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COURSE BROCHURE

Advanced Change Portfolio and Adoption Measurement Training Course

3 – 14 May 2027
Madrid

Advanced Change Portfolio and Adoption Measurement Training Course

Ref: 2578_98082 **Date:** 3 – 14 May 2027 **Location:** Madrid **Fees:** 9500 GBP

Change Portfolio and Adoption Measurement is a 2-week advanced training course for change managers, transformation leads and HR business partners who steer several initiatives at once, and it builds a Change Portfolio Adoption Scorecard. Organisations now run overlapping restructures, system launches and process redesigns, and the people affected feel them as one load rather than separate projects. Jupiter Prime Training offers this course on Change Portfolio and Adoption Measurement.

Why Change Portfolio and Adoption Measurement Matters Now

Three forces shape this subject today. Digital platforms are replacing working routines faster than staff can absorb them; boards and executive committees want evidence that funded initiatives are being used, not merely launched; and frontline groups carry the combined weight of every concurrent change. An organisation that sees its whole portfolio can pace launches, protect saturated groups and redirect sponsors before benefits slip. One that tracks only go-live dates discovers low usage months later, when reversing course is costly. The course rests on strategy execution practice: initiatives linked to objectives, measures, targets and review meetings.

Who Gains Most from Change Portfolio and Adoption Measurement

- Transformation office staff who hold the register of every live initiative and advise on launch timing
- Change leads accountable for usage, proficiency and sustainment once a solution goes live
- HR business partners who judge how much disruption each workforce segment can absorb
- Strategy and performance analysts who connect initiative results to corporate objectives
- Advisers to initiative sponsors who prepare portfolio decisions for executive committees

A transformation office that sends its portfolio manager, its lead analyst and two change leads together gains most, because the scorecard depends on shared definitions agreed across those roles.

Change Portfolio and Adoption Measurement Capabilities

Participants move from managing single initiatives to steering the combined effect of many changes on the same people, and from counting launches to evidencing sustained use.

- Build an initiative inventory that records scope, affected groups and timing — the transformation office
- Assess change saturation for each workforce segment using a heatmap — HR business partners and line executives
- Weigh sequencing options against capacity and strategic priority — the executive committee
- Design leading and lagging adoption indicators with targets and thresholds — initiative sponsors
- Apply readiness and resistance signals to decide whether a launch proceeds — the go-live board
- Communicate portfolio status in a single scorecard review — senior leadership

Key Change Portfolio and Adoption Measurement Terms

- Change portfolio — the full set of initiatives that alter how people work, viewed together so their combined effect can be steered.
- Change saturation — the point at which a group receives more concurrent change than it can absorb without performance falling.
- Change heatmap — a grid showing which workforce segments each initiative affects, and how heavily, across a period.
- Adoption rate — the share of intended users who apply a new process or system as designed within a set window.
- Proficiency measure — an indicator showing whether users perform the new way of working correctly, not merely log on.
- Benefits realisation — tracking whether the outcomes promised in an initiative's case for change actually arrive after launch.

Change Portfolio and Adoption Measurement Day by Day

Day 1: The Enterprise Change Landscape

- Concurrent Initiative Mapping — Seeing Combined Load Across Business Units
- Case for Change Comparison — Testing Which Initiatives Serve Strategic Objectives
- Strategy Map Linkage — Connecting Each Initiative to a Corporate Objective
- Sponsor Accountability Matrix — Clarifying Who Owns Portfolio Decisions
- Portfolio Maturity Self-Assessment — Setting the Starting Point for Improvement

Day 2: Building the Initiative Inventory

- Initiative Register Fields — Agreeing What Every Entry Must Record
- Impact Classification Scales — Rating Depth of Change per Initiative
- Affected Group Segmentation — Defining the Units Used for Load Analysis
- Timeline Consolidation — Exposing Clashing Launch Windows Early
- Inventory Ownership Routines — Keeping the Register Current Between Reviews

Day 3: Saturation and Absorption Capacity

- Change Heatmap Construction — Showing Load per Segment by Month
- Capacity Threshold Setting — Deciding When a Segment Is Overloaded
- Operational Peak Overlay — Avoiding Launches During Critical Business Periods
- Fatigue Indicators — Spotting Early Signs of Overload in Teams
- Saturation Escalation Rules — Triggering Executive Attention at Agreed Levels

Day 4: Sequencing and Prioritising Initiatives

- Priority Scoring Criteria — Ranking Initiatives by Strategic Contribution
- Dependency Mapping — Ordering Launches That Rely on Each Other
- Release Window Planning — Spacing Changes for the Same Population
- Pause and Defer Options — Freeing Capacity Without Losing Momentum
- Sequencing Trade-Off Briefs — Framing Choices for the Executive Committee

Day 5: Stakeholder Exposure Across Initiatives

- Cross-Initiative Stakeholder Mapping — Finding Groups Hit by Several Changes
- Influence and Impact Grids — Targeting Engagement Where It Matters Most
- Sponsor Coalition Planning — Aligning Leaders Behind a Shared Sequence
- Line Manager Briefing Packs — Equipping Managers to Explain Combined Change
- Engagement Load Balancing — Limiting Meetings Asked of the Same People

Day 6: Readiness and Resistance Signals

- Readiness Survey Design — Measuring Awareness, Ability and Willingness Before Launch
- Resistance Root-Cause Diagnosis — Separating Capacity Issues From Disagreement
- Go-Live Readiness Criteria — Deciding Proceed, Delay or Phase
- Pulse Check Cadence — Tracking Sentiment Shifts Between Milestones
- Resistance Response Playbook — Matching Interventions to Diagnosed Causes

Day 7: Communication Cadence for Concurrent Change

- Integrated Communication Calendar — Preventing Message Collisions Across Initiatives
- Audience-Specific Narratives — Explaining How Changes Fit Together
- Feedback Channel Design — Capturing Questions Before They Become Resistance
- Message Effectiveness Measures — Testing Whether Communication Reached Its Audience
- Leadership Storyline Alignment — Keeping Executives Consistent on Priorities

Day 8: Designing Adoption Metrics

- Leading and Lagging Indicator Pairs — Predicting Usage Before Results Arrive
- Usage and Proficiency Measures — Distinguishing Logging On From Doing Well
- Target and Threshold Setting — Defining What Acceptable Uptake Looks Like
- Data Source Selection — Drawing Evidence From Systems and Surveys
- Metric Definition Sheets — Ensuring Every Initiative Measures Consistently

Day 9: Reinforcement and Benefits Tracking

- Reinforcement Mechanisms — Embedding New Behaviours Through Recognition and Routines
- Reversion Risk Monitoring — Detecting Drift Back to Old Practice
- Benefits Realisation Tracking — Linking Sustained Use to Promised Outcomes
- Handover to Business Owners — Transferring Accountability After Stabilisation
- Strategic Review Meeting Inputs — Feeding Adoption Evidence Into Performance Reviews

Day 10: Practising the Change Portfolio Adoption Scorecard

- Heatmap and Inventory Integration — Combining Load and Register in One View
- Sequencing Recommendation Drafting — Applying Priority Scores to a Case Portfolio
- Readiness and Adoption Dashboard — Presenting Signals for Executive Decisions
- Peer Challenge Session — Testing Scorecard Logic Against Another Portfolio
- Change Portfolio Adoption Scorecard — Completing the Shared Steering Instrument

Applying Change Portfolio and Adoption Measurement After the Course

- Build a first change heatmap for the three most affected workforce segments and present saturation findings at the next portfolio meeting.
- Agree metric definition sheets with two live initiatives so their adoption rates and proficiency measures can be compared on one scorecard.

Change Portfolio and Adoption Measurement Questions FAQ

What is Change Portfolio and Adoption Measurement and why does it matter now?

It is the practice of steering many concurrent changes as one portfolio and evidencing that each is used as intended. It matters now because overlapping digital and structural initiatives land on the same people, and leaders need proof of sustained use, not launch counts.

Which roles gain most from Change Portfolio and Adoption Measurement?

Transformation office staff, change leads and HR business partners gain most. Strategy analysts who link initiatives to objectives also benefit, as do advisers who prepare portfolio decisions for executive committees and need consistent evidence across initiatives.

How does Change Portfolio and Adoption Measurement differ from a single-initiative change course?

It looks across all initiatives rather than inside one. Practitioner courses on individual change projects focus on one transition; this course covers saturation, sequencing and comparable adoption metrics for the combined portfolio, aimed at people who advise executives on several changes at once.

What do you bring back from Change Portfolio and Adoption Measurement?

You bring back a portfolio scorecard draft combining an initiative inventory, a saturation heatmap, sequencing recommendations and adoption indicators, ready to adapt to your own organisation's live initiatives and present at its next review.

Change Portfolio and Adoption Measurement: The Way Forward

The Change Portfolio Adoption Scorecard gives transformation offices one instrument for steering concurrent change. Its first use is usually a sequencing decision: which launch to move when a segment is saturated. Sponsors, HR business partners and executive committees use it at portfolio reviews. After the first cycle, revisit the capacity thresholds, because real usage data often shows segments absorb change differently than first assumed.