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COURSE BROCHURE

Advanced Strategy Execution and Course Correction Training Course

20 September – 1 October 2027
Amsterdam

Advanced Strategy Execution and Course Correction Training Course

Ref: 2558_97311 **Date:** 20 September – 1 October 2027 **Location:** Amsterdam **Fees:** 9500 GBP

Strategy Execution and Course Correction is a 2-week advanced training course for executives, PMO heads and strategy implementation managers who must turn approved strategy into owned initiatives and build an Execution Correction Playbook. Strategies now meet shifting markets, tighter capital and impatient boards long before their milestones fall due, so the ability to detect drift early and redirect effort decides whether intent becomes results. Jupiter Prime Training presents this course for leaders who own delivery.

Why Strategy Execution and Course Correction Matters Now

Three forces press on execution today. Boards and investors expect visible progress between annual planning cycles, not only at year end. Operating conditions change faster than multi-year plans, so assumptions behind initiatives expire mid-flight. And delivery capacity is shared across many competing initiatives, which means one stalled project quietly starves others. Organisations that handle execution well spot slippage while options remain cheap, reallocate people and funds deliberately and keep leaders honest about trade-offs. Those that handle it badly discover failure late, defend sunk costs and lose credibility with staff, owners and customers alike.

Who Gains Most from Strategy Execution and Course Correction

- Executives accountable for translating corporate objectives into funded initiatives and named owners
- PMO heads responsible for portfolio cadence, milestone tracking and escalation routes
- Strategy implementation managers who coordinate cross-functional initiatives and report progress upward
- Business unit leaders who balance local operating targets against enterprise priorities
- Finance partners who link initiative spending to expected benefits and reallocation choices

Leadership teams gain most when an executive sponsor, a PMO head and two or three initiative owners attend together and leave with a shared correction routine.

Strategy Execution and Course Correction Capabilities

Participants practise converting strategic intent into accountable delivery and redirecting it when evidence shows the original route no longer works.

- Design an initiative charter with owner, milestones and benefit hypothesis — executive sponsors
- Build a cascade of objectives from enterprise to team level — business unit leaders
- Specify leading signals and tolerance bands for each milestone — PMO heads
- Assess drift using variance and assumption evidence — the quarterly execution review
- Weigh pause, pivot, accelerate or stop options for a stalled initiative — the investment committee
- Communicate a correction decision and its trade-offs — staff and board members

Key Strategy Execution and Course Correction Terms

- Initiative charter — a short document naming an initiative's purpose, owner, milestones, resources and expected benefit.
- Objective cascade — the linked chain of goals running from enterprise priorities down to unit and team commitments.
- Tolerance band — the agreed range of variance a milestone may show before escalation is required.
- Leading signal — an early measure that indicates whether a milestone is likely to be met before results arrive.
- Assumption register — a log of the conditions an initiative depends on, with a check date for each.
- Course correction — a deliberate decision to change scope, timing, resources or direction once evidence shows drift.

Strategy Execution and Course Correction Day by Day

Day 1: The Execution Gap

- Intent Versus Outcome Mapping — Where Strategies Typically Lose Momentum
- Stakeholder Pressure Scan — Board, Investor and Workforce Expectations of Progress
- Capacity and Competing Demands Audit — Realistic Load on Delivery Teams
- Execution Maturity Self-Assessment — Baseline for the Leadership Team
- Failure Pattern Case Review — Lessons from Energy and Public Service Settings

Day 2: Translating Strategy into Initiatives

- Strategic Theme Decomposition — Choosing Initiatives That Move Each Theme
- Initiative Charter Drafting — Purpose, Scope and Benefit Hypothesis
- Portfolio Sizing Grid — How Many Initiatives the Organisation Can Carry
- Dependency Mapping Across Initiatives — Sequencing and Shared Resources
- Stop-Doing List — Freeing Capacity for New Priorities

Day 3: Cascading Objectives and Ownership

- Objective Cascade Tree — Linking Enterprise Goals to Unit Commitments
- Single-Point Ownership Matrix — Clear Accountability Without Diffusion
- Sponsor and Owner Role Contracts — Decision Rights and Escalation Limits
- Cross-Functional Alignment Sessions — Resolving Conflicting Unit Targets
- Commitment Agreements — Turning Targets into Personal Pledges of Delivery

Day 4: Milestones and Leading Signals

- Milestone Ladder Design — Meaningful Checkpoints Rather Than Activity Lists
- Leading Versus Lagging Signal Selection — Early Warning on Results
- Tolerance Band Setting — When Variance Triggers Escalation
- Benefit Tracking Plan — Linking Milestones to Realised Value
- Assumption Register Build — Conditions Each Initiative Depends On

Day 5: Governance Rhythm

- Operating Cadence Calendar — Weekly, Monthly and Quarterly Forums
- Execution Review Agenda Design — Decisions Over Status Reporting
- Escalation Pathway Mapping — Speed of Response to Blocked Initiatives
- Progress Dashboard Principles — Exception-Led Views for Executives
- Meeting Discipline Charter — Preparation, Pre-Reads and Action Logs

Day 6: Detecting Drift Early

- Variance Diagnosis Routine — Separating Noise from Genuine Slippage
- Assumption Check Reviews — Testing Whether Conditions Still Hold
- Pre-Mortem Exercise — Surfacing Risks Owners Prefer Not to Raise
- Red-Amber-Green Calibration — Honest Status Without Optimism Bias
- External Trigger Watchlist — Market and Supply Shifts Affecting Initiatives

Day 7: Correction Decisions

- Pause, Pivot, Accelerate or Stop Options — Structured Choice for Stalled Work
- Sunk Cost Challenge Protocol — Countering Escalation of Commitment
- Resource Reallocation Rules — Moving People and Funds Between Initiatives
- Scope Rebaselining — Resetting Milestones Without Hiding Failure
- Decision Record Template — Capturing Rationale for Later Learning

Day 8: People, Behaviour and Accountability

- Accountability Conversations — Holding Owners to Commitments Fairly
- Psychological Safety for Bad News — Encouraging Early Disclosure
- Incentive Alignment Check — Rewards That Support Execution Priorities
- Middle Manager Translation Role — Carrying Corrections to Front Lines
- Change Fatigue Signals — Protecting Capacity During Repeated Correction

Day 9: Communicating Correction

- Correction Narrative Building — Explaining Why the Route Has Changed
- Board Update Structure — Progress, Variance and Decisions Requested
- Staff Briefing Cascade — Consistent Messages Across Units
- Partner and Supplier Notification — Managing External Dependencies
- Learning Review Sessions — Recording What Drift Revealed About Strategy

Day 10: Practising the Execution Correction Playbook

- Live Portfolio Simulation — Applying Charters, Cascades and Milestones
- Review Forum Role-Play — Running a Decision-Focused Execution Meeting
- Drift Case Response — Diagnosing Slippage and Choosing a Correction
- Peer Challenge Panel — Testing Each Participant's Correction Logic
- Execution Correction Playbook Completion — Owners, Signals, Forums and Triggers

Applying Strategy Execution and Course Correction After the Course

- Run a pre-mortem and assumption check on the two highest-value initiatives in your portfolio and record tolerance bands for each milestone.
- Redesign the next quarterly execution review around decisions requested, using the agenda and decision record built during the course.

Strategy Execution and Course Correction Questions FAQ

What is strategy execution and course correction, and why does it matter now?

Strategy execution and course correction is the discipline of turning strategy into owned initiatives and redirecting them when evidence shows drift. It matters now because conditions change faster than plans, and boards expect visible progress and honest adjustment between planning cycles.

Which roles gain most from strategy execution and course correction training?

Executives, PMO heads and strategy implementation managers gain most. They hold accountability for initiatives, run review forums and must decide when to pause, pivot or stop work. Finance partners and business unit leaders also benefit when they attend alongside them.

How does strategy execution and course correction differ from a strategic planning course?

A strategic planning course focuses on choosing direction and writing the plan. This course starts once the plan is approved, concentrating on ownership, milestones, governance rhythm and the decisions needed when initiatives drift, across two weeks of applied practice.

What do you bring back from strategy execution and course correction training?

You bring back a working playbook for your own portfolio. It names initiative owners, leading signals, tolerance bands, review forums and correction triggers, so your team can detect drift early and act on it with a shared routine.

Strategy Execution and Course Correction: The Way Forward

The Execution Correction Playbook gives leaders a shared routine for spotting and redirecting drift. Its first use is usually the next quarterly review, where sponsors and the PMO decide which stalled initiative to pause, pivot or stop. Executives, owners and finance partners all draw on it. After that first cycle, revisit the tolerance bands and leading signals, because early evidence often shows which ones genuinely predict results.