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COURSE BROCHURE

Managing Director Stakeholder Stewardship Training Course

17 – 21 May 2027
Paris

jupiterprime.uk

info@jupiterprime.uk

Registered in the United Kingdom and Saudi Arabia

Managing Director Stakeholder Stewardship Training Course

Ref: 2352_88071 **Date:** 17 – 21 May 2027 **Location:** Paris **Fees:** 5900 GBP

Managing Director Stakeholder Stewardship is a 1-week training course for managing directors and newly appointed chief executives who must balance owners, employees, customers, partners and communities, and it ends with a Stakeholder Stewardship Charter. As the role moves from running operations to holding relationships in trust, the managing director reconciles competing claims on the enterprise. Jupiter Prime Training offers this course for leaders stepping into that wider mandate.

Why Managing Director Stakeholder Stewardship Matters Now

Three forces are reshaping the managing director's seat. Owners and boards expect long-term value, not quarterly wins. Scarce specialists choose employers by purpose and growth, making talent a stewardship duty. Data and automation shift where value and exposure sit, so technology oversight cannot be fully delegated. Handled well, these claims earn trust and patient capital; neglected, they bring board friction and departures. The course rests on stakeholder salience thinking and the long-term value lens used in many boardrooms.

Who Gains Most from Managing Director Stakeholder Stewardship

- Leaders accountable for the whole profit and loss of a company or division
- Newly appointed chief executives shaping their first-year mandate with the board
- Founders handing day-to-day running to a professional executive team
- Country or business-unit heads answering to a group board and local owners
- Deputy chief executives preparing to take the top seat

Executive teams gain most when the chief executive and two or three direct reports attend together.

Managing Director Stakeholder Stewardship Capabilities

Participants turn a crowded field of claims into a clear set of commitments the top seat can stand behind.

- Map stakeholders by power, legitimacy and urgency — deciding where executive time is spent
- Design a working compact with the board chair — clarifying decision rights and escalation
- Specify the top-team structure and charter — aligning portfolios with the direction set
- Assess digital and data exposures at enterprise level — informing oversight questions for the board
- Build a succession and critical-talent pipeline — protecting continuity in key roles
- Communicate a stewardship narrative to owners and employees — earning trust for difficult trade-offs

Key Managing Director Stakeholder Stewardship Terms

- Stakeholder salience — The degree to which a group commands executive attention, judged by its power, legitimacy and urgency.
- Stewardship — Holding the enterprise in trust for its owners and others, so that it is handed on stronger than it was received.
- Decision rights matrix — A table showing which choices sit with the board, the chief executive or the executive team.
- Licence to operate — The informal acceptance an enterprise needs from communities, employees and authorities to keep trading.
- Critical role — A position whose vacancy or weak performance would quickly damage strategy delivery or value.
- Executive operating cadence — The fixed rhythm of meetings, reviews and reports through which the top team steers the enterprise.

Managing Director Stakeholder Stewardship Day by Day

Day 1: The Shifting Executive Mandate

- Role Expectations Audit — What Owners Now Ask of the Chief Executive
- Stakeholder Salience Mapping — Ranking Claims by Power, Legitimacy and Urgency
- Long-Term Value Lens — Weighing Quarterly Pressure Against Enduring Worth
- Licence to Operate Scan — Community and Employee Acceptance Signals
- Personal Mandate Statement — Defining What the Top Seat Owns

Day 2: The Board and the Chief Executive

- Chair and Chief Executive Compact — Dividing Leadership of Board and Company
- Decision Rights Matrix — Reserved Matters Versus Delegated Authority
- Board Paper Discipline — Framing Choices Rather Than Reporting Activity
- Constructive Challenge Handling — Using Director Scrutiny to Sharpen Proposals
- Owner Expectation Letter — Agreeing Ambition, Risk Appetite and Returns

Day 3: Setting Direction and Shaping the Top Team

- Strategic Intent Statement — Few Choices That Guide Every Unit
- Top-Team Portfolio Design — Spans, Overlaps and Accountability Gaps
- Executive Team Charter — Norms for Debate, Dissent and Collective Decisions
- Executive Operating Cadence — Meetings and Reviews That Steer Priorities
- Cross-Sector Cases — Lessons from a Manufacturer and a Services Group

Day 4: Digital Oversight and Talent Stewardship

- Enterprise Technology Exposure Review — Where Data and Automation Shift Value
- Digital Oversight Questions — What the Chief Executive Asks Technology Leaders
- Critical Role Identification — Positions That Carry Strategy Delivery
- Succession Bench Review — Ready-Now and Ready-Later Successors
- Culture and Purpose Signals — Retaining Scarce Specialists Through Meaning

Day 5: Practising the Stakeholder Stewardship Charter

- Stakeholder Narrative Rehearsal — Explaining a Hard Trade-Off to Employees
- Board Simulation — Presenting the Compact and Decision Rights to Directors
- Top-Team Charter Test — Applying Norms to a Contested Investment Choice
- Personal Leadership Agenda — Calendar, Energy and Advice Network
- Stakeholder Stewardship Charter — Commitments, Measures and Review Points

Applying Managing Director Stakeholder Stewardship After the Course

- Run a salience mapping session with the executive team and agree where top-team time moves over the next quarter.
- Table the draft decision rights matrix with the board chair and settle the reserved matters before the next board meeting.

Managing Director Stakeholder Stewardship Questions FAQ

What is managing director stakeholder stewardship and why does it matter now?

It is the practice of holding the enterprise in trust for owners, employees, customers and communities. It matters now because boards, talent markets and digital change all ask the chief executive to reconcile competing claims openly rather than optimise for one group.

Which roles gain most from managing director stakeholder stewardship?

Managing directors and new chief executives gain most. Founders handing over daily running, business-unit heads and deputies preparing for the top seat also benefit.

How does managing director stakeholder stewardship differ from a board chair course?

It looks at the enterprise from the executive seat, not the chair. A board chair course covers running the board and assessing directors; this one covers how the chief executive works with the board, shapes the top team and answers to every stakeholder group.

What do you bring back from managing director stakeholder stewardship?

You bring back a Stakeholder Stewardship Charter. It sets out stakeholder priorities, decision rights agreed with the chair, your top-team charter, critical roles and a personal leadership agenda.

Managing Director Stakeholder Stewardship: The Way Forward

The Stakeholder Stewardship Charter is first used to reset the agenda of the next board meeting around reserved matters and long-term value. The chief executive, chair and top team use it to test major proposals against stakeholder commitments. After first use, revisit the salience map as stakeholder claims shift with growth.