores across teams, showing relative strengths and gaps at a glance.
- Discretionary effort — the extra energy an employee chooses to give beyond the minimum the role requires.
- Stay conversation — a planned one-to-one asking a valued employee what keeps them and what might make them leave.
- Closing the loop — telling respondents what was heard, what will change and when, after every survey.

## Engagement Survey to Team Action Day by Day

### Day 1: Reading the Listening Landscape

- Say-Stay-Strive View of Engagement — What Scores Really Measure
- Job Demands-Resources Model — Balancing Workload Against Support
- Self-Determination Theory — Autonomy, Competence and Belonging Needs
- Census Versus Pulse Listening Cycles — Choosing a Reporting Cadence
- Response Rate and Anonymity Thresholds — Trusting Small Team Results

### Day 2: Interpreting Team Results

- Driver Analysis and Impact Matrices — Selecting Themes Worth Acting On
- Heat Map Comparison Across Teams — Spotting Local Versus Systemic Issues
- Open-Text Comment Coding — Turning Verbatims Into Clear Themes
- Benchmark and Trend Reading — Avoiding Overreaction to Small Shifts
- Pulse Question Set Design — Measuring Whether Changes Are Felt

### Day 3: Conversations That Build Ownership

- Results Sharing Session Structure — Opening an Honest Team Dialogue
- Root-Cause Questioning With Staff — Separating Symptoms From Causes
- Psychological Safety Signals — Encouraging Candour in Small Groups
- Stay Conversation Guide — Learning Why Valued People Remain
- Handling Critical Feedback About the Manager — Responding Without Defensiveness

### Day 4: Recognition and Everyday Levers

- Specific Recognition Practice — Linking Praise to Observable Behaviour
- Peer-to-Peer Appreciation Routines — Spreading Recognition Beyond the Manager
- Workload and Role Clarity Reviews — Removing Daily Sources of Strain
- Growth Conversations and Stretch Assignments — Retaining Ambitious Contributors
- Examples From Hospitals and Logistics Depots — Adapting Levers to Shift Work

## Day 5: Practising the Team Engagement Action Charter

- Prioritising Two Themes From Team Results — Applying Driver Analysis
- Rehearsing a Results Sharing Session — Applying Conversation Structure
- Planning Recognition and Stay Conversation Rhythms — Applying Everyday Levers
- You-Said-We-Did Communication — Closing the Loop Visibly
- Drafting the Team Engagement Action Charter — Owners, Measures and Review Points

## Applying Engagement Survey to Team Action After the Course

- Lead a results sharing session with your team and agree two priority themes using the impact matrix.
- Hold stay conversations with three valued team members and log the retention factors they name.

## Engagement Survey to Team Action Questions FAQ

### What is engagement survey to team action and why does it matter now?

It is the practice of turning survey and pulse results into visible team changes. It matters now because listening cycles are faster and staff judge surveys by what follows, so unanswered results quickly erode trust and candour.

### Which roles gain most from engagement survey to team action skills?

Line managers and supervisors who receive team reports gain most, alongside HR partners who coach them.

### How does an engagement survey to team action course differ from a course on organisational culture?

It works at team level, with one manager and one report. A culture course looks at values and systems across the whole organisation, whereas this one focuses on the conversations and small commitments a manager can deliver within weeks.

### What do you bring back from engagement survey to team action training?

You bring back a draft action charter with two priority themes, owners and measures plus a pulse question set and stay conversation guide.

## Engagement Survey to Team Action: The Way Forward

The Team Engagement Action Charter first informs which two themes a team tackles before the next pulse. Managers use it with their staff, and HR partners use it to track follow-up across teams. After its first use, the perspective worth revisiting is whether staff can name what changed, since that recognition predicts honest answers in the next listening cycle.